

Economic Impact of Real Estate Activity: Oregon



NAR Research
December 2016

Real Estate's Economic Contribution in Oregon

The real estate industry accounted for \$37,322 million or 17.1% of the gross state product in 2015.

Source: BEA, NAR



Economic Contributions are derived from ...



- Home construction
- Real estate brokerage
- Mortgage lending
- Title insurance
- Rental and leasing
- Home appraisal
- Moving truck service
- Other related activities



When a Home is Sold in Oregon

Income generated from
real estate related
industries is:

\$25,713

Additional expenditures on consumer
items such as furniture, appliances, and
remodeling are:

\$4,572

Source: BEA, Census, NAHB, NAR



When a Home is Sold in Oregon

It generates an economic “multiplier” impact. There is greater spending at restaurants, sports games, and charity events. The size of this multiplier effect is estimated to be:

\$14,537

Additional home sales induce added home production. Typically, one new home is constructed for every eight existing home sales. Therefore, for each existing home sale, 1/8 of a new home’s value is added to the economy which is estimate in this state to be:



\$35,713

Source: BEA, Macroeconomic Advisors, NAR

The Total Economic Impact of a Typical Home Sale in Oregon

Median home price:

\$285,700

Total income derived
from a home sale:

\$80,535

Source: BEA, NAR



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