Economic Impact of Real Estate Activity:

North Carolina

By NAR Research August 2015

Real Estate's Economic Contribution in North Carolina

The Real Estate Industry accounted for \$68,579 million or 14.7% of the Gross State Product in 2012.

Bureau of Economic Analysis; NAR

Economic Contributions are derived from ...

- Home construction
- Real estate brokerage
- Mortgage lending
- Title insurance
- Rental and Leasing
- Home appraisal
- Moving truck service
- Other related activities

When a Home is Sold in North Carolina

Income Generated from real estate related industries is: \$14,391

Additional expenditure on consumer items such as on furniture, appliances, and remodeling is:

\$4,494

Bureau of Economic Analysis; Census; NAHB, NAR

When a Home is Sold in North Carolina

It generates economic multiplier impact. There is a greater spending at restaurants, sports games, and charity events. The size of this "multiplier" effect is estimated to be:

\$9,065

Additional home sales induce additional home production. Typically one new home is constructed for every 8 existing home sales. Therefore, for each existing home sale, 1/8 of new home value is added to the economy which is estimate in the state to be:

\$19,988

Bureau of Economic Analysis; Macroeconomic Advisors, NAR

The Total Economic Impact of a Typical Home Sale in North Carolina

Median Priced Home:

\$159,900

Total Income Derived from a Sale of a Home:

\$47,938

Bureau of Economic Analysis; NAR