

## Homeownership is an investment in your future.

- Home ownership matters to individuals, families, communities and the nation's economy.
- Strengthens communities.
- Builds wealth over the long term.

## Realtors® build communities.

- Encourage responsible, sustainable home ownership.
- Support fair housing initiatives.
- Preserve and expand housing opportunities.
- Volunteer in their communities.
- Promote locally managed smart growth initiatives and sound commercial investment.
- Live and work in their communities.

# NAR is the Voice for Real Estate

## Realtors® bring value to home buyers, sellers and investors.

- Bring buyers and sellers together.
- Offer strong negotiation skills.
- Have unparalleled knowledge of local markets.
- Solve problems, saving consumers time and money.
- Subscribe to a Code of Ethics, which separates Realtors® from other licensees.
- Raise professional standards with specialized knowledge and expertise, including designations and certifications.

## NAR's resources are second-to-none.

- Maintains the longest-running data series on home sales and prices.
- Offers expert commentaries and analyses.
- Conducts consumer trends research.
- Provides local and state reports.

## NAR is the leading advocate for private property rights, home ownership and housing issues.

- Works to reduce and streamline foreclosures and short sales.
- Supports sound and reasonable credit standards.
- Encourages strong and stable secondary mortgage markets.
- Supports favorable tax treatment for property owners.
- Operates one of the strongest and most active political grassroots networks.