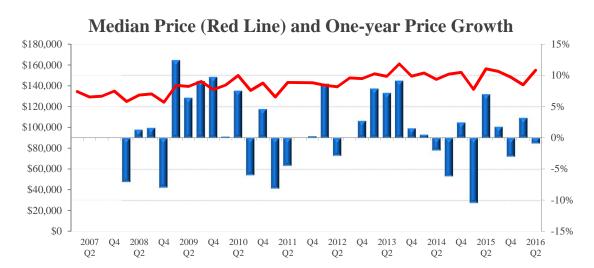


## **Oklahoma City Area**

#### **Local Market Report, Second Quarter 2016**

## Today's Market...



Local Price Trends				
Price Activity	Oklahoma City	U.S.	Local Trend	
Current Median Home Price (2016 Q2)	\$154,900	\$239,167	Year-over-year price growth swung	
1-year (4-quarter) Appreciation (2016 Q2)	-0.9%	4.9%	negative this quarter after growing last	
3-year (12-quarter) Appreciation (2016 Q2)	3.9%	17.8%	quarter	
3-year (12-quarter) Housing Equity Gain*	\$5,800	\$36,200	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$15,500	\$64,800	trend of positive price growth after the recession	
9-year (36 quarters) Housing Equity Gain*	\$25,600	\$15,400		
*Note: Equity gain reflects price appreciation only				

	Oklahoma City	U.S.		
Conforming Loan Limit**	\$417,000	\$625,500	Most buyers in this market have access to	
FHA Loan Limit	\$271,050	\$625,500		
Local Median to Conforming Limit Ratio	to Conforming Limit Ratio 37% not comparable government-backed financing			
Note: limits are current and include the changes made in November of 2012 and extended in November of 2013				

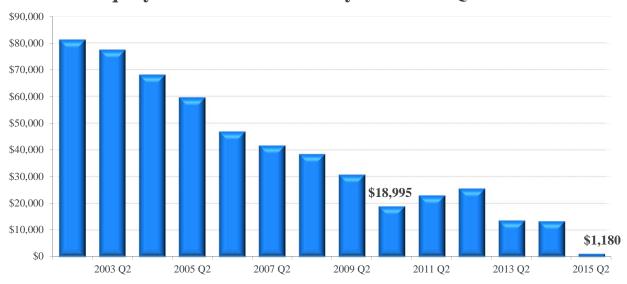
#### **Local NAR Leadership**

The Oklahoma City market is part of region 9 in the NAR governance system, which includes all of Missouri, Kansas, Arkansas, and Oklahoma. The 2016 NAR Regional Vice President representing region 9 is Joe Pryor.



# **Benefits of Ownership: Total Equity Appreciation**

#### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2016 Q2 from quarter in which home was of purchased				
Price Activity	OklahomaCity	U.S.	Local Trend	
1-year (4-quarter)	\$1,180	\$14,963		
3-year (12-quarter)*	\$13,644	\$46,878		
5-year (20-quarter)*	\$22,978	\$82,353	Price trends in the last three years have undercut the steady post-recession home equity growth despite owners paying dow principle	
7-year (28 quarters)*	\$30,810	\$77,054		
9-year (36 quarters)*	\$41,696	\$31,126		
If purchase in 2005, the national price peak	\$59,610	\$34,380		

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



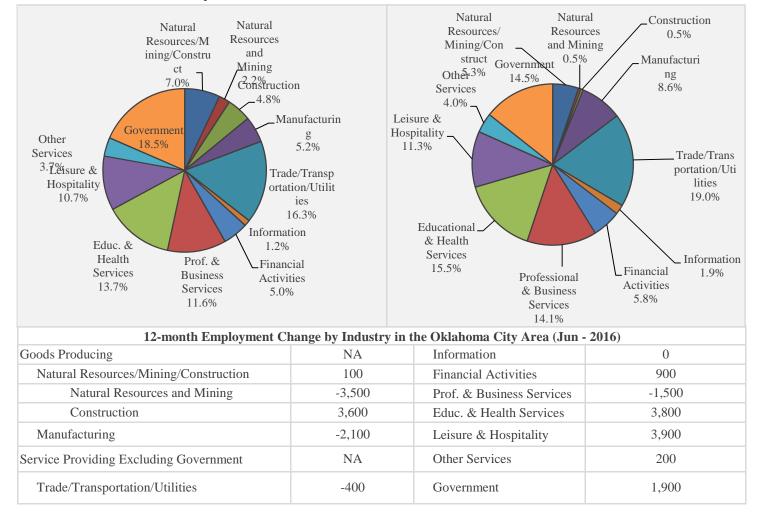
## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Oklahoma City	U.S.	
12-month Job Change (Jun)	6,800	Not Comparable	Employment growth has eased, but remains
12-month Job Change (May)	7,600	Not Comparable	positive
36-month Job Change (Jun)	27,800	Not Comparable	Unemployment has risen since the same period last year, but Oklahoma City's labor
Current Unemployment Rate (Jun)	4.7%	4.9%	market has been more resilient than the national average
Year-ago Unemployment Rate	4.2%	5.3%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	1.1%	1.9%	needs to improve

#### **Share of Total Employment by Industry**

Oklahoma City Area

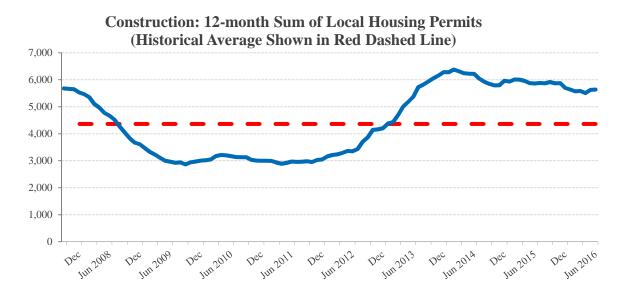
U.S.



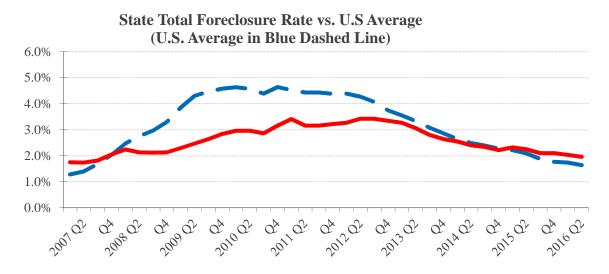
<b>State Economic Activity Index</b>	Oklahoma	U.S.	
12-month change (2016 - Jun)	0.1%	3.0%	Oklahoma's economy is growing, but decelerated from last month's 0.28% chan and lags the rest of the nation
36-month change (2016 - Jun)	4.9%	10.2%	



New Housing Construction				
<b>Local Fundamentals</b>	Oklahoma City	U.S.		
12-month Sum of 1-unit Building Permits through Jun 2016	5,639	not comparable	The current level of construction is 29.2% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	4,366	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Jun 2016) 12-month sum vs. a year ago	-3.9%	10.6%	Construction is down from last year, but appears to have bottomed.	



While new construction is the traditional driver of supply in real estate, foreclosures and short-sales now have a strong impact on inventories, particularly at the local level. Rising inventories, through construction or distressed sales, place downward pressure on the median home prices.



Source: Mortgage Bankers' Association



## **Affordability**

## **Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income** (Local Historical Average Shown in Red, U.S. Average in Green)



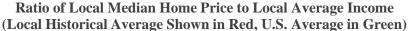
Monthly Mortgage Payment to Income	Oklahoma City	U.S.	
Ratio for 2015	6.6%	15.6%	Historically strong, but weaker than the first
Ratio for 2016 Q2	6.6%	15.8%	quarter of 2016
Historical Average	9.1%	19.5%	More affordable than most markets

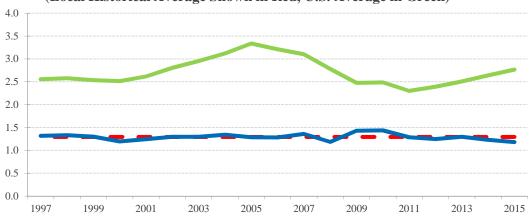
# Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)



Median Home Price to Income	Oklahoma City	U.S.	
Ratio for 2015	1.2	2.8	The price-to-income ratio rose, but is better
Ratio for 2016 Q2	1.2	2.9	than the historic average
Historical Average	1.3	2.7	Affordable compared to most markets

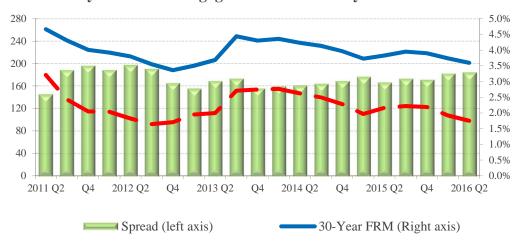






#### The Mortgage Market

#### 30-year Fixed Mortgage Rate and Treasury Bond Yield

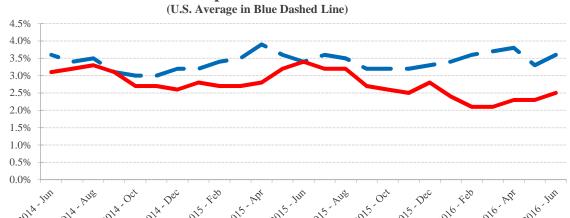


The second quarter of 2016 has been quite tumultuous with the surprising "Brexit" vote in the United Kingdom. While British citizens voted to leave the European Union last June, the full impact of the vote could take several years to be seen. In the near future, low mortgage rates and stronger refinancing are expected in the U.S.. Meanwhile, the 30-year fixed-rate mortgages eased from 3.7 percent in the 1st quarter of 2016 to 3.6 percent in the second quarter of 2016. Similarly, the 10-year Treasury fell to 1.75 percent which is the lowest rate after Q4 2012. As a result of the current market conditions, existing homeowners benefit from low rates by refinancing their mortgages while home affordability is increasing for first-time homebuyers. Rates are likely to remain unchanged as global economies remain weak. The uncertainty in China, Japan, Russia and Eurozone is expected to boost safe-haven buying which benefits mortgage-backed securities market. NAR is now forecasting fewer rate hikes by the FED in 2016 and as a result the 30-year fixed rate mortgage is now expected to average just 4.3 percent for 2016.



## **REALTOR® Price Expectations**

#### **REALTOR® Price Expectations for the Next 12 Months**



Source: NAR

REALTOR® Price Expectations	Oklahoma	U.S.	
2016 - Jul	2.5%	3.6%	REALTORS® expect weaker price growth in Oklahoma than in the U.S. in the next 12 months. Their price expectations for the
Prior 12 months	3.4%	3.4%	local market are more modest than a year ago.



## Geographic Coverage for this Report

The Oklahoma City area referred to in this report covers the geographic area of the Oklahoma City metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Canadian County, Cleveland County, Grady County, Lincoln County, Logan County, McClain County, and Oklahoma County

More information on the OMB's geographic definitions can be found at http://www.whitehouse.gov/omb/inforeg\_statpolicy/