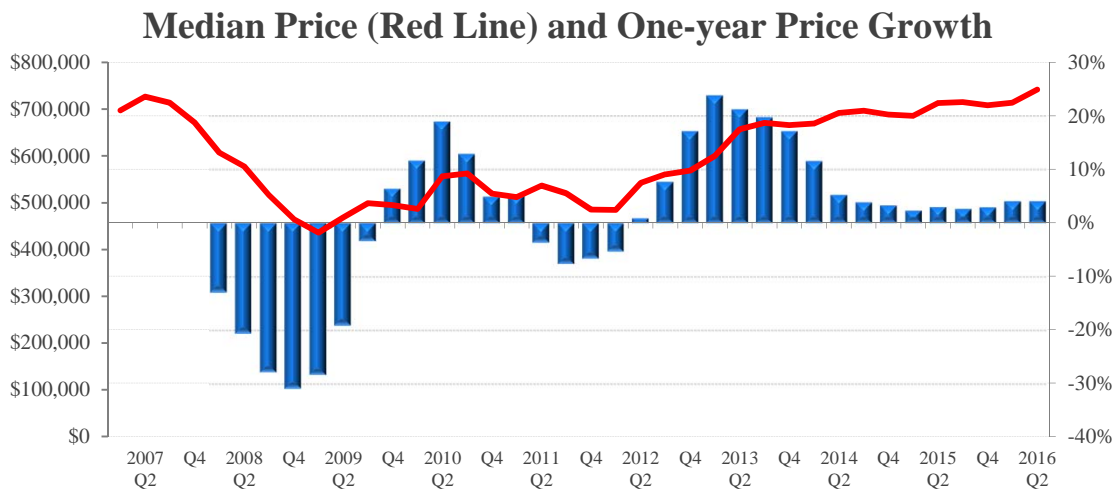


# Anaheim-Santa Ana-Irvine Area

## Local Market Report, Second Quarter 2016

### Today's Market...



Local Price Trends			
Price Activity	Anaheim	U.S.	Local Trend
Current Median Home Price (2016 Q2)	\$742,200	\$239,167	Prices are up from a year ago, but price growth is slowing
1-year (4-quarter) Appreciation (2016 Q2)	4.1%	4.9%	
3-year (12-quarter) Appreciation (2016 Q2)	13.0%	17.8%	
3-year (12-quarter) Housing Equity Gain*	\$85,100	\$36,200	Gains in the last 3 years have extended the trend of positive price growth after the recession
7-year (28 quarters) Housing Equity Gain*	\$274,100	\$64,800	
9-year (36 quarters) Housing Equity Gain*	\$15,100	\$15,400	

\*Note: Equity gain reflects price appreciation only

	Anaheim	U.S.	
<b>Conforming Loan Limit**</b>	\$625,500	\$625,500	Government-backed financing is limited in this market, hampering home sales
<b>FHA Loan Limit</b>	\$625,500	\$625,500	
<b>Local Median to Conforming Limit Ratio</b>	119%	not comparable	

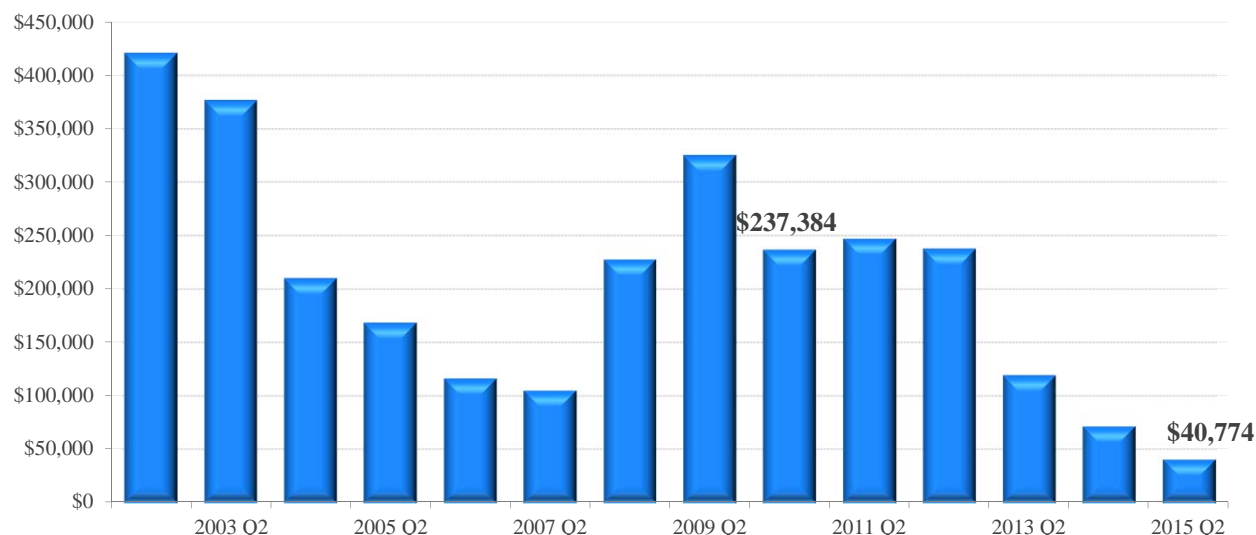
Note: limits are current and include the changes made in November of 2012 and extended in November of 2013

#### Local NAR Leadership

The Anaheim-Santa Ana-Irvine market is part of region 13 in the NAR governance system, which includes all of California, Hawaii, and Guam. The 2016 NAR Regional Vice President representing region 13 is Colleen Badagliacco.

# Benefits of Ownership: Total Equity Appreciation

## Total Equity Accrued to Owner by Year and Quarter of Purchase



### Total Equity Gained\*\* through 2016 Q2 from quarter in which home was of purchased

Price Activity	Anaheim	U.S.	Local Trend
1-year (4-quarter)	\$40,774	\$14,963	Price appreciation and principle payments in the last 3 years have boosted total equity growth since the recession
3-year (12-quarter)*	\$119,669	\$46,878	
5-year (20-quarter)*	\$247,768	\$82,353	
7-year (28 quarters)*	\$325,510	\$77,054	
9-year (36 quarters)*	\$105,612	\$31,126	
If purchase in 2005, the national price peak	\$168,894	\$34,380	

\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

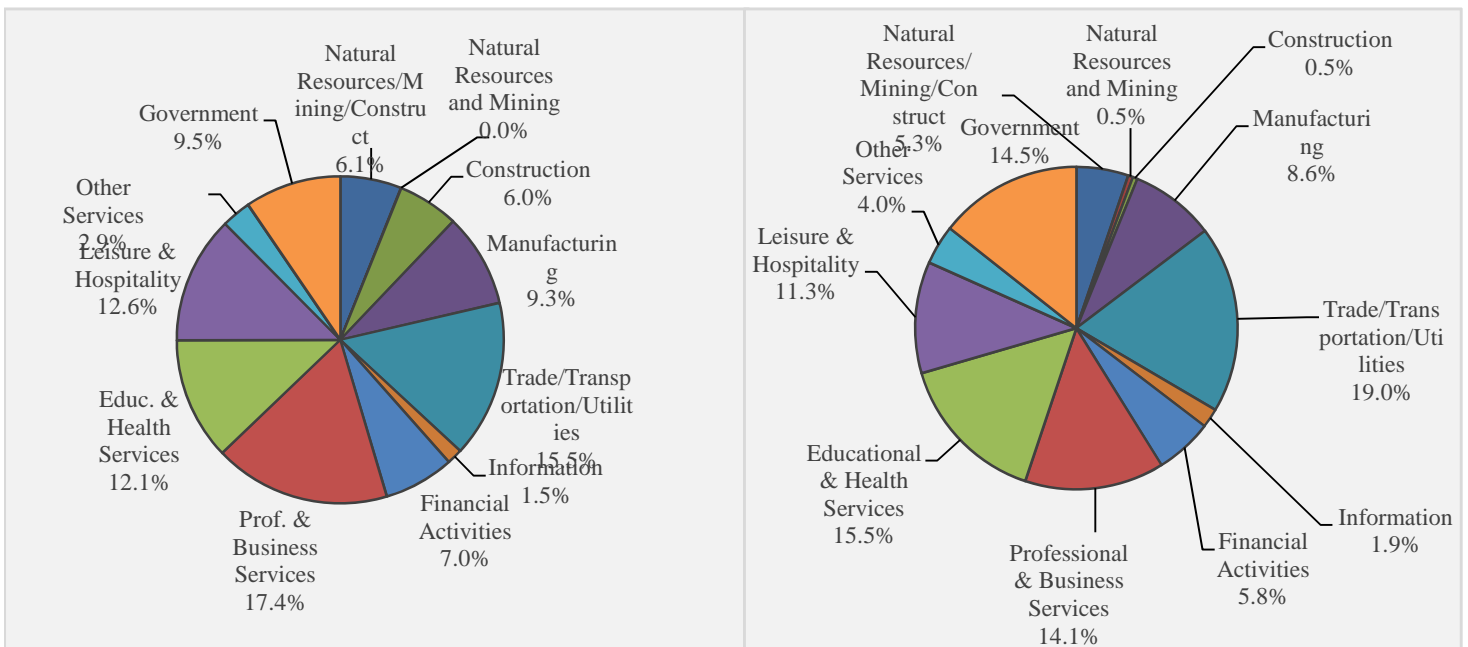
# Drivers of Local Supply and Demand...

Local Economic Outlook	Anaheim	U.S.	
12-month Job Change (Jun)	50,200	Not Comparable	Employment has held up and is on an upward trend
12-month Job Change (May)	48,700	Not Comparable	
36-month Job Change (Jun)	123,200	Not Comparable	Unemployment in Anaheim is better than the national average and improving
Current Unemployment Rate (Jun)	4.4%	4.9%	
Year-ago Unemployment Rate	4.5%	5.3%	Local employment growth is strong compared to other markets
1-year (12 month) Job Growth Rate	3.3%	1.9%	

## Share of Total Employment by Industry

Anaheim-Santa Ana-Irvine Area

U.S.



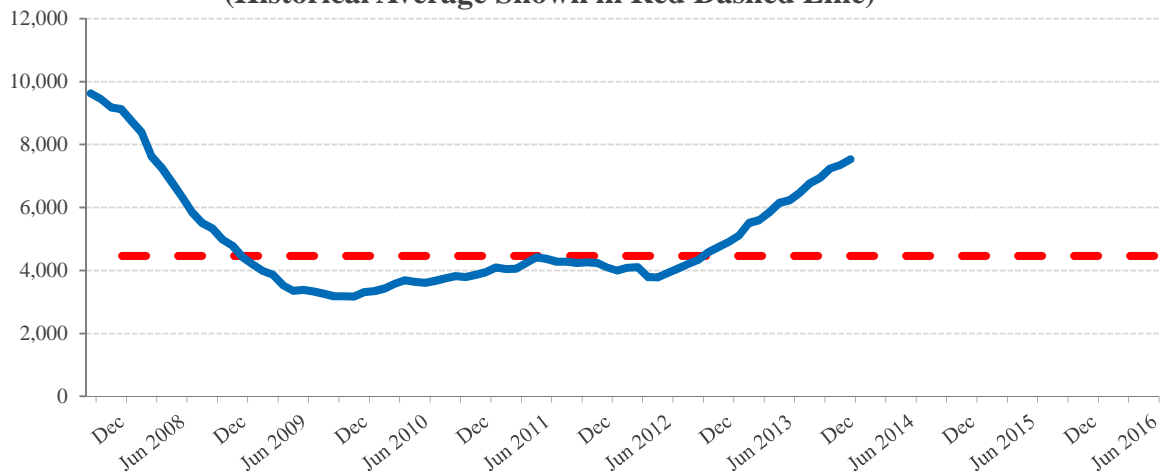
12-month Employment Change by Industry in the Anaheim-Santa Ana-Irvine Area (Jun - 2016)

Goods Producing	NA	Information	500
Natural Resources/Mining/Construction	12,600	Financial Activities	1,200
Natural Resources and Mining	-100	Prof. & Business Services	11,600
Construction	12,700	Educ. & Health Services	7,700
Manufacturing	100	Leisure & Hospitality	8,600
Service Providing Excluding Government	NA	Other Services	-300
Trade/Transportation/Utilities	6,000	Government	2,200

State Economic Activity Index	California	U.S.	
12-month change (2016 - Jun)	4.4%	3.0%	California's economy is stronger than the nation's, but slowed from last month's 4.49% change
36-month change (2016 - Jun)	15.2%	10.2%	

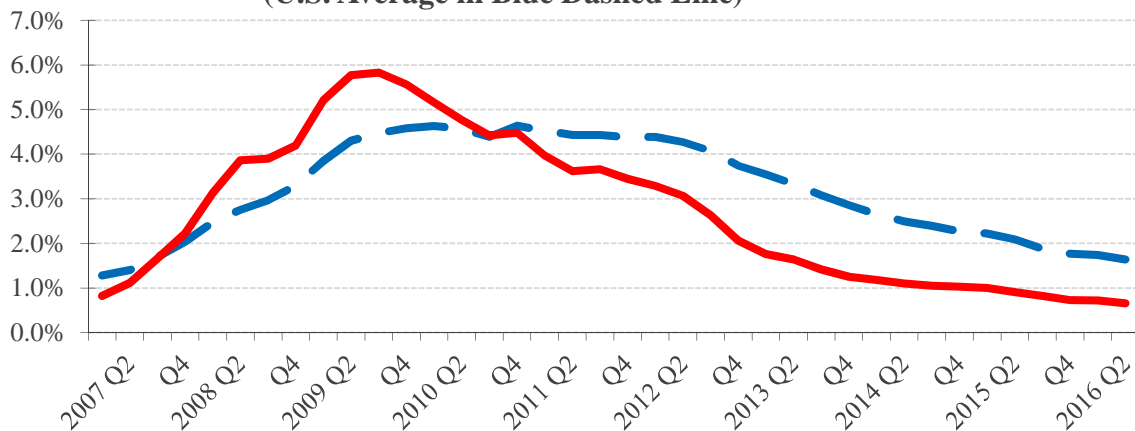
New Housing Construction			
Local Fundamentals	Anaheim	U.S.	
12-month Sum of 1-unit Building Permits through Jun 2016	NA	not comparable	Local Data Not Available
8-year average for 12-month Sum of 1-Unit Building Permits	4,462	not comparable	Local Data Not Available
Single-Family Housing Permits (Jun 2016) 12-month sum vs. a year ago	NA	10.6%	Local Data Not Available

**Construction: 12-month Sum of Local Housing Permits  
(Historical Average Shown in Red Dashed Line)**



While new construction is the traditional driver of supply in real estate, foreclosures and short-sales now have a strong impact on inventories, particularly at the local level. Rising inventories, through construction or distressed sales, place downward pressure on the median home prices.

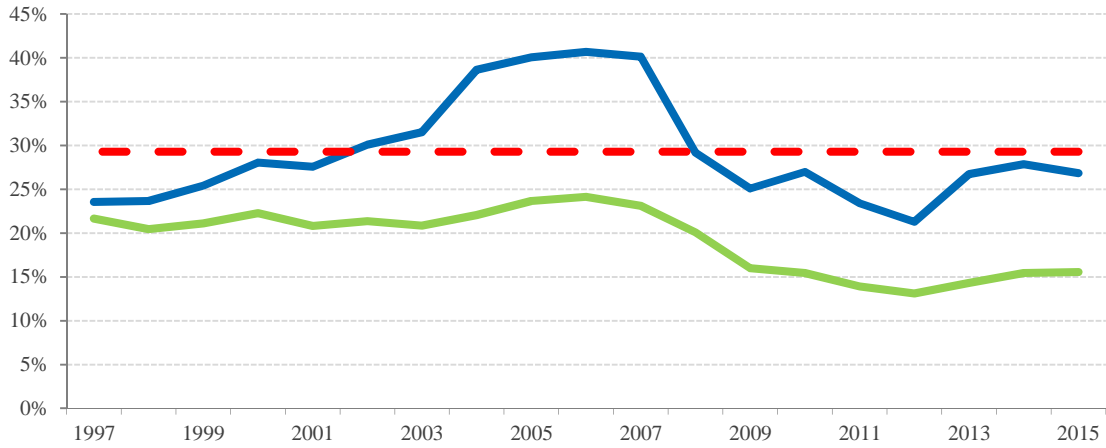
**State Total Foreclosure Rate vs. U.S. Average  
(U.S. Average in Blue Dashed Line)**



# Affordability

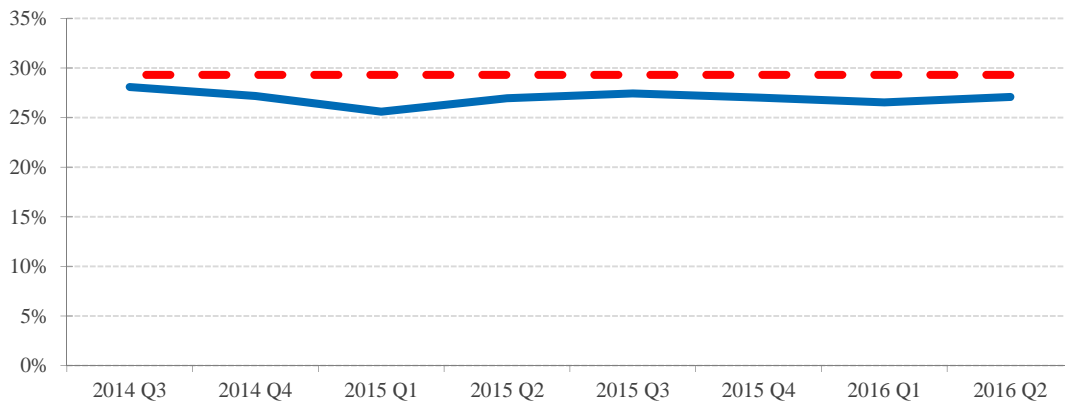


**Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income**  
(Local Historical Average Shown in Red, U.S. Average in Green)



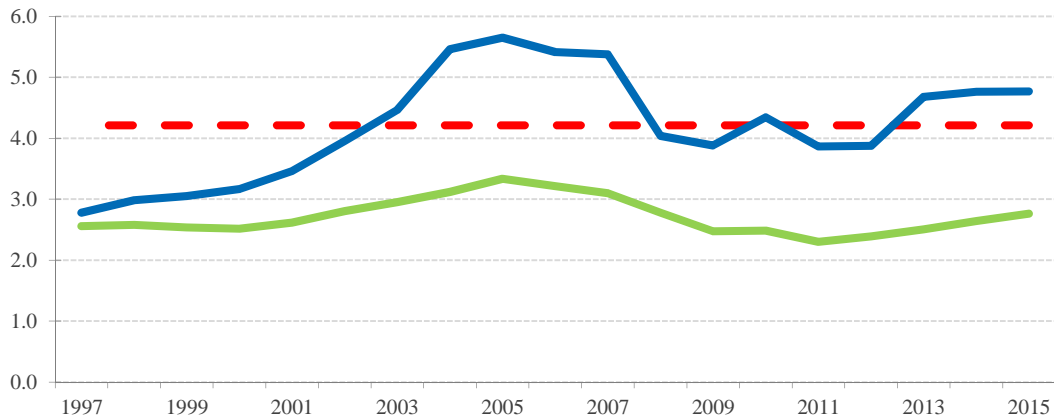
Monthly Mortgage Payment to Income	Anaheim	U.S.	
Ratio for 2015	26.8%	15.6%	Historically strong, but weaker than the first quarter of 2016
Ratio for 2016 Q2	27.1%	15.8%	
Historical Average	29.3%	19.5%	Weaker affordability than most markets

**Recent Trend - Local Mortgage Servicing Cost to Income**  
(Historical Average Shown in Red Dashed Line)



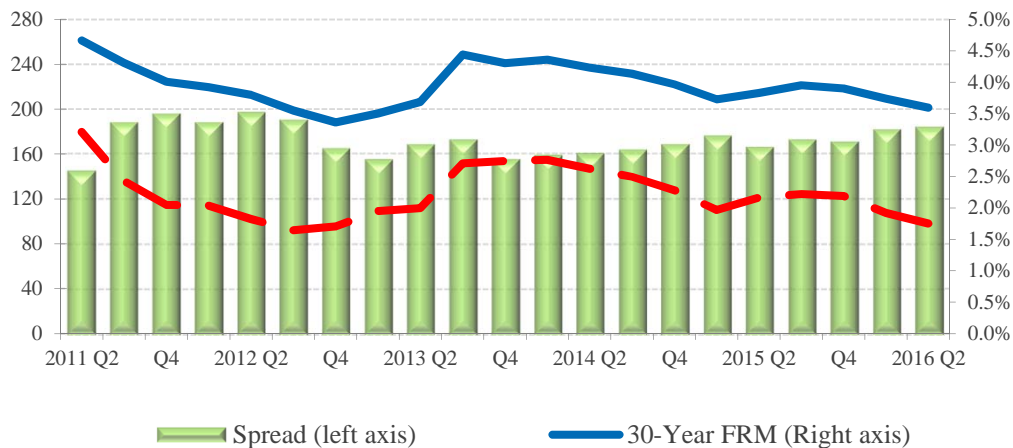
Median Home Price to Income	Anaheim	U.S.	
Ratio for 2015	4.8	2.8	The price-to-income ratio is high by historic standards and getting worse
Ratio for 2016 Q2	5.0	2.9	
Historical Average	4.2	2.7	Less affordable than most markets

**Ratio of Local Median Home Price to Local Average Income  
(Local Historical Average Shown in Red, U.S. Average in Green)**



## The Mortgage Market

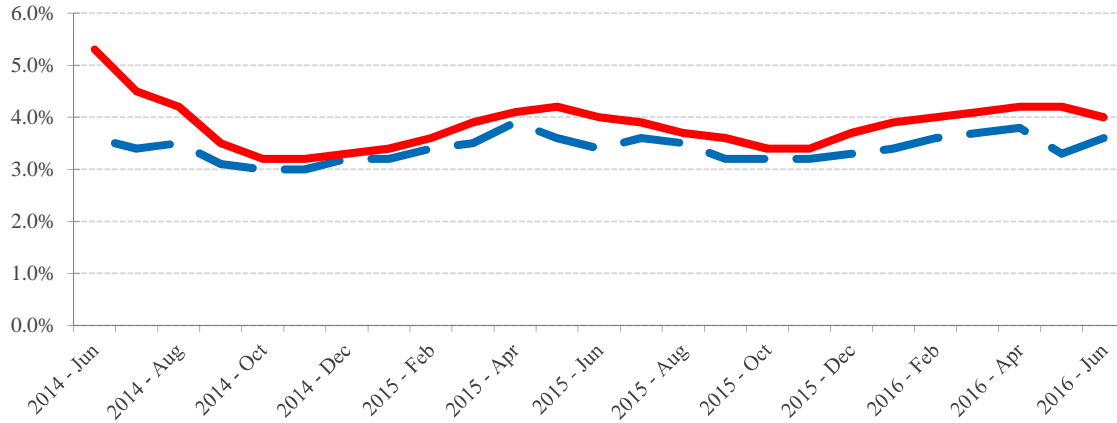
**30-year Fixed Mortgage Rate and Treasury Bond Yield**



The second quarter of 2016 has been quite tumultuous with the surprising “Brexit” vote in the United Kingdom. While British citizens voted to leave the European Union last June, the full impact of the vote could take several years to be seen. In the near future, low mortgage rates and stronger refinancing are expected in the U.S.. Meanwhile, the 30-year fixed-rate mortgages eased from 3.7 percent in the 1st quarter of 2016 to 3.6 percent in the second quarter of 2016. Similarly, the 10-year Treasury fell to 1.75 percent which is the lowest rate after Q4 2012. As a result of the current market conditions, existing homeowners benefit from low rates by refinancing their mortgages while home affordability is increasing for first-time homebuyers. Rates are likely to remain unchanged as global economies remain weak. The uncertainty in China, Japan, Russia and Eurozone is expected to boost safe-haven buying which benefits mortgage-backed securities market. NAR is now forecasting fewer rate hikes by the FED in 2016 and as a result the 30-year fixed rate mortgage is now expected to average just 4.3 percent for 2016.

# REALTOR® Price Expectations

**REALTOR® Price Expectations for the Next 12 Months**  
(U.S. Average in Blue Dashed Line)



Source: NAR

REALTOR® Price Expectations	California	U.S.	
2016 - Jul	4.0%	3.6%	REALTORS® expect higher price growth in California than in the U.S. in the next 12 months but their price expectations for the local market remained at the same level as a year ago.
Prior 12 months	4.0%	3.4%	



## Geographic Coverage for this Report

The Anaheim area referred to in this report covers the geographic area of the Anaheim-Santa Ana-Irvine metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

[Orange County](#)

More information on the OMB's geographic definitions can be found at [http://www.whitehouse.gov/omb/inforeg\\_statpolicy/](http://www.whitehouse.gov/omb/inforeg_statpolicy/)