- 57% of home buyers purchased a house with a fireplace
- 78% chose a house with a garage
- 41% bought a house with a basement.
• While granite countertops were very important to 20% of home buyers and stainless steel appliances to 17% of buyers—new kitchen appliances and eat-in kitchens were most important.
• 47% of buyers thought finding a home with a laundry room was very important.

• 89% of buyers who thought it was at least somewhat important did purchase a home with a laundry room.
• 68% of buyers who thought buying a home with a skylight was at least somewhat important actually bought a home with a skylight.

• This was more common among buyers who purchased new homes.
69% of buyers who did not buy a home with new appliances are willing to pay more for a home with this feature—typically they would be willing to spend $1,840.
• 65% of home buyers considered finding a home with central air conditioning very important to their search—the most out of all other 31 home features.
• Among buyers 55 and older, 42% considered finding a home on a single level very important, compared to just 11% of buyers under 35.
The rooms that had the highest dollar value that buyers were willing to pay more for were a basement and an in-law suite.
The feature that had the highest dollar value buyers were willing to pay more for was having a waterfront property.
Thirty-two percent of buyers would be willing to pay more for a home that was a waterfront property and the typical dollar amount the buyer would pay is $5,420.
• Single males were more likely to want a home less than 5 years old and to have 9-foot (or greater) or cathedral ceiling.
• 53% of buyers did undertake a home improvement project within 3 months of buying, and the typical buyer spent $4,550 on improvement projects.

• The kitchen was the most common home improvement area.
• 41% of buyers who made home improvements added or replaced lighting, and 37% added or replaced appliances soon after owning the home.
The majority of recent buyers would have wanted more or larger closets and more storage.
• 97% of home buyers were satisfied with their recent home purchase.