



# BREAKOUT SESSION RESULTS

TOP 3 SUGGESTIONS THAT REALTOR® ASSOCIATIONS CAN DO  
THAT WILL ASSIST BROKERS IN:

## LOCAL & STATE PUBLIC POLICY

### DISCUSSION #1

1. Increase resources for local boards to monitor and engage local governments.
2. Protect against taxation on real estate related services.
3. Provide a resource to allow local boards to research and learn about regulations in other local areas.

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TOP 3 SUGGESTIONS THAT REALTOR® ASSOCIATIONS CAN DO  
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### DISCUSSION #2

1. Limit local governments' ability to require registration of vacant and foreclosed properties.
2. More consistent advertising that strengthens the REALTOR® brand.
3. Work to create greater engagement of consumers on advocacy efforts and the benefits of homeownership.



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TOP 3 SUGGESTIONS THAT REALTOR® ASSOCIATIONS CAN DO  
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### DISCUSSION #3

1. Provide education tools for new brokers on advocacy efforts.
2. Reduce local government's ability to charge additional business license fees for every jurisdiction.
3. Educate consumers on REALTOR® advocacy efforts to protect property rights, tax benefits, flood insurance, etc.