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REALTOR.COM® INTERNATIONAL



April 2013

**Almost 1,000,000\***  
Unique Visitors



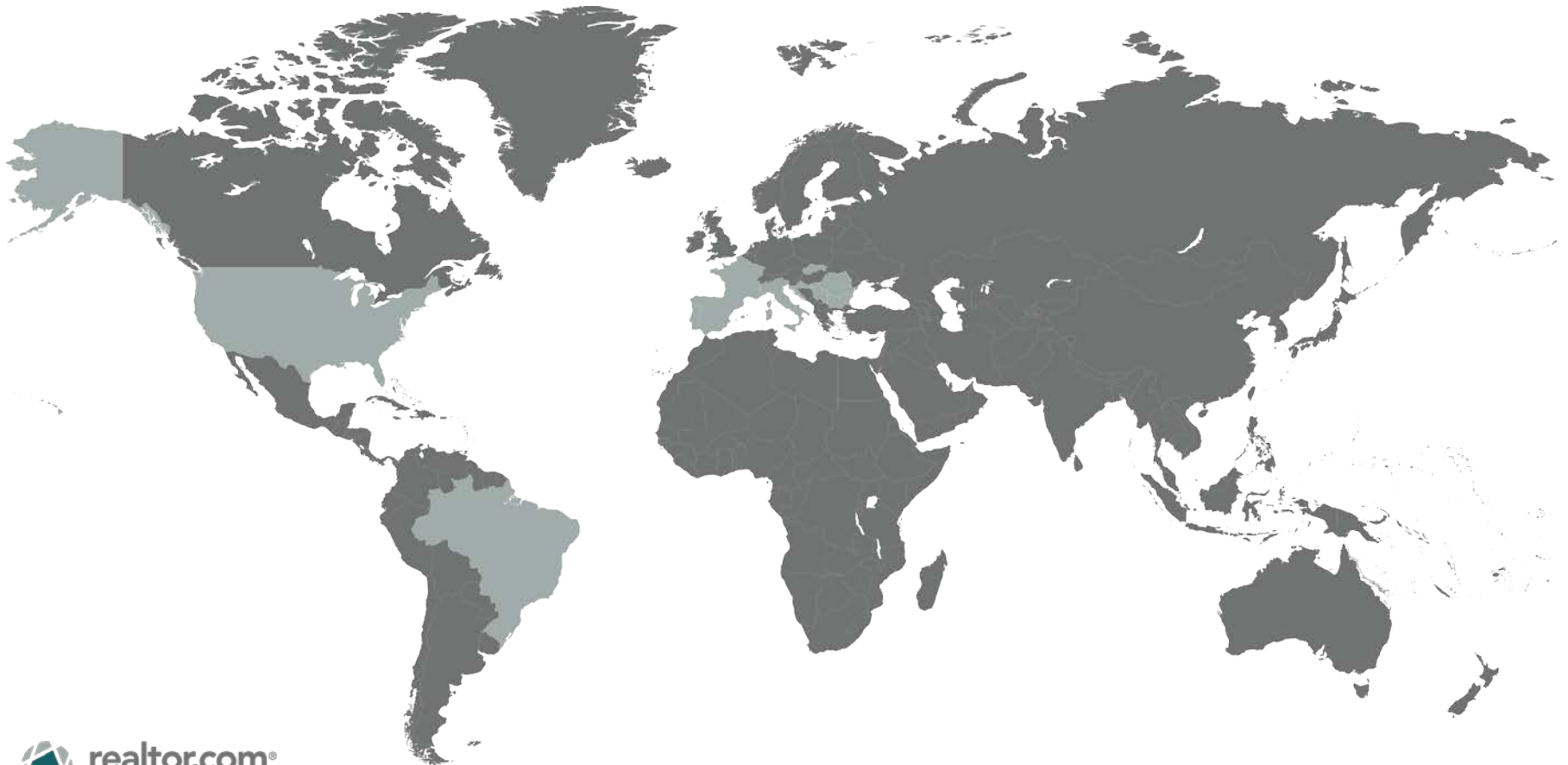
Listings from  
**38 Countries**

**Nearly 2,000,000**  
International Listings

## In the beginning:

### Countries Present:

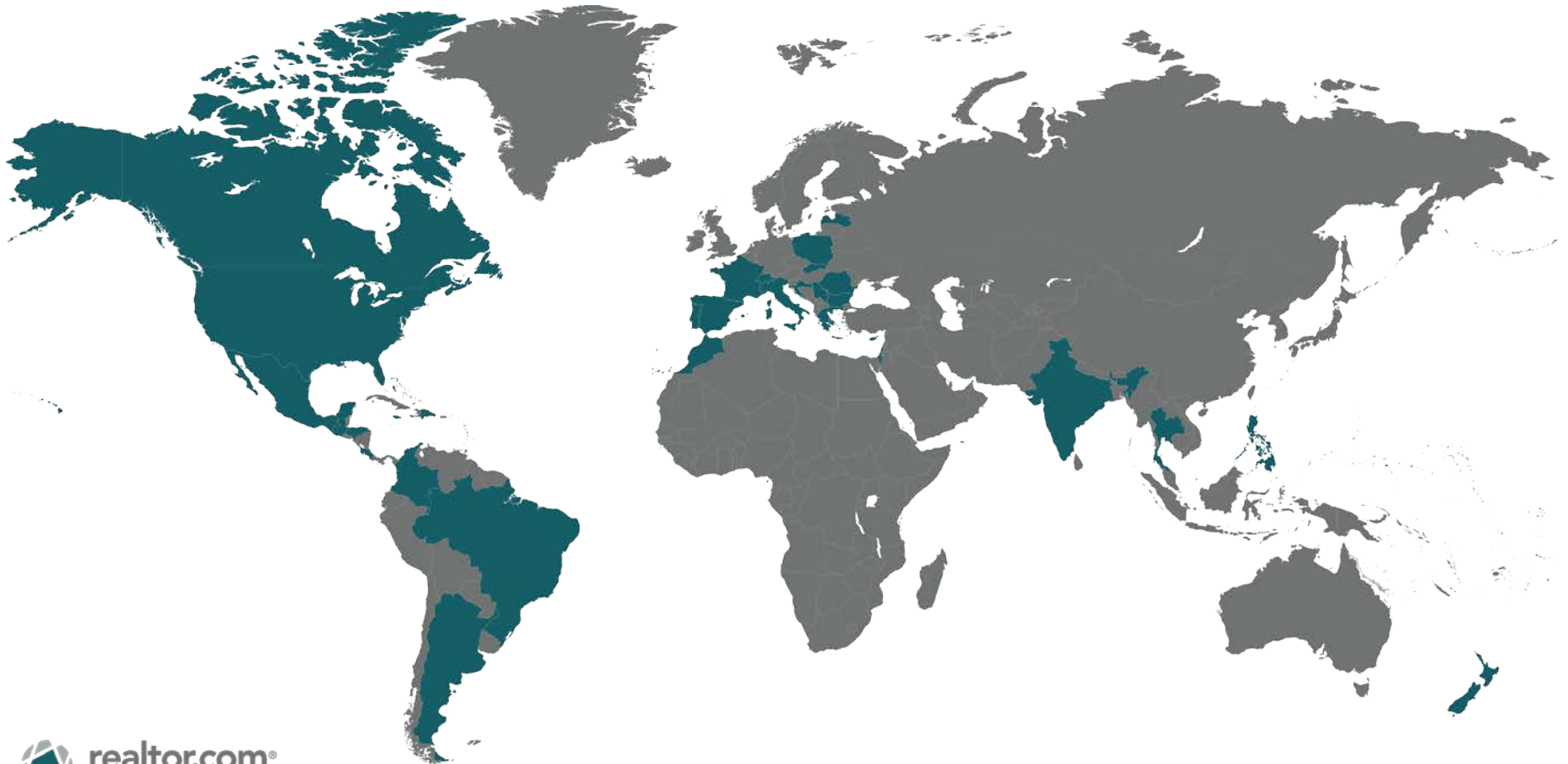
Brazil, Bulgaria, Croatia, France, Italy, Portugal, Romania, Serbia, Slovakia, Spain, United States



## Now:

### Countries Present:

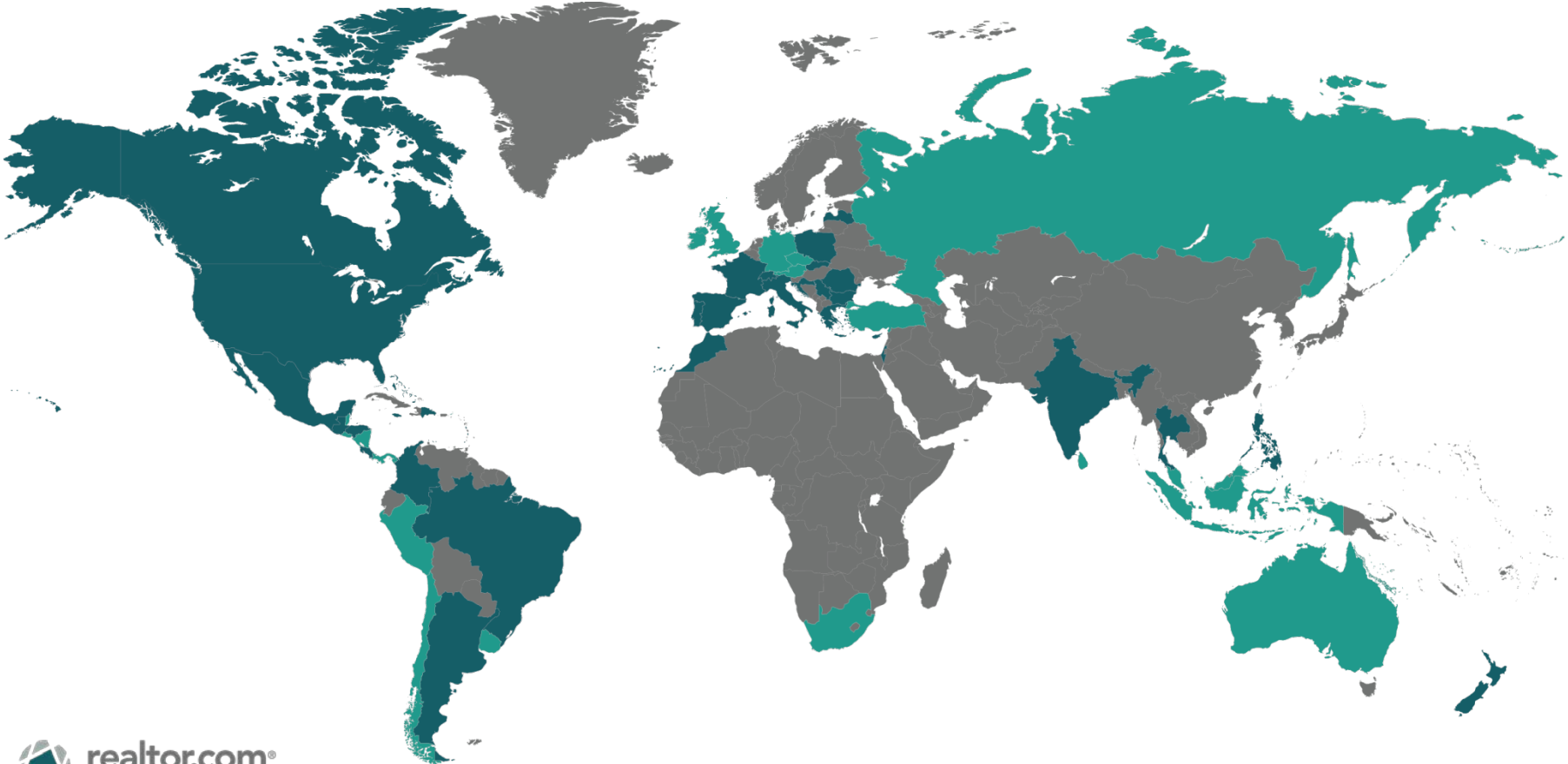
Argentina, Aruba, Bahamas, Belize, Brazil, Bulgaria, Canada, Colombia, Costa Rica, Croatia, Cyprus, Dominica, Dominican Republic, France, Greece, Honduras, India, Israel, Italy, Jamaica, Latvia, Malta, Mexico, Morocco, Netherlands Antilles, New Zealand, Philippines, Poland, Portugal, Romania, Saint Lucia, Serbia, Slovakia, Spain, Switzerland, Thailand, United States



# Future:

## Countries Coming Soon:

Andorra, Australia, Austria, Chile, Czech Republic, El Salvador, Germany, Grenada, Guatemala, Indonesia, Ireland, Malaysia, Nicaragua, Panama, Peru, Russian Federation, Sri Lanka, South Africa, Turkey, United Kingdom, Uruguay, Virgin Islands (British)



## What languages are being used the most:

Non-English Languages on realtor.com® International:

1. Spanish
2. Chinese
3. Russian
4. German
5. Portuguese
6. French
7. Korean
8. Dutch
9. Italian
10. Japanese



# The global market, it's importance and realtor.com®



In 2012,  
**7% of the U.S. residential market was purchased by international buyers<sup>1</sup>**



**About 5 Million** domestic and international homes for sale on realtor.com® International<sup>2</sup>



**28+ Million unique visitors<sup>2</sup>**



**27% of REALTORS®** report working with an international client in the past year.<sup>1</sup>



**U.S. and international exposure of your listings –** included free on the most engaging real estate site in the U.S.

<sup>1</sup> National Association of REALTORS® Profile of International Home Buying Activity, 2012 | <sup>2</sup> Move, Internal reporting, 2013

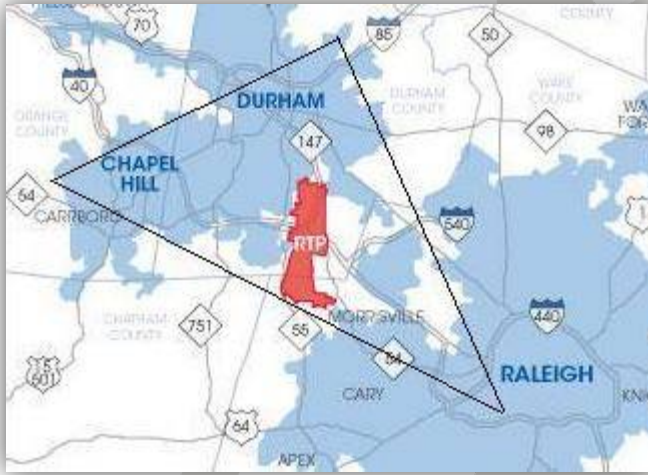
# Global consumers searching on realtor.com® by MSA



<sup>1</sup> Move, internal reporting April, 2013...

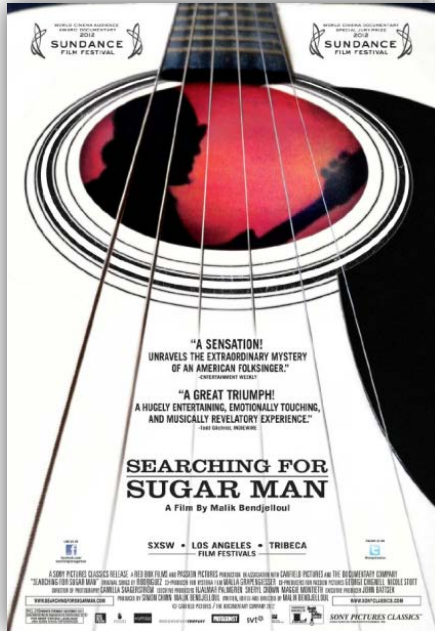


Switzerland:



1. Los Angeles, CA
2. Miami, FL
3. **Raleigh, NC**
4. Chicago, IL
5. Miami Beach, FL

Australia:



**Quicken® Loans®**

America's Home Loan Experts®

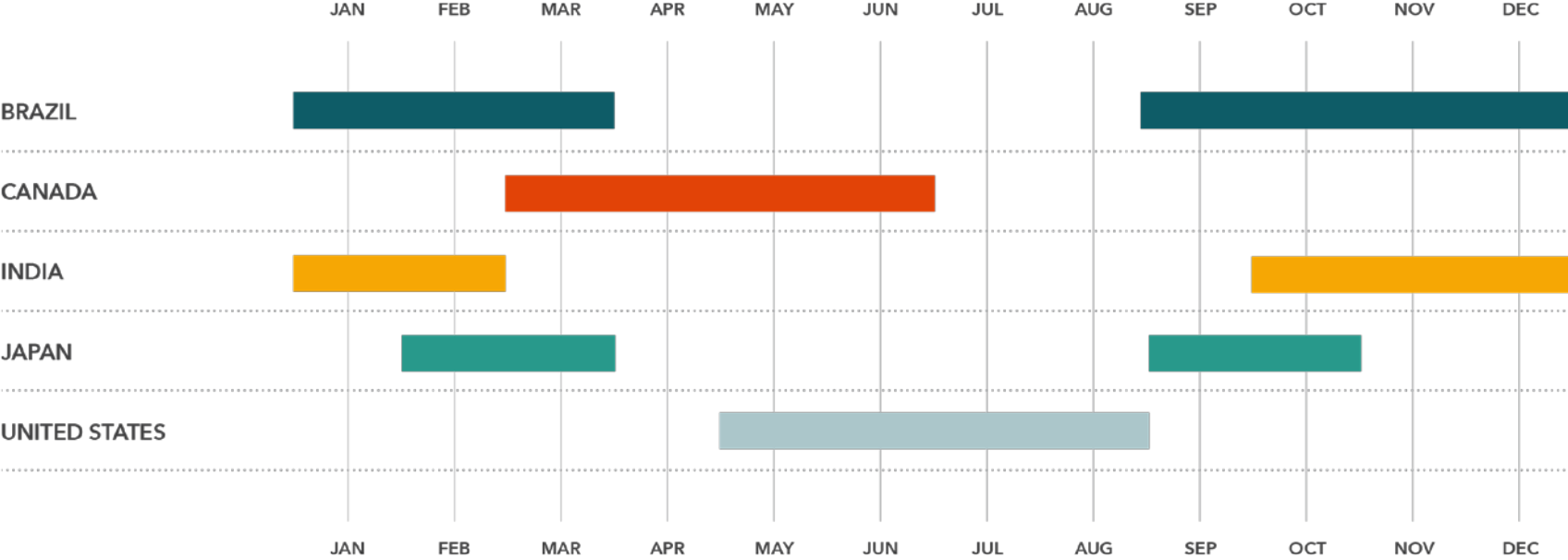
## Dan Gilbert And Quicken Loans Invest In Detroit Real Estate, Bet On Downtown Urban Center

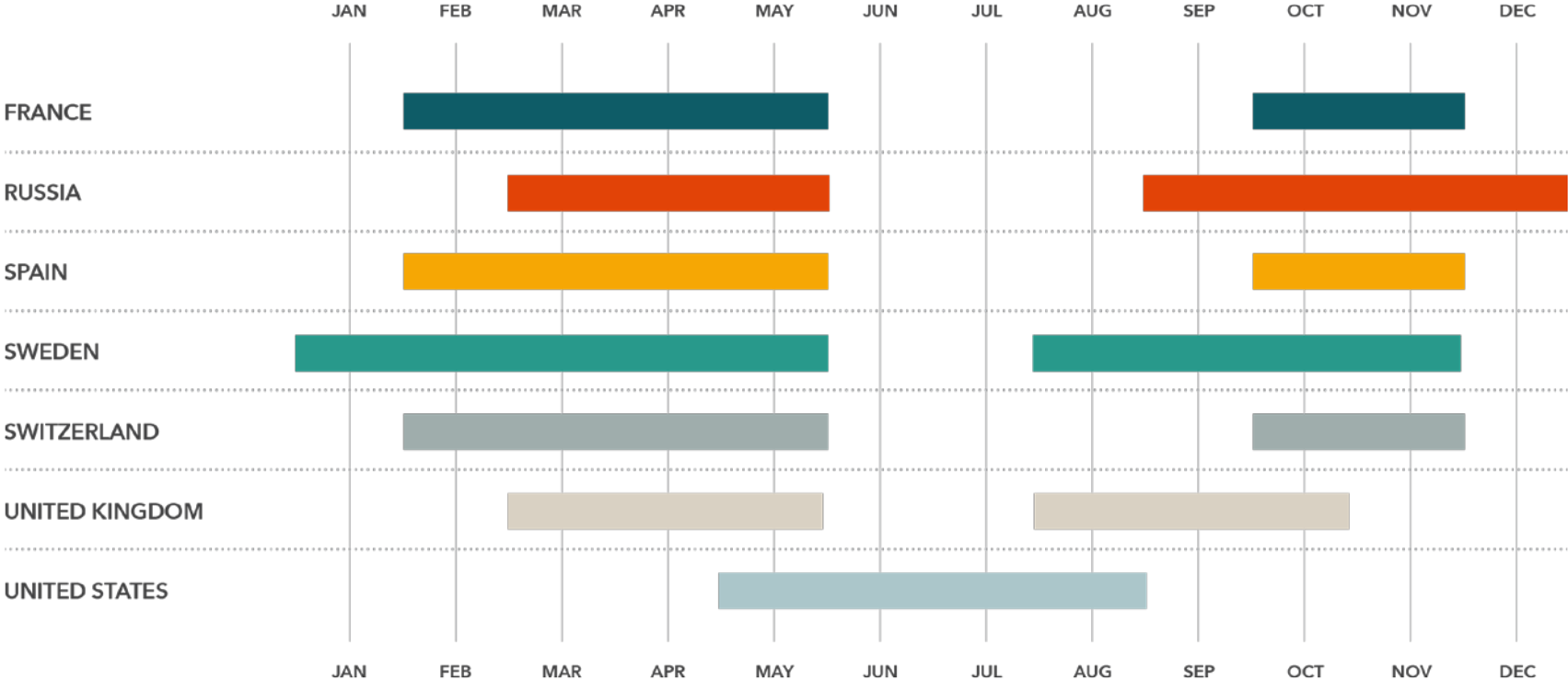
1. Detroit, MI
2. Los Angeles, CA
3. New York, NY
4. Las Vegas, NV
5. Beverly Hills, CA

Germany:



1. Los Angeles, CA
2. **Colorado Springs, CO**
3. San Antonio, TX
4. Miami, FL
5. Las Vegas, NV





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Thank you!

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