

Texas Association of REALTORS®

The Texas Association of REALTORS® created a new program to bring relevant and timely education to our local associations and brokers. The Online Town Hall series, sponsored by the Legal Department at the Texas Association of REALTORS®, focuses on complex and changing issues that local associations need to pay attention to and be knowledgeable on to remain an essential partner in the real estate industry. The series also focuses on keeping Texas REALTOR® members informed and knowledgeable on issues to keep them compliant with license laws and other legal and regulatory issues relevant to their livelihood and the real estate transaction.

The town hall is aired through a webinar, allowing participation from local associations and members located in all parts of Texas. A local association can invite members in to the association office view the webinars, a broker can invite agents in to the brokerage office to view the webinars, and a member can watch from his or her office or home. Questions from the participants are received and answered during the live webinar, and the webinar is recorded for future viewing by any Texas REALTOR® member.

The first legal series webinar focused on “Issues and Trends Impacting Texas MLSs”. This town hall webinar consisted of a panel presentation by industry leaders representing RPR/AMP; beta sites, Project Upstream, the Broker Portal, etc. in an effort to help educate Texas local association leadership and staff on the issues that could impact the future viability of an MLS.

The second webinar in the series “Advertising - Are you in compliance?” was an educational webinar aimed at Texas brokers to educate them on an issue the Texas real estate licensing agency has identified as a problematic consumer issue due to noncompliance by real estate license holders. The webinar was a Q&A format.

The online town hall series provides the Texas Association of REALTORS® opportunities to help local associations retain relevancy and members gain knowledge through education by providing timely and trusted information to local association leadership, staff and members on key issues that impact the industry.