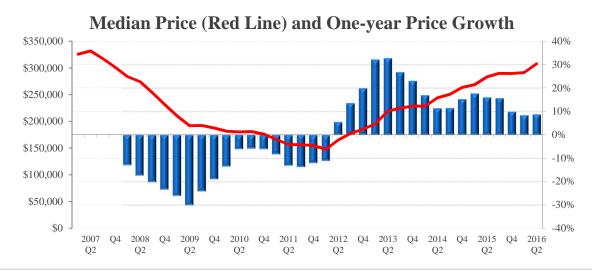


### **Reno Area** Local Market Report, Second Quarter 2016

## **Today's Market...**



| Local Price Trends |  |  |  |  |
|--------------------|--|--|--|--|
| Reno               | U.S.   | Local Trend  |  |  |
| \$307,900          | \$239,167  |  |  |  |
| 8.7%               | 4.9%   | Prices continue to grow relative to last year  |  |  |
| 40.4%              | 17.8%  |  |  |  |
| \$88,600           | \$36,200   | Gains in the last 3 years have extended the trend of positive price growth after the recession                           |  |  |
| \$115,800          | \$64,800   |  |  |  |
| -\$24,000          | \$15,400   |  |  |  |
|                    | Reno   \$307,900   8.7%   40.4%   \$88,600   \$115,800 | Reno   U.S.     \$307,900   \$239,167     8.7%   4.9%     40.4%   17.8%     \$88,600   \$36,200     \$115,800   \$64,800 |  |  |

\*Note: Equity gain reflects price appreciation only

|  | Reno      | U.S.           |   |  |
|--|-----------|----------------|---|--|
| Conforming Loan Limit**                | \$417,000 | \$625,500      | Most buyers in this market have access to |  |
| FHA Loan Limit                         | \$325,450 | \$625,500      | •   |  |
| Local Median to Conforming Limit Ratio | 74%       | not comparable | government-backed financing               |  |
|  |           |                |   |  |

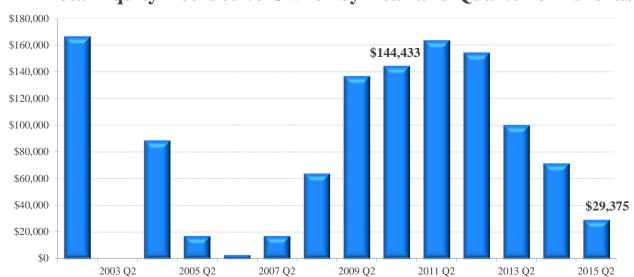
Note: limits are current and include the changes made in November of 2012 and extended in November of 2013

#### Local NAR Leadership

The Reno market is part of region 11 in the NAR governance system, which includes all of Wyoming, Colorado, New Mexico, Arizona, Utah, and Nevada. The 2016 NAR Regional Vice President representing region 11 is Kenny Parcell.



# **Benefits of Ownership: Total Equity Appreciation**



Total Equity Accrued to Owner by Year and Quarter of Purchase

| Total Equity Gained** through 2016 Q2 from quarter in which home was of purchased |           |          |   |  |
|---|-----------|----------|---|--|
| Price Activity  | Reno      | U.S.     | Local Trend   |  |
| 1-year (4-quarter)  | \$29,375  | \$14,963 |   |  |
| 3-year (12-quarter)*  | \$100,137 | \$46,878 | Price appreciation and principle paymen<br>in the last 3 years have boosted total equi-<br>growth since the recession |  |
| 5-year (20-quarter)*  | \$163,633 | \$82,353 |   |  |
| 7-year (28 quarters)*   | \$136,898 | \$77,054 |   |  |
| 9-year (36 quarters)*   | \$17,316  | \$31,126 |   |  |
| If purchase in 2005, the national price peak                                      | \$17,170  | \$34,380 |   |  |

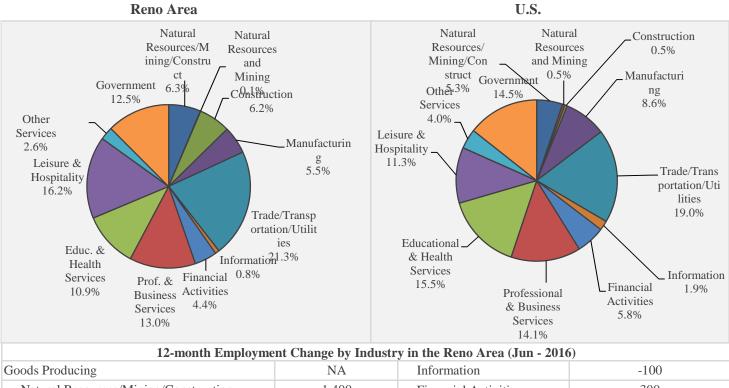
\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



# **Drivers of Local Supply and Demand...**

| Local Economic Outlook            | Reno   | U.S.              |  |  |
|-----------------------------------|--------|-------------------|--|--|
| 12-month Job Change (Jun)         | 7,600  | Not<br>Comparable | Employment has held up and is on an  |  |
| 12-month Job Change (May)         | 7,300  | Not<br>Comparable | upward trend   |  |
| 36-month Job Change (Jun)         | 20,500 | Not<br>Comparable | Reno's unemployment rate lags the national average, but has improved relative to the |  |
| Current Unemployment Rate (Jun)   | 5.9%   | 4.9%              | same period last year  |  |
| Year-ago Unemployment Rate        | 6.4%   | 5.3%              | Local employment growth is strong  |  |
| 1-year (12 month) Job Growth Rate | 3.6%   | 1.9%              | compared to other markets  |  |

#### **Share of Total Employment by Industry**

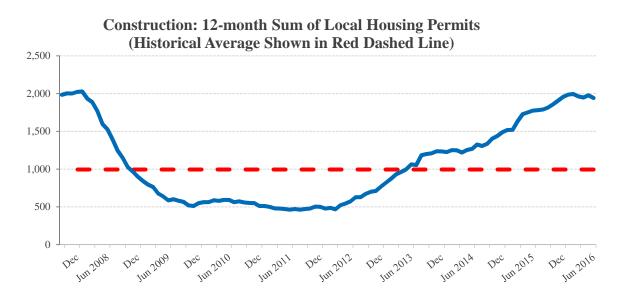


| Goods Producing                        | NA    | Information               | -100  |
|--|-------|---------------------------|-------|
| Natural Resources/Mining/Construction  | 1,400 | Financial Activities      | 300   |
| Natural Resources and Mining           | 0     | Prof. & Business Services | 2,100 |
| Construction                           | 1,400 | Educ. & Health Services   | 900   |
| Manufacturing                          | -200  | Leisure & Hospitality     | 1,000 |
| Service Providing Excluding Government | NA    | Other Services            | -200  |
| Trade/Transportation/Utilities         | 2,100 | Government                | 300   |

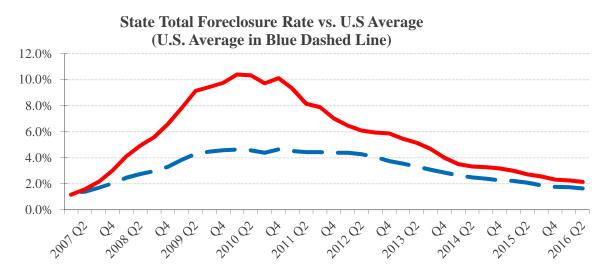
| State Economic Activity Index | Nevada | U.S.  |   |
|-------------------------------|--------|-------|---|
| 12-month change (2016 - Jun)  | 3.3%   | 3.0%  | Nevada's economy is stronger than the nation's, but slowed from last month's 3.94% change |
| 36-month change (2016 - Jun)  | 12.8%  | 10.2% |   |



| New Housing Construction  |       |                |  |  |
|---|-------|----------------|--|--|
| Local Fundamentals  | Reno  | U.S.           |  |  |
| 12-month Sum of 1-unit Building Permits through<br>Jun 2016             | 1,941 | not comparable | The current level of construction is 95.2% above the long-term average   |  |
| 8-year average for 12-month Sum of 1-Unit<br>Building Permits           | 994   | not comparable | Production above trend for an extended<br>period of time could cause prices to<br>moderate as inventory is built up. |  |
| Single-Family Housing Permits (Jun 2016)<br>12-month sum vs. a year ago | 9.4%  | 10.6%          | Construction is on the rise relative to last<br>year, suggesting that the local inventory ha<br>stabilized           |  |



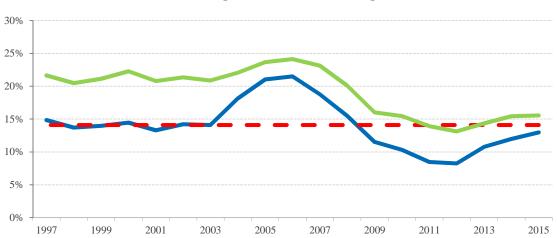
While new construction is the traditional driver of supply in real estate, foreclosures and short-sales now have a strong impact on inventories, particularly at the local level. Rising inventories, through construction or distressed sales, place downward pressure on the median home prices.



Source: Mortgage Bankers' Association



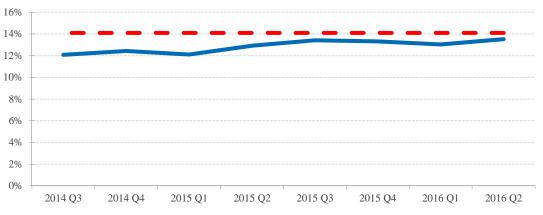
## Affordability



Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)

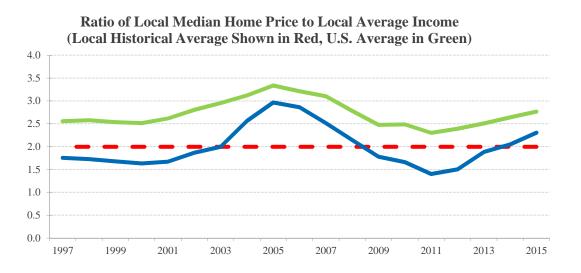
| Monthly Mortgage Payment to Income | Reno  | U.S.  |  |  |
|------------------------------------|-------|-------|--|--|
| Ratio for 2015                     | 13.0% | 15.6% | Historically strong, but weaker than the first |  |
| Ratio for 2016 Q2                  | 13.5% | 15.8% | quarter of 2016                                |  |
| Historical Average                 | 14.1% | 19.5% | More affordable than most markets              |  |





| Median Home Price to Income | Reno | U.S. |   |
|-----------------------------|------|------|---|
| Ratio for 2015              | 2.3  | 2.8  | The price-to-income ratio is high by historic |
| Ratio for 2016 Q2           | 2.5  | 2.9  | standards and getting worse                   |
| Historical Average          | 2.0  | 2.7  | Affordable compared to most markets           |





### **The Mortgage Market**



#### **30-year Fixed Mortgage Rate and Treasury Bond Yield**

The second quarter of 2016 has been quite tumultuous with the surprising "Brexit" vote in the United Kingdom. While British citizens voted to leave the European Union last June, the full impact of the vote could take several years to be seen. In the near future, low mortgage rates and stronger refinancing are expected in the U.S.. Meanwhile, the 30-year fixed-rate mortgages eased from 3.7 percent in the 1st quarter of 2016 to 3.6 percent in the second quarter of 2016. Similarly, the 10-year Treasury fell to 1.75 percent which is the lowest rate after Q4 2012. As a result of the current market conditions, existing homeowners benefit from low rates by refinancing their mortgages while home affordability is increasing for first-time homebuyers. Rates are likely to remain unchanged as global economies remain weak. The uncertainty in China, Japan, Russia and Eurozone is expected to boost safe-haven buying which benefits mortgage-backed securities market. NAR is now forecasting fewer rate hikes by the FED in 2016 and as a result the 30-year fixed rate mortgage is now expected to average just 4.3 percent for 2016.



## **REALTOR®** Price Expectations



Source: NAR

| <b>REALTOR®</b> Price Expectations | Nevada | U.S. |  |
|------------------------------------|--------|------|--|
| 2016 - Jul                         | 3.9%   | 3.6% | REALTORS® expect higher price growth<br>in Nevada than in the U.S. in the next 12<br>months. However, their price expectations |
| Prior 12 months                    | 4.1%   | 3.4% | for the local market are more modest than a year ago.  |



# Geographic Coverage for this Report

The Reno area referred to in this report covers the geographic area of the Reno metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Storey County and Washoe County

More information on the OMB's geographic definitions can be found at http://www.whitehouse.gov/omb/inforeg\_statpolicy/