Economic Impact of Real Estate Activity:

Oregon

By NAR Research August 2015

## Real Estate's Economic Contribution in Oregon

The Real Estate Industry accounted for \$33,198 million or 16.2% of the Gross State Product in 2012.

Bureau of Economic Analysis; NAR

# Economic Contributions are derived from ...

- Home construction
- Real estate brokerage
- Mortgage lending
- Title insurance
- Rental and Leasing
- Home appraisal
- Moving truck service
- Other related activities

### When a Home is Sold in Oregon

#### Income Generated from real estate related industries is: \$22,707

Additional expenditure on consumer items such as on furniture, appliances, and remodeling is:

#### \$4,494

Bureau of Economic Analysis; Census; NAHB, NAR

## When a Home is Sold in Oregon

It generates economic multiplier impact. There is a greater spending at restaurants, sports games, and charity events. The size of this "multiplier" effect is estimated to be:

#### \$13,057

Additional home sales induce additional home production. Typically one new home is constructed for every 8 existing home sales. Therefore, for each existing home sale, 1/8 of new home value is added to the economy which is estimate in the state to be:

#### \$31,538

Bureau of Economic Analysis; Macroeconomic Advisors, NAR

## The Total Economic Impact of a Typical Home Sale in Oregon

**Median Priced Home:** 

\$252,300

#### Total Income Derived from a Sale of a Home:

\$71,795

Bureau of Economic Analysis; NAR