# Economic Impact of Real Estate Activity:

#### Massachusetts

By NAR Research August 2015

#### Real Estate's Economic Contribution in Massachusetts

The Real Estate Industry accounted for \$80,981 million or 18.3% of the Gross State Product in 2012.

# Economic Contributions are derived from ...

- Home construction
- Real estate brokerage
- Mortgage lending
- Title insurance
- Rental and Leasing
- Home appraisal
- Moving truck service
- Other related activities

## When a Home is Sold in Massachusetts

Income Generated from real estate related industries is:

\$29,214

Additional expenditure on consumer items such as on furniture, appliances, and remodeling is:

\$4,494

## When a Home is Sold in Massachusetts

It generates economic multiplier impact. There is a greater spending at restaurants, sports games, and charity events. The size of this "multiplier" effect is estimated to be:

\$16,180

Additional home sales induce additional home production. Typically one new home is constructed for every 8 existing home sales. Therefore, for each existing home sale, 1/8 of new home value is added to the economy which is estimate in the state to be:

\$40,575

#### The Total Economic Impact of a Typical Home Sale in Massachusetts

**Median Priced Home:** 

\$324,600

Total Income Derived from a Sale of a Home:

\$90,463