

September 18 - 24, 2013
 1500 Respondents
 750 Respondents in all split samples
 Margin of error 2.5%

**NATIONAL COMMUNITY PREFERENCE
 FREQUENCIES**

Q.4 Thinking about the community in which you live, do you think the quality of life has gotten better, gotten worse, or stayed the same in the past three years?

	Total
Gotten better	23
Gotten worse.....	32
Stayed the same	44
Prefer not to say.....	1
(ref:QUALBWS)	

Q.5 Here are some issues INSERT STATE will be facing over the next few years. For each one please indicate how much of a priority it should be for your state to address: Should it be an extremely high priority, a high priority, a middle priority, a low priority, or an extremely low priority for your state government?

	Ext				Ext		DK/	
	High	High	Mid	Low	Low	Pref	Total	Total
	Prior	Prior	Prior	Prior	Prior	Not	High	Low
5 Improving the health care system	39	31	20	5	3	2	70	8
6 Cutting state government spending	35	29	22	8	3	3	63	11
7 Lowering the crime rate.....	41	32	18	6	1	2	73	7
8 Improving public education	39	34	19	4	2	2	73	7
9 Protecting the environment	27	30	27	10	4	2	57	14
10 Preserving farms and open spaces from development.....	25	29	30	11	3	3	54	13
11 Revitalizing older suburbs	15	23	36	18	5	3	38	23
12 Revitalizing cities.....	19	29	35	11	3	3	48	14
13 Attracting businesses and creating jobs	45	32	16	4	1	2	78	5
14 Creating new development outside the cities	15	22	33	20	7	4	37	26
15 Having housing for people with moderate and low incomes	28	29	26	11	4	2	57	15

	Ext High Prior	High Prior	Mid Prior	Low Prior	Ext Low Prior	DK/ Pref Not	Total High	Total Low
16 Improving the availability of affordable housing.....	29	31	26	10	3	2	59	13
17 Reducing traffic congestion.....	21	26	32	14	5	2	47	19
18 Providing convenient alternatives to driving such as walking, biking, and public transportation (ref:PRIORS)	20	25	31	16	5	2	46	21

Q.19 Do you think there is too much, too little, or the right amount of each of the following in the area close to where you live?

	Too Much	Right Amnt	Too Lttl	(DK/ Pref Not)
19 Shops or restaurants within an easy walk of your house	7	48	42	4
20 Sidewalks	5	58	33	4
21 Public transportation within an easy walk	5	45	45	4
22 Parks and playgrounds	6	61	30	3
23 Places to walk or exercise for fun	5	55	37	4
24 Housing for people with low incomes.....	10	36	46	8
25 Housing for people with moderate incomes.....	6	53	36	6
26 Housing for people with high incomes	28	52	11	9
27 New stores and offices being built	14	50	30	6
28 New houses and apartments being built.....	17	51	26	6
29 Large discount or warehouse stores	10	57	29	4
30 Safe routes for riding bikes to work and shopping (ref:DVLPMENT)	6	41	48	6

Q.31 On a different topic, which of the following best describes the place where you live:

	Total
City - Near a mix of offices, apartments, and shops	16
City - mostly residential neighborhood.....	19
Suburban neighborhood with a mix of houses, shops, and businesses	27
Suburban neighborhood with houses only.....	15
Small town	11
Rural area	11
Don't know / Prefer not to say	1
(ref:LIVE1)	

Q.32 If you could choose where to live, in which type of the following locations would you most like to live?

	Total
City - near a mix of offices, apartments, and shops.....	15
City - mostly residential neighborhood.....	13
Suburban neighborhood with a mix of houses, shops, and businesses	30
Suburban neighborhood with houses only.....	11
Small town	14
Rural area	16
Don't know / Prefer not to say	1
(ref:LIVE2)	

Q.33 Right now, if you could choose, which of the following would you prefer to live in:

	Total
Single-family detached house with a large yard	52
Single-family detached house with a small yard.....	24
Single-family attached house or townhouse	6
An apartment or condominium.....	14
A mobile home	2
Something else	2
Don't know / Prefer not to say	1
(ref:LIVE3)	

Q.34 Which is more important to you in deciding where to live:

	Total
The size of a house	18
The neighborhood	78
Don't know / Prefer not to say	4
(ref:LIVE4)	

Q.35 (SPLIT A) Imagine for a moment that you are moving to another community. These questions are about the kind of community you would like to live in. Please select the community where you would prefer to live:

Community A: Houses with large yards and you have to drive to get to schools, stores and restaurants.

OR

Community B: Houses with small yards and it is easy to walk to schools, stores and restaurants.

	Total
Community A	40
Community B	55
Don't know / Prefer not to say	5
(ref:COMM1A)	

Q.36 (SPLIT B) Please select the community where you would prefer to live:

Community A: Houses with large yards and you have to drive to get to parks, playgrounds, and recreation areas.

OR

Community B: Houses with small yards and it is easy to walk to parks, playgrounds, and recreation areas.

	Total
Community A	42
Community B	53
Don't know / Prefer not to say	5
(ref:COMM1B)	

Q.37 Please select the community where you would prefer to live:

Community A: Houses with smaller yards and you would have a shorter commute to work.

OR

Community B: Houses with larger yards and you would have a longer commute to work.

	Total
Community A	57
Community B	36
Don't know / Prefer not to say	8
(ref:COMM2)	

Q.38 Please select the community where you would prefer to live:

Community A: The neighborhood has a mix of houses and stores and other businesses that are easy to walk to.

OR

Community B: The neighborhood has houses only and you have to drive to stores and other businesses.

	Total
Community A	60
Community B	35
Don't know / Prefer not to say	4
(ref:COMM3)	

Q.39 Please select the community where you would prefer to live:

Community A: Own or rent an apartment or townhouse, and have an easy walk to shops and restaurants and have a shorter commute to work.

OR

Community B: Own or rent a detached, single-family house, and have to drive to shops and restaurants and have a longer commute to work.

	Total
Community A	39
Community B	57
Don't know / Prefer not to say	4
(ref:COMM4)	

Q.40 Please read the two descriptions below and answer the following questions. Assume that the quality of the schools, crime rates, and cost of house are exactly the same in the two communities:

Community A: There are only single-family houses. Places such as shopping, restaurants, a library, and a school are within a few miles of your home and you have to drive to most. There is enough parking when you drive to local stores, restaurants and other places. Public transportation, such as bus, subway, light rail, or commuter rail, is distant or unavailable.

OR

Community B: There is a mix of single-family detached houses, townhouses, apartments and condominiums. Places such as shopping, restaurants, a library, and a school are within a few blocks of your home and you can either walk or drive. Parking is limited when you decide to drive to local stores, restaurants and other places. Public transportation, such as bus, subway, light rail, or commuter rail, is nearby.

Assuming that there are no differences between the communities apart from the ones we mentioned, which community would you rather live in: Community A or Community B?

	Total
Community A	45
Community B	50
Don't know / Prefer not to say	5
(ref:COMM5)	

[674 respondents]

Q.41 (IF COMMUNITY A IN COMM5) Look at the community you selected and choose the ONE most appealing characteristic of that community for you.

	Total
There are only single-family houses	48
Places such as shopping, restaurants, a library, and a school are within a few miles of your home and you have to drive to most.	31
There is enough parking when you drive to local stores, restaurants and other places.	16
Public transportation, such as bus, subway, light rail, or commuter rail, is distant or unavailable.	3
Don't know / Prefer not to say	2

(ref:COMM5A)

[749 respondents]

Q.42 (IF COMMUNITY B IN COMM5) Look at the community you selected and choose the ONE most appealing characteristic of that community for you.

	Total
There is a mix of single-family detached houses, townhouses, apartments and condominiums.	19
Places such as shopping, restaurants, a library, and a school are within a few blocks of your home and you can either walk or drive.	64
Parking is limited when you decide to drive to local stores, restaurants and other places.	4
Public transportation, such as bus, subway, light rail, or commuter rail, is nearby.	11
Don't know / Prefer not to say	1

(ref:COMM5B)

[749 respondents]

Q.43 (IF COMMUNITY B IN COMM5) Looking at the community you did NOT select, choose the ONE most appealing characteristic of that community you would like to have from that list.

	Total
There are only single-family houses.	21
Places such as shopping, restaurants, a library, and a school are within a few miles of your home and you have to drive to most.	31
There is enough parking when you drive to local stores, restaurants and other places.	33
Public transportation, such as bus, subway, light rail, or commuter rail, is distant or unavailable.	11
Don't know / Prefer not to say	5

(ref:COMM5C)

[674 respondents]

Q.44 (IF COMMUNITY A IN COMM5) Looking at the community you did NOT select, choose the ONE most appealing characteristic of that community you would like to have from that list.

	Total
There is a mix of single-family detached houses, townhouses, apartments and condominiums.	23
Places such as shopping, restaurants, a library, and a school are within a few blocks of your home and you can either walk or drive.	54
Parking is limited when you decide to drive to local stores, restaurants and other places.	6
Public transportation, such as bus, subway, light rail, or commuter rail, is nearby.	11
Don't know / Prefer not to say (ref:COMM5D)	6

[749 respondents]

Q.45 (IF COMMUNITY B IN COMM5) Looking at the community you did NOT select, choose the ONE LEAST appealing characteristic of that community.

	Total
There are only single-family houses.	18
Places such as shopping, restaurants, a library, and a school are within a few miles of your home and you have to drive to most.	23
There is enough parking when you drive to local stores, restaurants and other places.	16
Public transportation, such as bus, subway, light rail, or commuter rail, is distant or unavailable.	38
Don't know / Prefer not to say (ref:COMM5E)	5

[674 respondents]

Q.46 (IF COMMUNITY A IN COMM5) Looking at the community you did NOT select, choose the ONE LEAST appealing characteristic of that community.

	Total
There is a mix of single-family detached houses, townhouses, apartments and condominiums.	23
Places such as shopping, restaurants, a library, and a school are within a few blocks of your home and you can either walk or drive.	20
Parking is limited when you decide to drive to local stores, restaurants and other places.	36
Public transportation, such as bus, subway, light rail, or commuter rail, is nearby.	16
Don't know / Prefer not to say (ref:COMM5F)	5

Q.47 In deciding where to live, indicate how important having each of the following would be to you: very important, somewhat important, not very important, or not at all important.

	Very Imp	Smwt Imp	Not Very Imp	Not At All Imp	DK/ Pref Not	Very/ Smwt Imp	Not Imp
47 Being within an easy walk of other places and things in the community	28	40	23	7	2	69	29
48 Sidewalks and places to take walks.....	37	43	14	4	1	80	19
49 Living in a community with a mix of different types of housing single-family detached houses, townhouses, apartments, and condominiums.....	16	33	33	17	1	49	50
50 Having a large house	18	31	34	16	1	49	50
51 Being within a short commute to work	28	37	20	13	2	65	32
52 Easy access to the highway	23	44	25	7	1	68	31
53 Living in a community with a mix of people from various racial and ethnic backgrounds.....	19	34	30	15	2	53	46
54 Living in a community with a mix of people from various income levels.....	16	32	34	15	2	48	50
55 Living in a community with people at all stages of life adults, families with children and older people.....	23	43	24	9	2	66	33
56 Living in a place that's away from it all.....	21	34	30	13	2	55	43
57 Living in a place that's at the center of it all	15	29	33	21	2	44	54
58 High-quality public schools.....	45	29	15	10	2	74	24
59 An established neighborhood with older homes and mature trees	21	44	27	7	2	65	34
60 Privacy from neighbors	46	40	11	2	1	86	13
61 A new neighborhood with recently built homes.....	12	30	38	18	2	42	56
62 Being able to buy as large a house as you can	20	32	30	17	1	51	47
63 Bike lanes along streets and roads	19	37	28	14	1	56	43
64 Bike trails.....	18	35	30	16	2	52	46
65 Public transportation within walking distance of your home	25	34	25	15	1	59	40
(ref:EASYWALK)							

Q.66 Switching topics and thinking about traffic and transportation. Please rate the importance of each of the following in improving the quality of life in the area where you live. Use a scale from 1 to 5, where 1 means not important at all and 5 means extremely important.

	1- Not Imp	2	3	4	5 Ext Imp	DK/ Pref Not
66 Expanding highways	7	12	34	27	27	1
67 Maintaining local streets and roads.....	1	2	13	36	48	1
68 Expanding local bus services.....	10	12	26	25	26	1
69 Maintaining and improving sidewalks and bike lanes	4	8	23	34	30	1
70 Providing public transportation, carpooling and other alternatives to driving alone (ref:QOLIMP)	8	11	25	29	27	1

Q.71 Which of the following proposals is the best long term solution to reducing traffic and improving transportation in your state:

	Total
Build new roads	20
Improve public transportation, such as trains, buses and light rail.....	41
Develop communities where more people do not have to drive long distances to work or shop.....	29
Don't know / Prefer not to say	10
(ref:TRAFFIC)	

Q.72 Still thinking about transportation and transit options, would you be willing to pay a little more in taxes to fund each of the following?

	Yes	No	DK/ Ref
72 New roads	51	38	11
73 New sidewalks and bike trails	46	43	10
74 Expansion of public transportation, like bus or rail.....	48	41	11
75 Better quality and service from existing public transportation, like bus or rail	50	40	10
(ref:NEWTAX)			

Q.76 Increased fuel efficiency in cars has resulted in less gas-tax funding to support roads. Which of the following approaches would you take to replace the tax revenue?

	Total
Increase tolls or more toll roads	14
Increase the gas tax	8
Replace the gas tax with a tax based on the number of miles driven	20
Do not replace the tax revenue	29
Not sure / undecided	29
(ref:GASOPT)	

Q.77 Is there public transportation, like bus, a subway, or rail, available to you where you live?

	Total
Yes	64
No.....	34
(Don't know)	3
(ref:TRANSIT)	

[954 respondents]

Q.78 (IF YES IN TRANSIT) How often would you say you use the public transit in your area?

	Total
6-7 days a week	8
5 days a week	8
4 days a week	5
3 days a week	5
1 to 2 days a week	6
A few times per month	9
Less than monthly	18
Never.....	42
(ref:USETRANS)	

[880 respondents]

Q.79 (IF USE PUBLIC TRANSIT LESS THAN 6-7 TIMES A WEEK) Which of the following would encourage you to make greater use of transit service? Please check all that apply.

	Total
More frequent service	23
Service to the airport.....	6
Faster service	17
Free transit service	14
If the price of gas increased by \$1 or more.....	5
Service extended to nearby communities.....	9
None of the above	25
(ref:INCENT)	

[954 respondents]

Q.80 (IF YES IN TRANSIT) How strongly do you agree or disagree with each of the following statements

	Strng Dis	Smwt Dis	Neut	Smwt Agree	Strng Agree	Total Agree	Total Dis	Agree - Dis
80 Overall, public transit in my region meets my needs.....	23	17	28	21	12	33	39	-6
81 I currently make an effort to take public transit whenever I can	38	18	19	15	10	25	56	-31
82 Public transit is my only transportation option.....	53	15	12	10	10	20	68	-48
83 For me, car is king. Nothing will replace my car as my main mode of transportation	10	12	21	29	28	57	22	36
84 I prefer public transit over driving, even if it takes longer so I can be productive during my trip.....	37	21	20	16	7	23	58	-35
85 I prefer public transit over driving so my family can own fewer cars	36	20	24	12	9	21	56	-35

Now just a few questions for statistical purposes only.

Q.86 In terms of your job status, are you employed, unemployed but looking for work, retired, a student, or a homemaker?

	Total
Employed	51
Unemployed.....	10
Retired.....	20
Student.....	7
Homemaker	8
Other	3
Don't know / Prefer not to say	1

(ref:EMPLOY)

[760 respondents]

Q.87 (IF EMPLOYED) Most days, how do you get to work?

	Total
By car (drive alone).....	71
By car in a car pool or van pool.....	5
Public transportation	11
Walk	3
Ride a bike	0
Work from home most days	8
Something else	1
Don't know / Prefer not to say	0

(ref:TIMEWORK)

[760 respondents]

Q.88 (IF EMPLOYED) About how much time does a one-way trip to your job usually take?

	Total
0-9 minutes	20
10-19 minutes	31
20-29 minutes	25
30-44 minutes	14
45+ minutes	8
Don't know / Prefer not to say	1
(ref:GETWORK)	

[760 respondents]

Q.89 (IF EMPLOYED) Would you like to have a different way to get to work?

	Total
Yes	49
No.....	51
(ref:TRANSALT)	

[370 respondents]

Q.90 (IF YES IN TRANSALT) Which one of the following would you rather use to get to work?

	Total
By car (drive alone).....	21
By car in a car pool or van pool.....	14
Public transportation	27
Walk	7
Ride a bike	9
Work from home most days	15
Something else	4
Don't know / Prefer not to say	2
(ref:ALTPREF)	

Q.92 Are you registered to vote?

	Total
Yes	86
No.....	11
Don't know / Prefer not to say	3
(ref:SCREEN1)	

Q.93 Generally speaking, do you think of yourself as a Republican, a Democrat or what?

	Total
Strong Democrat.....	21
Weak Democrat	15
Independent-lean Democrat	8
Independent	18
Independent-lean Republican.....	9
Weak Republican.....	11
Strong Republican	13
(Don't know/Refused).....	6
Democrat	36
Independent.....	35
Republican.....	24
(ref:PTYID1)	

Q.96 Thinking in political terms, would you say that you are?

	Total
Very conservative	14
Somewhat conservative.....	25
Moderate	40
Somewhat liberal	12
Very liberal	9
Total Conservative	39
Total Liberal	21
(ref:IDEO1)	

Q.97 And do you or your family rent or own the home in which you live?

	Total
Rent.....	37
Own.....	62
Don't know / Prefer not to say	1
(ref:OWNRENT)	

Q.98 Is the type of home you are currently living in best described as...

	Total
A single-family detached house	62
A single-family attached house or townhouse	8
An apartment or condominium.....	24
A mobile home	5
Something else	1
(ref:HOUTYPE)	

Q.99 Have you moved into a new home or apartment in the last three years?

	Total
Yes	27
No.....	72
Don't know / Prefer not to say	1
(ref:PUR3YR)	

Q.100 Looking ahead to the next three years, do you think you will move from your current home or apartment?

	Total
Yes	37
No.....	50
Don't know / Prefer not to say	13
(ref:PURFUT)	

[556 respondents]

Q.101 (IF YES IN PURFUT) Will the next home you rent or own be larger or smaller than your current home?

	Total
Larger.....	52
Smaller.....	23
Same size	17
Don't know / Prefer not to say	8
(ref:NHLS)	

[411 respondents]

Q.102 (IF YES IN PUR3YR) What was your main reason for moving to a new house or apartment?

	Total
Better location/better neighborhood/closer to friends, family, job/more convenient/shorter commute	30
Needed more room/bigger place	16
Better rent/cheaper rent/more amenities	13
Bought a house/tired of renting/wanted to own/rent to own	7
Relocated/moving	6
Expanding family/having children	5
Got married/moved in together	4
Better home/new/good condition	2
Wanted a new life/new living.....	2
Moved out of parent's house.....	2
Good/better (unspecified)	2
Foreclosed on/was evicted	2
Retired.....	2
Moved back home.....	2
Got divorced/moved out.....	1
Better/good landlords/apartment owners.....	1
Safety/Move from high crime area	1
Downsizing.....	1
Other	8
None.....	3
Don't know/refused	4

(ref:PURREASN)

[556 respondents]

Q.103 (IF YES IN PURFUT) What is your main reason for planning to move to a new home or apartment?

	Total
Bigger place/need more space/expanding family	23
New location/wanted a better neighborhood/change of scenery/better schools/job relocation	22
Rent increase on current place/lower rent/trying to lower expenses/debt reduction	9
Closer to family, friends, work, school/better commute	8
Nicer place/better place/better amenities	7
Want to own a home/buying a home/want to stop renting	6
Moving out/moving out of parents house/graduating from school/being independent/getting a divorce	6
Downsizing	4
Moving away from the city	3
Moving in with someone	2
Wanted a yard/wanted a pool	2
For retirement	2
Less upkeep/didn't want to do yard work anymore	2
Landlord issues	1
For privacy	1
Being kicked out/being evicted	0
Other	8
None	2
Don't know/refused	2
(ref: PLANREAS)	

Q.104 In what year were you born?

	Total
18 - 24	13
25 - 29	10
30 - 34	10
35 - 39	7
40 - 44	8
45 - 49	10
50 - 54	8
55 - 59	8
60 - 64	8
Over 64	16
(No answer)	2
18 - 49	58
50 and over	40
(ref:AGE)	

Q.105 What is the last year of schooling that you have completed?

	Total
1 - 11th grade.....	2
High School graduate	22
Non-college post H.S.	2
Some college	34
College graduate.....	28
Post-graduate school	11
(Don't know/refused)	0
H.S. or less	24
Post H.S.....	36
College graduate.....	40
(ref:EDUC)	

Q.106 Are you currently married, unmarried but living with a partner, single and never married, separated, widowed or divorced?

	Total
Married.....	47
Unmarried, living with partner	8
Single	27
Separated	2
Widowed	4
Divorced.....	11
Other	0
Prefer not to say	0
(ref:MARIT2)	

Q.107 Do you have any children 18 years of age or younger currently living more than half-time in your household?

	Total
Yes	33
No.....	66
Prefer not to answer	1
(ref:KIDS)	

Q.108 What is your race?

	Total
White.....	63
Black	13
Hispanic	17
Asian/Pacific Islander.....	5
Other	1
Prefer not to say	1
(ref:RACE)	

Q.109 What is your household income?

	Total
Less than \$25,000	21
\$25,000 to \$50,000	30
\$50,001 to \$75,000	20
\$75,001 to \$100,000	12
More than \$100,000	12
Prefer not to say	5
(ref:INCOME)	

Q.2 What is your gender?

	Total
Male	49
Female	51
(ref:GENDER)	