

2017

# REALTOR® Party TRAINING CONFERENCE

November 28–December 1, 2016 > San Francisco, California

#RPTC2017



NATIONAL  
ASSOCIATION  
of  
REALTORS®







William E. Brown  
2017 NAR President



Charlie Oppler  
2017 REALTOR® Party Director



Dale Stinton  
NAR CEO

# WELCOME TO SAN FRANCISCO

“The City that Knows How”—a title it earned after recovering from a devastating earthquake in 1906. A city known for its resourcefulness, creativity, activism and elaborate architecture is the perfect place for our 2017 REALTOR® Party Leaders to launch a revolution. We’re talking about a revolution to take our grassroots advocacy to the next level.

You have been selected to be a part of this revolution because of your talents, your commitment and your vision. We’re counting on you to lead us in action and to help us take control of our own destiny—from City Hall, to the State House to the Halls of Congress. The public policy challenges we face today are huge. From federal tax reform, to escalating local property and service taxes, to restrictive development regulations—our work is cut out for us.

Change is happening all around us—in our business, in our markets, and certainly in the political advocacy arena. Rather than get caught up in the change, we need to embrace it and lead it. As Mohatma Ghandi once said: “Be the change you wish to see in the world.”

With more than 1.2 million REALTORS®, our potential is mighty. To live up to that potential, we need to inspire every REALTOR® to participate in our advocacy and community outreach opportunities. Let’s put the REALTOR® Party to work for all of our members. 2017 will be a great year!

Thank you for your willingness to serve as a REALTOR® Party leader. We look forward to our time together in beautiful San Francisco and to working with each and every one of you in the coming year.

William E. Brown  
2017 NAR President

Charlie Oppler  
2017 REALTOR® Party Director

Dale Stinton  
NAR CEO



# 2017

## REALTOR® Party TRAINING CONFERENCE AGENDA

### Monday, November 28, 2016

3:00 – 6:00 pm

#### Registration Desk

Location: North Registration

7:00 – 9:00 pm

#### Individual Group Dinners for Groups Meeting on Tuesday, November 29:

- RPAC Trustees Federal Disbursements Committee
- REALTOR® Party Trustees for Campaign Services Committee
- RPAC Trustees Fundraising Committee
- State RPAC Chairs
- Regional Vice Presidents

### Tuesday, November 29, 2016 TRUSTEE DAY

8:00 am – 6:00 pm

#### Registration Desk

Location: North Registration

8:00 – 9:00 am

#### Conference Breakfast featuring Utah Governor Gary Herbert

Location: Yerba Buena Ballroom, Salon 7

9:00 – 10:30 am

#### RPAC Trustees Federal Disbursement Committee Training –New Appointees Only

Location: Nob Hill A&B

9:00 – 10:30 am

#### RPAC Trustees Fundraising Committee Training–New Appointees Only

Location: Yerba Buena Ballroom, Salons 1-3

9:00 – 11:45 am

#### State RPAC Chair Training

Location: Yerba Buena Ballroom, Salons 4-6

9:00 – 11:45 am

#### REALTOR® Party Trustees for Campaign Services Committee Training

Location: Pacific H

9:00 – 11:45 am

#### 2017 RVP Meeting

Location: Foothill G

10:30 – 11:45 am

#### RPAC Trustees Federal Disbursement Committee Governance Meeting

Location: Nob Hill A&B

10:30 – 11:45 am

#### RPAC Trustees Fundraising Committee Governance Meeting

Location: Yerba Buena Ballroom, Salons 1-3

12:00 – 1:30 pm

#### Conference Lunch featuring Ron Insana, Senior Analyst & Commentator, CNBC

Location: Yerba Buena Ballroom, Salon 7

1:45 – 4:00 pm

#### State RPAC Chair & RPAC Trustee (Federal Disbursement & Fundraising) Joint Meeting

Location: Yerba Buena Ballroom, Salons 4-6

1:45 – 4:00 pm

#### REALTOR® Party Trustees for Campaign Services Committee Governance Meeting

Location: Pacific H

7:00 – 9:00 pm

#### Conference Reception for Groups Meeting on Tuesday, November 29 or Wednesday, November 30

Location: The Press Club, 20 Yerba Buena Lane, San Francisco

*Note: The Press Club is 1 block from the Marriott Marquis. Exit the hotel using the side exit directly onto Yerba Buena Lane.*

- RPAC Trustees Federal Disbursements Committee
- REALTOR® Party Trustees for Campaign Services Committee
- RPAC Trustees Fundraising Committee
- State RPAC Chairs
- Regional Vice Presidents
- RPAC Major Investor Council
- RPAC Participation Council
- Community Outreach Leaders



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## Wednesday, November 30, 2016 RPAC COUNCIL DAY

8:00 am – 6:00 pm

**Registration Desk**  
Location: North Registration

8:00 – 9:00 am

**Conference Breakfast featuring 2017 NAR President Bill Brown**  
Location: Yerba Buena Ballroom, Salon 7

9:00 – 11:45 am

**RPAC Major Investor Council Training – Part I**  
Location: Yerba Buena Ballroom, Salons 1-3

9:00 – 11:45 am

**RPAC Participation Council Training – Part I**  
Location: Yerba Buena Ballroom, Salons 4-6

12:00 – 1:30 pm

**Conference Lunch featuring NAR Chief Lobbyist Jerry Giovaniello**  
Location: Yerba Buena Ballroom, Salon 7

1:45 – 4:00 pm

**RPAC Major Investor Council Training – Part II**  
Location: Yerba Buena Ballroom, Salons 1-3

1:45 – 4:00 pm

**RPAC Participation Council Training – Part II**  
Location: Yerba Buena Ballroom, Salons 4-6

1:45 – 4:00 pm

**Community Outreach Leadership Meeting**  
Location: Nob Hill A&B

7:00 – 9:00 pm

**Individual Group Dinners for Groups Meeting on Wednesday, November 30 or Thursday, December 1:**

- RPAC Major Investor Council
- RPAC Participation Council
- Community Outreach Leaders
- Smart Growth Advisory Board
- REALTOR® Party Member Involvement Committee
- State and Local Issues Mobilization Support Committee

## Thursday, December 1, 2016 GRASSROOTS, ADVOCACY AND OUTREACH DAY

8:00 am – 12:00 pm

**Registration Desk**  
Location: North Registration

8:00 – 9:00 am

**Conference Breakfast featuring 2017 NAR President Bill Brown**  
Location: Yerba Buena Ballroom, Salon 7

9:00 – 11:45 am

**Smart Growth Advisory Board Training**  
Location: Yerba Buena Ballroom, Salon 1

9:00 – 11:45 am

**REALTOR® Party Member Involvement Committee Training**  
Location: Yerba Buena Ballroom, Salons 2-4

9:00 – 11:45 am

**State and Local Issues Mobilization Support Committee Training**  
Location: Yerba Buena Ballroom, Salons 5&6

12:00 – 1:30 pm

**Conference Lunch featuring Nathan Gonzales, Editor & Publisher, The Rothenberg & Gonzales Political Report**  
Location: Yerba Buena Ballroom, Salon 7

1:45 – 4:00 pm

**Smart Growth Advisory Board Governance Meeting**  
Location: Yerba Buena Ballroom, Salon 1

1:45 – 4:00 pm

**REALTOR® Party Member Involvement Committee Governance Meeting**  
Location: Yerba Buena Ballroom, Salons 2-4

1:45 – 4:00 pm

**State and Local Issues Mobilization Support Committee Governance Meeting**  
Location: Yerba Buena Ballroom, Salons 5&6

Evening

**Departures or Dinner On Your Own**

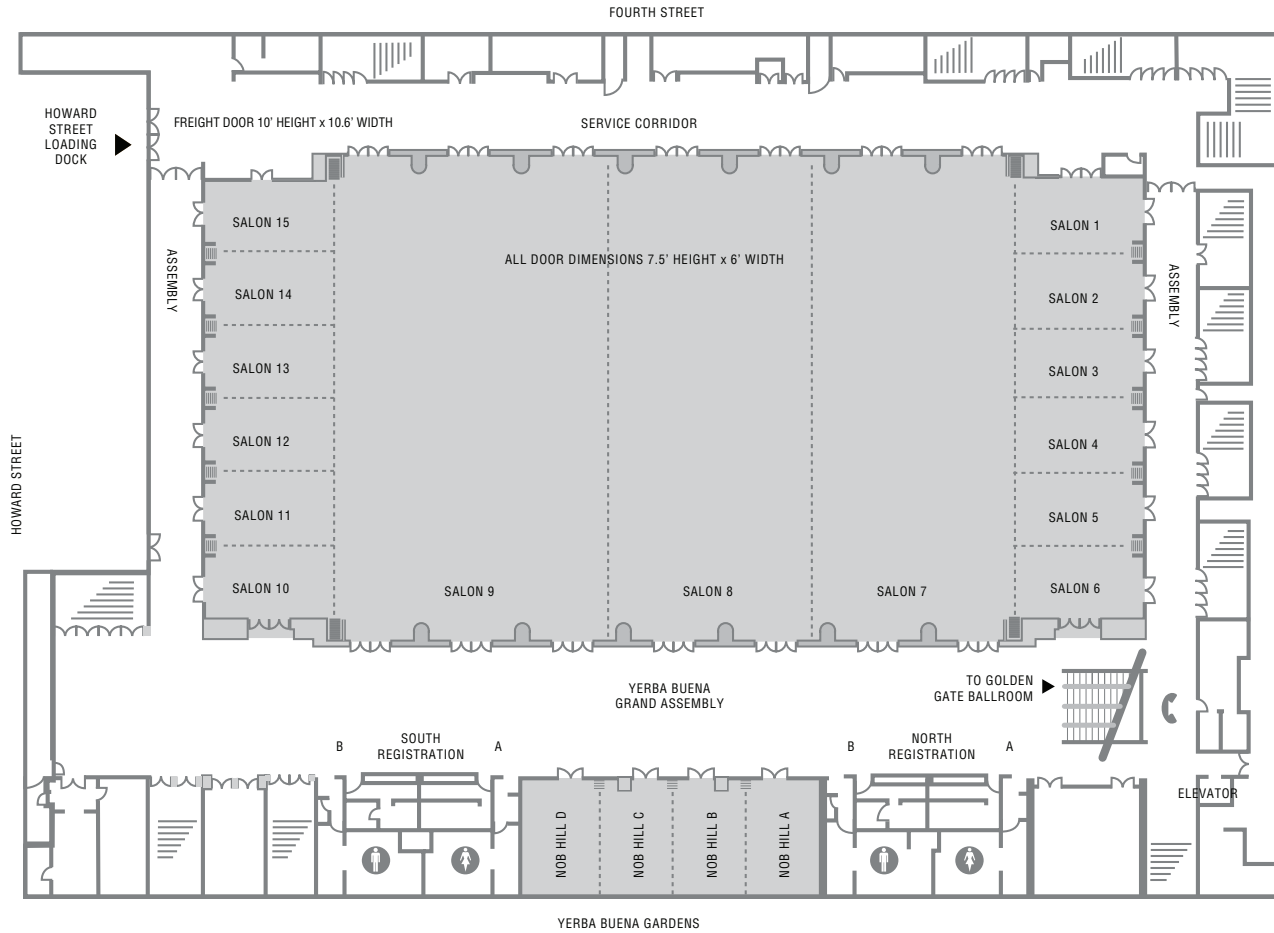
## Friday, December 2, 2016

Morning

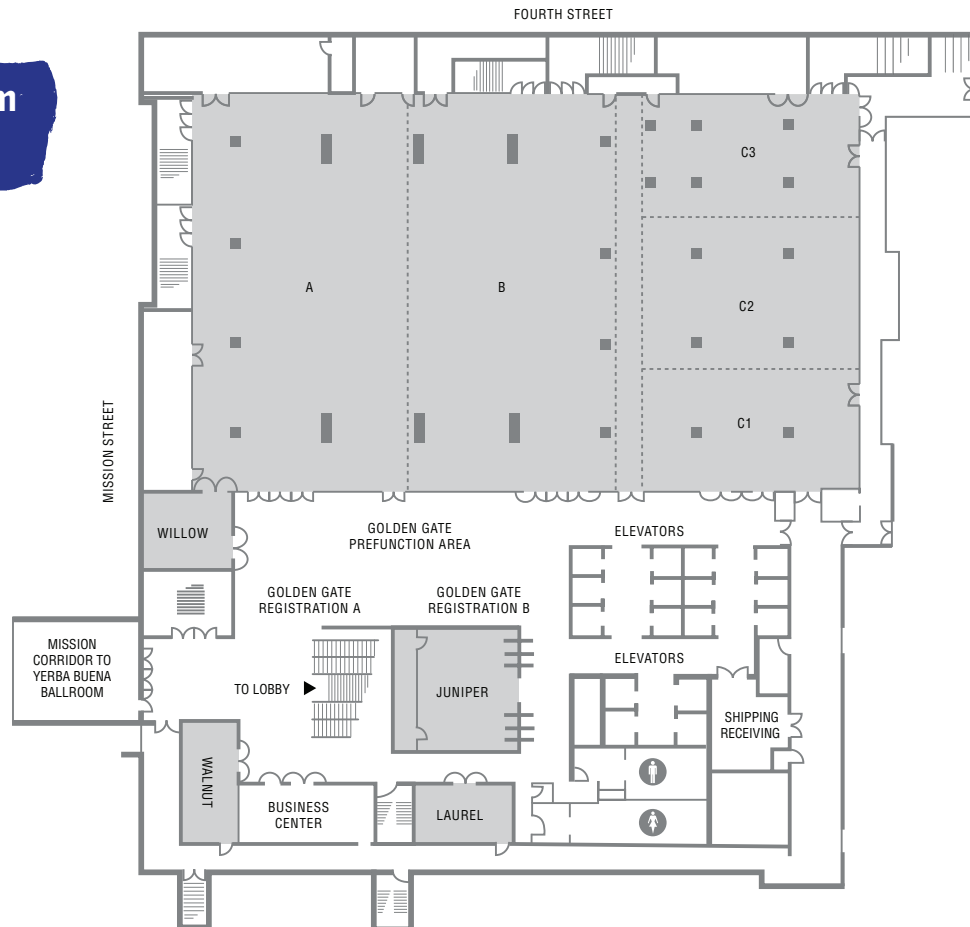
**Remaining Departures**

# HOTEL MAP

## Yerba Buena Ballroom LOWER B2 LEVEL

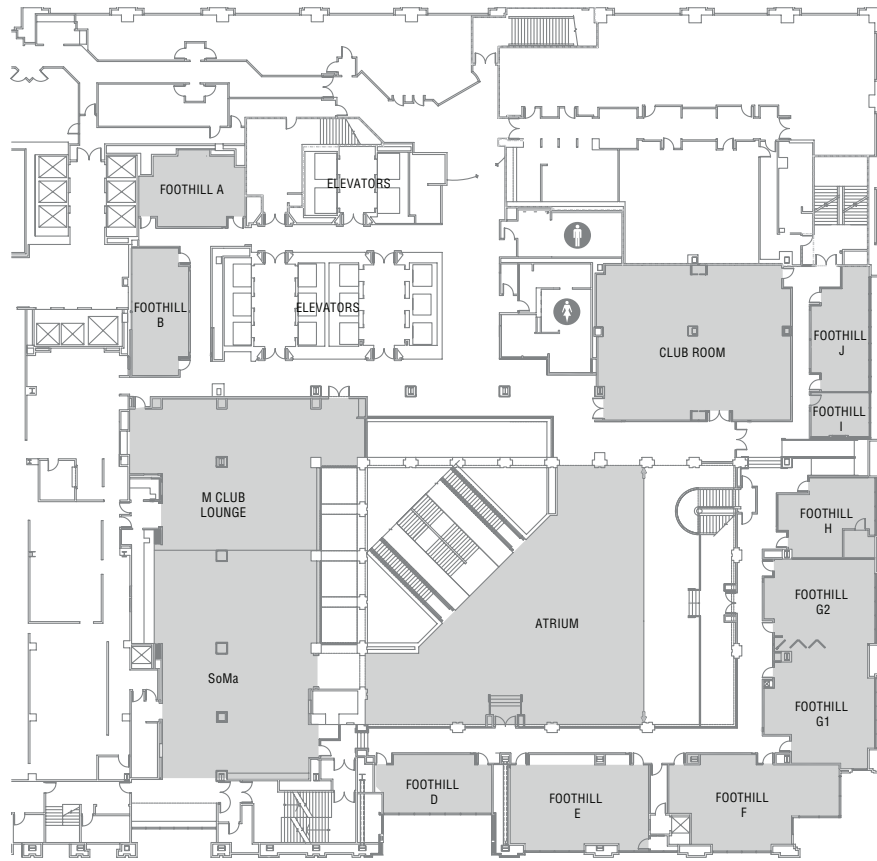


## Golden Gate Ballroom B2 LEVEL



# HOTEL MAP

## Foothill Meeting Rooms SECOND LEVEL



## Pacific & Sierra Conference Suites FOURTH & FIFTH LEVEL



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