

<u>Cape Coral-Fort Myers Area</u> Local Market Report, Second Quarter 2016

Today's Market...



Local Price Trends				
Fort Myers	U.S.	Local Trend		
\$230,000	\$239,167	Drives are up from a year ago, but price		
7.0%	4.9%	Prices are up from a year ago, but price growth is slowing		
29.3%	17.8%			
\$52,100	\$36,200	Gains in the last 3 years have extended t		
\$146,000	\$64,800	trend of positive price growth after the		
-\$36,200	\$15,400	recession		
	Fort Myers \$230,000 7.0% 29.3% \$52,100 \$146,000	Fort Myers U.S. \$230,000 \$239,167 7.0% 4.9% 29.3% 17.8% \$52,100 \$36,200 \$146,000 \$64,800		

*Note: Equity gain reflects price appreciation only

	Fort Myers	U.S.		
Conforming Loan Limit**	\$417,000	\$625,500	Most buyers in this market have access to	
FHA Loan Limit	\$271,050	\$625,500	•	
Local Median to Conforming Limit Ratio	55%	not comparable	government-backed financing	

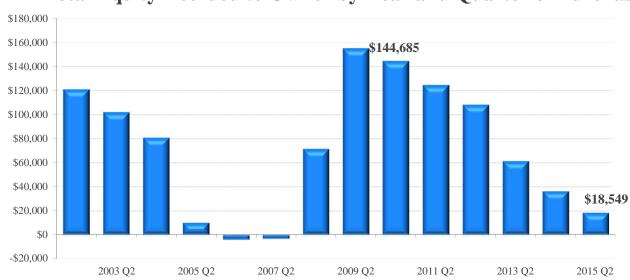
Note: limits are current and include the changes made in November of 2012 and extended in November of 2013

Local NAR Leadership

The Cape Coral-Fort Myers market is part of region 5 in the NAR governance system, which includes all of Georgia, Florida, Alabama, Mississippi, Virgin Islands, and Puerto Rico. The 2016 NAR Regional Vice President representing region 5 is Nancy Lane.



Benefits of Ownership: Total Equity Appreciation



Total Equity Accrued to Owner by Year and Quarter of Purchase

Total Equity Gained** through 2016 Q2 from quarter in which home was of purchased				
Price Activity	FortMyers	U.S.	Local Trend	
1-year (4-quarter)	\$18,549	\$14,963		
3-year (12-quarter)*	\$61,459	\$46,878	Price appreciation and principle paymen in the last 3 years have boosted total equ growth since the recession	
5-year (20-quarter)*	\$124,794	\$82,353		
7-year (28 quarters)*	\$155,225	\$77,054		
9-year (36 quarters)*	\$3,062	\$31,126		
If purchase in 2005, the national price peak	\$10,264	\$34,380		

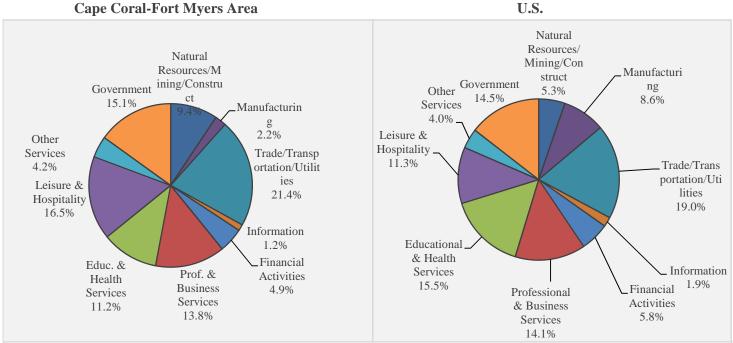
*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



Drivers of Local Supply and Demand...

Local Economic Outlook	Fort Myers	U.S.	
12-month Job Change (Jun)	9,800	Not Comparable	Employment growth has eased, but remains
12-month Job Change (May)	10,300	Not Comparable	positive
36-month Job Change (Jun)	37,000	Not Comparable	Unemployment in Fort Myers is better that the national average and improving
Current Unemployment Rate (Jun)	4.6%	4.9%	
Year-ago Unemployment Rate	5.2%	5.3%	Local employment growth is strong
1-year (12 month) Job Growth Rate	4.1%	1.9%	compared to other markets

Share of Total Employment by Industry



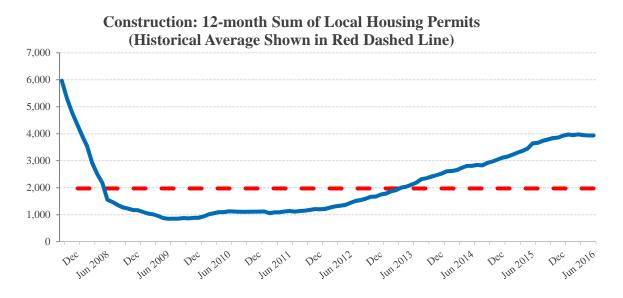
12-month Employment Change by Industry in the Cape Coral-Fort Myers Area (Jun - 2016)

Goods Producing	NA	Information	0
Natural Resources/Mining/Construction	900	Financial Activities	100
Natural Resources and Mining	NA	Prof. & Business Services	2,700
Construction	NA	Educ. & Health Services	900
Manufacturing	200	Leisure & Hospitality	2,300
Service Providing Excluding Government	NA	Other Services	200
Trade/Transportation/Utilities	2,000	Government	500

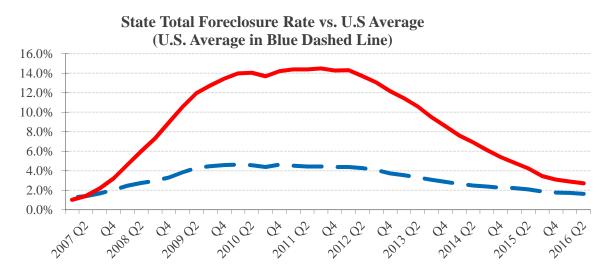
State Economic Activity Index	Florida	U.S.	
12-month change (2016 - Jun)	4.3%	3.0%	Florida's economy is stronger than the
36-month change (2016 - Jun)	13.9%	10.2%	nation's, but slowed from last month's 4.45% change



New Housing Construction				
Local Fundamentals	Fort Myers	U.S.		
12-month Sum of 1-unit Building Permits through Jun 2016	3,934	not comparable	The current level of construction is 99.2% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	1,975	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Jun 2016) 12-month sum vs. a year ago	8.0%	10.6%	Construction is on the rise relative to last year, suggesting that the local inventory ha stabilized	



While new construction is the traditional driver of supply in real estate, foreclosures and short-sales now have a strong impact on inventories, particularly at the local level. Rising inventories, through construction or distressed sales, place downward pressure on the median home prices.



Source: Mortgage Bankers' Association



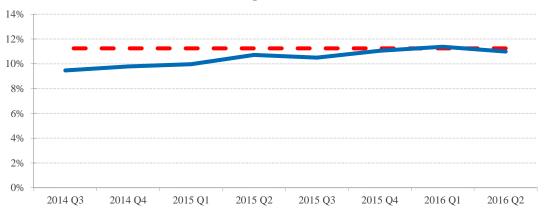
Affordability



Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)

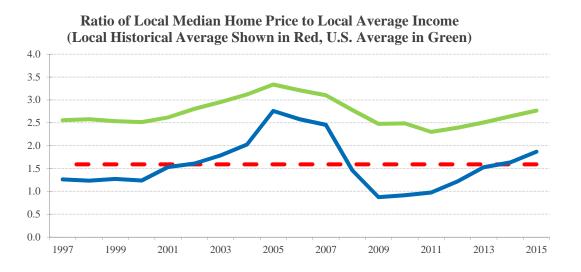
Monthly Mortgage Payment to Income	Fort Myers	U.S.		
Ratio for 2015	10.5%	15.6%	Historically strong and an improvement	
Ratio for 2016 Q2	11.0%	15.8%	over the first quarter of 2016	
Historical Average	11.3%	19.5%	More affordable than most markets	

Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)



Median Home Price to Income	Fort Myers	U.S.	
Ratio for 2015	1.9	2.8	The price-to-income ratio eased, but could
Ratio for 2016 Q2	2.0	2.9	be better
Historical Average	1.6	2.7	Affordable compared to most markets





The Mortgage Market



30-year Fixed Mortgage Rate and Treasury Bond Yield

The second quarter of 2016 has been quite tumultuous with the surprising "Brexit" vote in the United Kingdom. While British citizens voted to leave the European Union last June, the full impact of the vote could take several years to be seen. In the near future, low mortgage rates and stronger refinancing are expected in the U.S.. Meanwhile, the 30-year fixed-rate mortgages eased from 3.7 percent in the 1st quarter of 2016 to 3.6 percent in the second quarter of 2016. Similarly, the 10-year Treasury fell to 1.75 percent which is the lowest rate after Q4 2012. As a result of the current market conditions, existing homeowners benefit from low rates by refinancing their mortgages while home affordability is increasing for first-time homebuyers. Rates are likely to remain unchanged as global economies remain weak. The uncertainty in China, Japan, Russia and Eurozone is expected to boost safe-haven buying which benefits mortgage-backed securities market. NAR is now forecasting fewer rate hikes by the FED in 2016 and as a result the 30-year fixed rate mortgage is now expected to average just 4.3 percent for 2016.



REALTOR® Price Expectations



Source: NAR

REALTOR® Price Expectations	Florida	U.S.	
2016 - Jul	4.3%	3.6%	REALTORS® expect higher price growth in Florida than in the U.S. in the next 12 months. However, their price expectations
Prior 12 months	5.2%	3.4%	for the local market are more modest than a year ago.



Geographic Coverage for this Report

The Fort Myers area referred to in this report covers the geographic area of the Cape Coral-Fort Myers metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Lee County

More information on the OMB's geographic definitions can be found at http://www.whitehouse.gov/omb/inforeg_statpolicy/