

Economic Impact of Real Estate Activity: Florida



NAR Research
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Real Estate's Economic Contribution in Florida

The real estate industry accounted for \$184,374 million or 20.8% of the gross state product in 2015.

Source: BEA, NAR



Economic Contributions are derived from ...



- Home construction
- Real estate brokerage
- Mortgage lending
- Title insurance
- Rental and leasing
- Home appraisal
- Moving truck service
- Other related activities



When a Home is Sold in Florida

Income generated from
real estate related
industries is:

\$15,930

Additional expenditures on consumer
items such as furniture, appliances, and
remodeling are:

\$4,572

Source: BEA, Census, NAHB, NAR



When a Home is Sold in Florida

It generates an economic “multiplier” impact. There is greater spending at restaurants, sports games, and charity events. The size of this multiplier effect is estimated to be:

\$9,841

Additional home sales induce added home production. Typically, one new home is constructed for every eight existing home sales. Therefore, for each existing home sale, $1/8$ of a new home’s value is added to the economy which is estimate in this state to be:



\$22,125

Source: BEA, Macroeconomic Advisors, NAR

The Total Economic Impact of a Typical Home Sale in Florida

Median home price:

\$177,000

Total income derived
from a home sale:

\$52,469

Source: BEA, NAR



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