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The Voice for Real Estate™ in South Dakota

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On behalf of the South Dakota Association of REALTORS®, I am happy to share a new initiative that was implemented for the 2016 elective year, the REALTOR® Gratitude Coin.

REALTOR® Gratitude Coin - During the Association's February Business meeting, President Lalim introduced the REALTOR® Gratitude Coin following in the direction set by NAR President Tom Salamone's leadership theme for 2016....*"And Then Some"*.

Its purpose is for an individual to recognize REALTOR® members who give their personal time, talents and commitment to helping their local community be successful over and above the real estate transaction.

This may mean different things to different people as it is subjective to the individual who is willing to nominate the REALTOR® for consideration. Examples include, but are not limited to, participating in food drives, mentoring youth, volunteering at soup kitchens, purchasing coats or backpacks, etc. REALTOR® members will be recognized throughout the coming year with the REALTOR® Gratitude Coin.

Once a REALTOR® member receives a Gratitude Coin, they are encouraged to "pay it forward" to another deserving individual in hopes to create a continuous chain of gratitude from one REALTOR® to another.

This initiative will be monitored throughout the year and SDAR will compile a list of recipients that will be recognized in-person and through the state's newsletter publication; its website and its Facebook page. SDAR will also share the list with each of the local associations across the state to use as they see fit for additional promotion and recognition of the service given by our REALTOR® members.



REALTOR® - is a registered mark, which identifies a professional in real estate who subscribes to a strict Code of Ethics as a member of the NATIONAL ASSOCIATION OF REALTORS®.



GRATITUDE COIN

Paying It Forward

REALTORS® are important members of our communities. The power of the REALTOR® to affect a communities success is not limited to just the real estate transaction.

REALTORS® are a driving force and should be recognized for their activities to strengthen not only our communities, but also the REALTOR® brand.

SDAR would like to be made aware of REALTOR® members who go above and beyond assisting clients in buying and selling of real estate within their respective communities. Examples include, but are not limited to, participating in food drives, mentoring youth, volunteering at soup kitchens, purchasing coats or backpacks, etc. REALTOR® members will be recognized throughout the coming year with the REALTOR® Gratitude Coin.