

Economic Impact of Real Estate Activity: Kansas



NAR Research
December 2016

Real Estate's Economic Contribution in Kansas

The real estate industry accounted for \$22,636 million or 15.1% of the gross state product in 2015.

Source: BEA, NAR



Economic Contributions are derived from ...



- Home construction
- Real estate brokerage
- Mortgage lending
- Title insurance
- Rental and leasing
- Home appraisal
- Moving truck service
- Other related activities



When a Home is Sold in Kansas

Income generated from
real estate related
industries is:

\$15,624

Additional expenditures on consumer
items such as furniture, appliances, and
remodeling are:

\$4,572

Source: BEA, Census, NAHB, NAR



When a Home is Sold in Kansas

It generates an economic “multiplier” impact. There is greater spending at restaurants, sports games, and charity events. The size of this multiplier effect is estimated to be:

\$9,694

Additional home sales induce added home production. Typically, one new home is constructed for every eight existing home sales. Therefore, for each existing home sale, 1/8 of a new home’s value is added to the economy which is estimate in this state to be:



\$21,700

Source: BEA, Macroeconomic Advisors, NAR

The Total Economic Impact of a Typical Home Sale in Kansas

Median home price:

\$173,600

Total income derived
from a home sale:

\$51,591

Source: BEA, NAR



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