



Why Face-to-Face?

Face-to-face

= Top of Mind

= More referrals

= More Leads

= More closings

= More money

More opportunities to help people.



CHARITY SELECTION

.....
At the completion of your sale,
Buy Sell Live Atlanta will donate
on your behalf to one of the
following charities. Please select
one Charity.

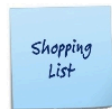


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Trick or Treat for the Troops

www.trickortreatforthetroops.com



Download your
"Trick or Treat for the
Troops"
Shopping List!

Special Thanks to our very
generous
2011 Sponsors!
Please give them your business
that you appreciate them, too!



TRICK or TREAT for the TROOPS



BUY SELL LIVE
ATLANTA
SUPPORT OUR TROOPS

It's time for our **6th Annual "Trick or Treat for the Troops"** campaign! Once again, we'll be sending holiday care packages to our brave men and women overseas. So please help us say "Thank You" to our troops this holiday season by donating!

This year, you can drop off your donations at our two amazing sponsor locations:

- **Souper Jenny** - drop off dates are Monday, October 17 through Saturday, October 29, 2011 - located at 56 E. Andrews Drive NW, Atlanta, GA - see www.souperjennyatl.com for hours and directions
- **Egg Harbor Cafe** - drop-off dates are Monday, October 17 through Sunday, October 30, 2011 - located at 10270 Medlock Bridge Road, Johns Creek, GA - see www.eggharborcafe.com for hours and directions

6th Annual
Trick or Treat
for the Troops!

Here Today!
1:30 - 5:30 PM
Accepting Donations for Holiday Care
Packages for our Troops Overseas!



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Hot Dogs for Homeless Dogs



- Annual hot dog cookout at my home
- Benefits local animal rescue
- We provide hot dogs, buns, fixings
- BYO: drinks, side dish to share (close friends), dogs + kids
- Clients bring donations from animal rescue's wish list



Hot Dogs for Homeless Dogs



How Do You Take Your **DOG**?

The Varsity's "Dragged Through the Garden" Dog – coleslaw

Fenway Frank – relish & mustard

Coney Island Dog – all-meat chili, chopped onion, yellow mustard, shredded cheddar

The "Home-Cooked" Dog – mayonnaise, chopped onion, pickle relish

Ben's Dog – mustard and lots of chopped onion

Maura's Dog – Dijon mustard & sauerkraut

The National Hot Dog & Sausage Council, in its recommendations for proper
Hot Dog Etiquette capitulate only slightly to the public's general
regard for ketchup, saying

"Don't use ketchup on your hot dog after the age of 18".

But if you like it that way, we won't tell!



Charity Events

- Picking a local charity gives back to your community and helps your clients do the same
- Two options:
 - Pick one charity that you support year-round with multiple events
 - Support multiple groups throughout the year with different events



Other Charity Events To Get You Face-to-Face

- Canned food drives
- Clothing/coat drives
- Soup kitchen volunteer day
- Surprise them with the timing



Use YOUR BIRTHDAY For Good!



@MauraNeill



Spend a lot of time talking to customers face to face. You'd be amazed how many companies don't listen to their customers.

~ Ross Perot

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