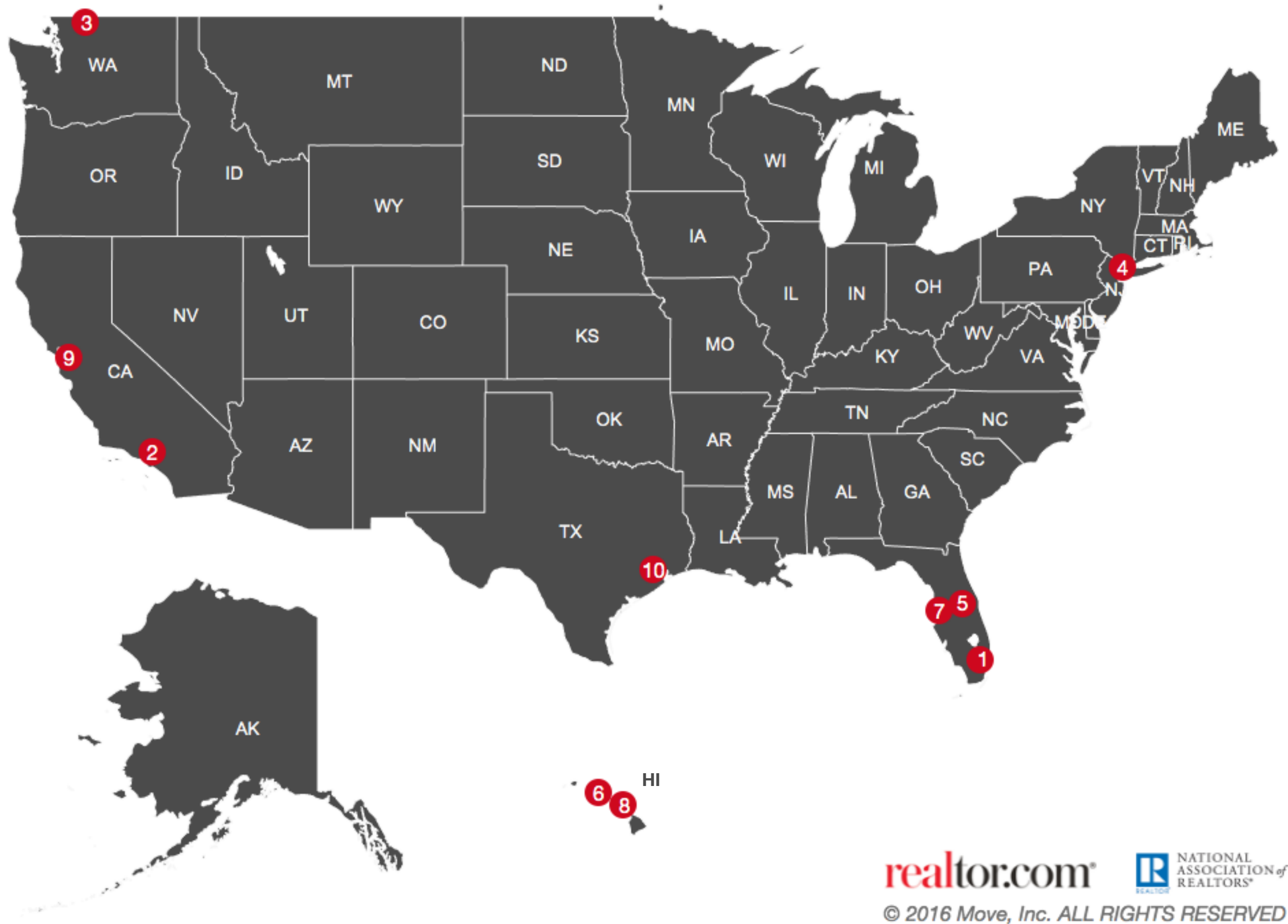
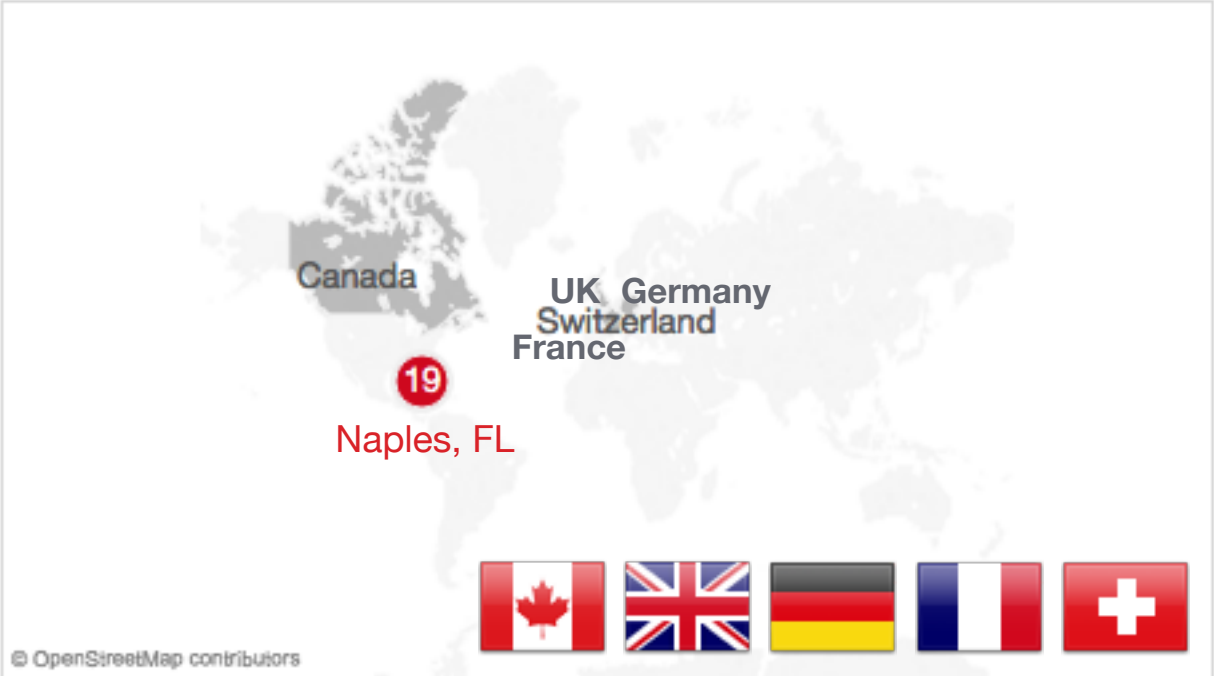
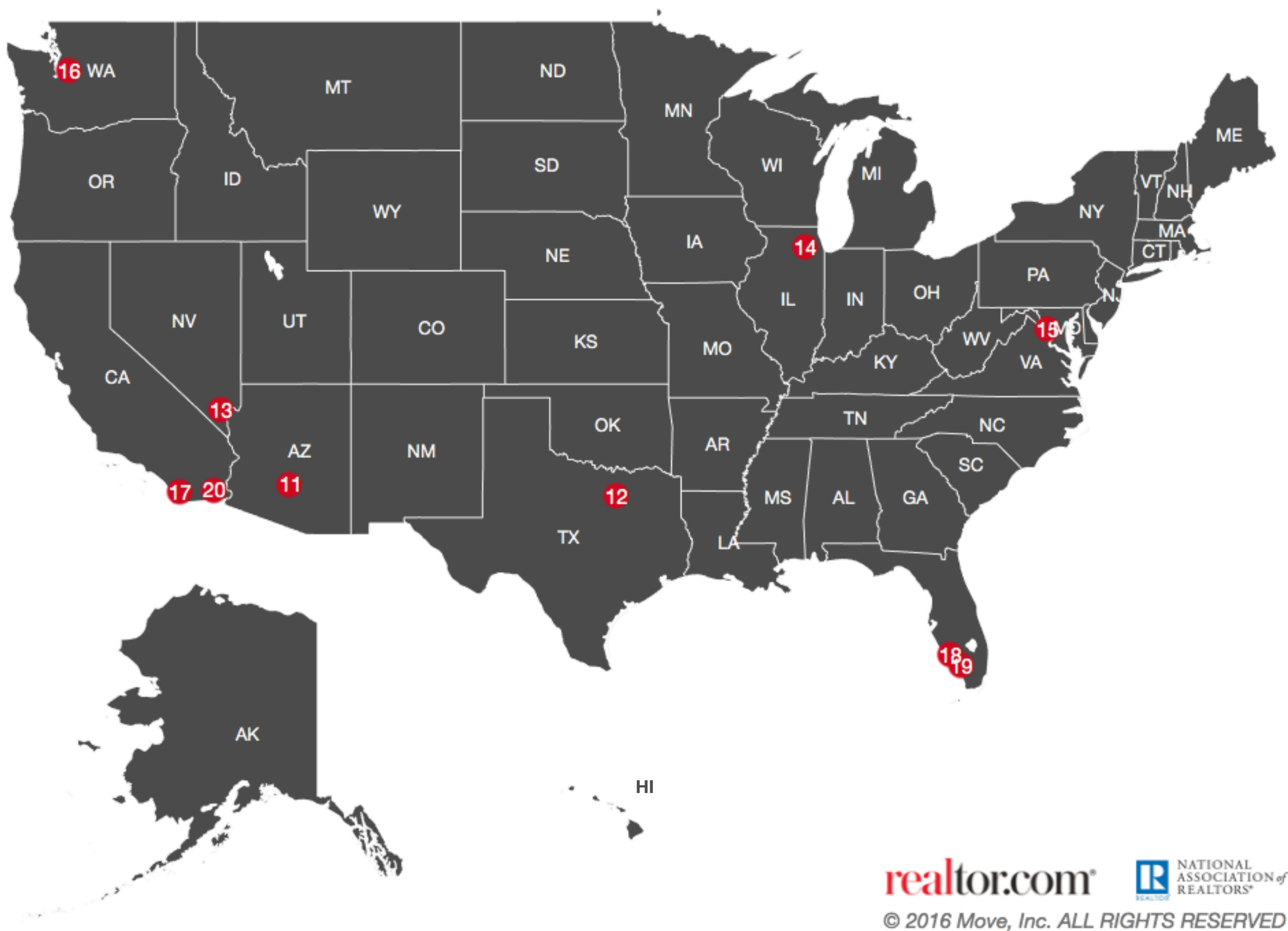


# Top 10 US Markets Searched by International Consumers in May 2016



# Top 11 - 20 US Markets Searched by International Consumers in May 2016

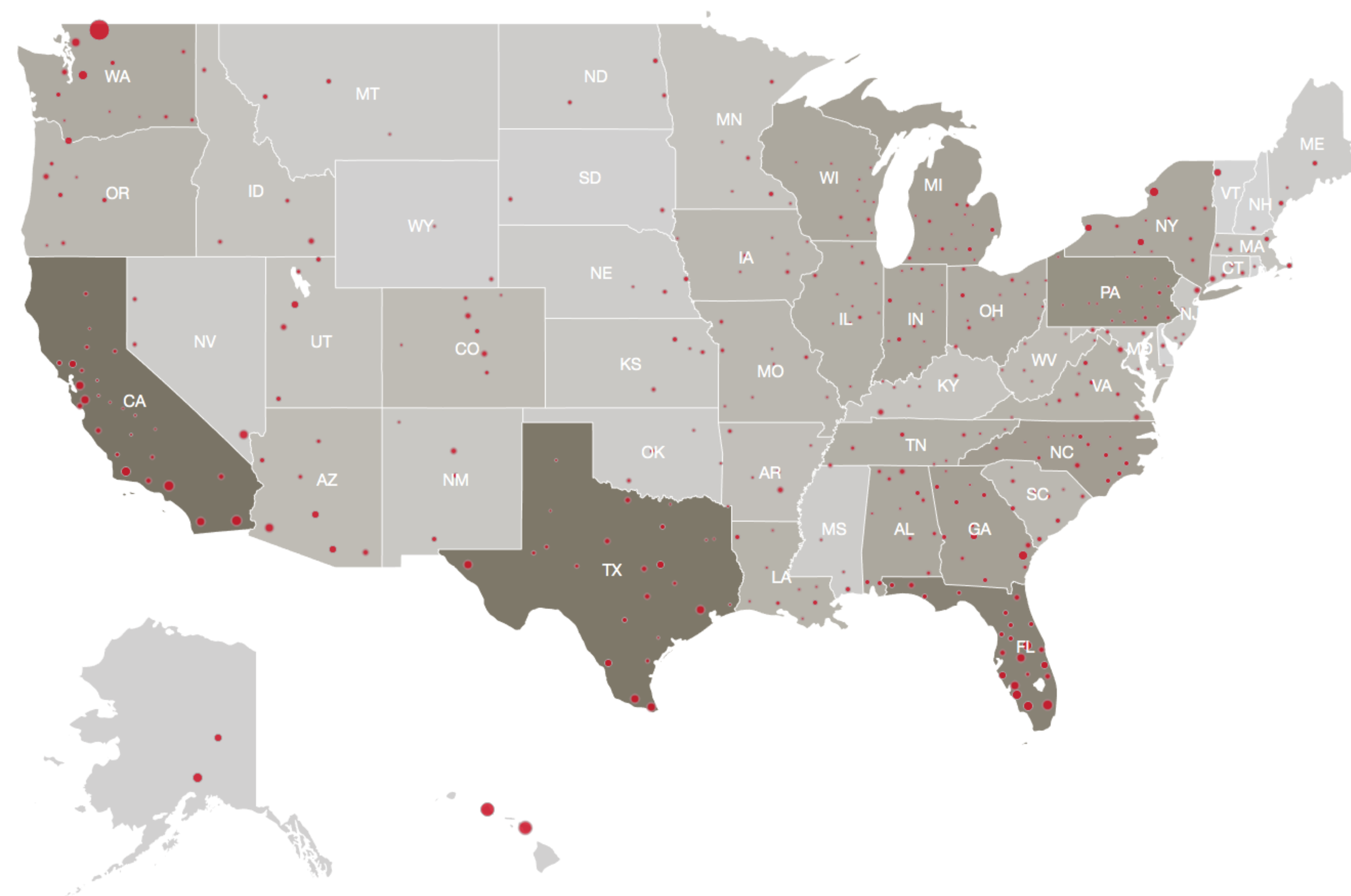




# Top 20 US Markets of Highest Interest to International Consumers in May 2016

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## International Traffic Propensity

Local Market Share of International Traffic Relative to US Share

|                                           |       |
|-------------------------------------------|-------|
| Bellingham, WA                            | 1227% |
| Urban Honolulu, HI                        | 526%  |
| Kahului-Wailuku-Lahaina, HI               | 511%  |
| El Centro, CA                             | 356%  |
| Los Angeles-Long Beach-Anaheim, CA        | 355%  |
| Miami-Fort Lauderdale-West Palm Beach, FL | 322%  |
| Hinesville, GA                            | 290%  |
| Naples-Immokalee-Marco Island, FL         | 282%  |
| Seattle-Tacoma-Bellevue, WA               | 276%  |
| Santa Maria-Santa Barbara, CA             | 263%  |
| Watertown-Fort Drum, NY                   | 259%  |
| Anchorage, AK                             | 253%  |
| Orlando-Kissimmee-Sanford, FL             | 252%  |
| Cape Coral-Fort Myers, FL                 | 251%  |
| El Paso, TX                               | 247%  |
| San Francisco-Oakland-Hayward, CA         | 244%  |
| San Jose-Sunnyvale-Santa Clara, CA        | 233%  |
| McAllen-Edinburg-Mission, TX              | 232%  |
| Brownsville-Harlingen, TX                 | 228%  |
| Lakeland-Winter Haven, FL                 | 223%  |

0% 200% 400% 600% 800% 1000% 1200%



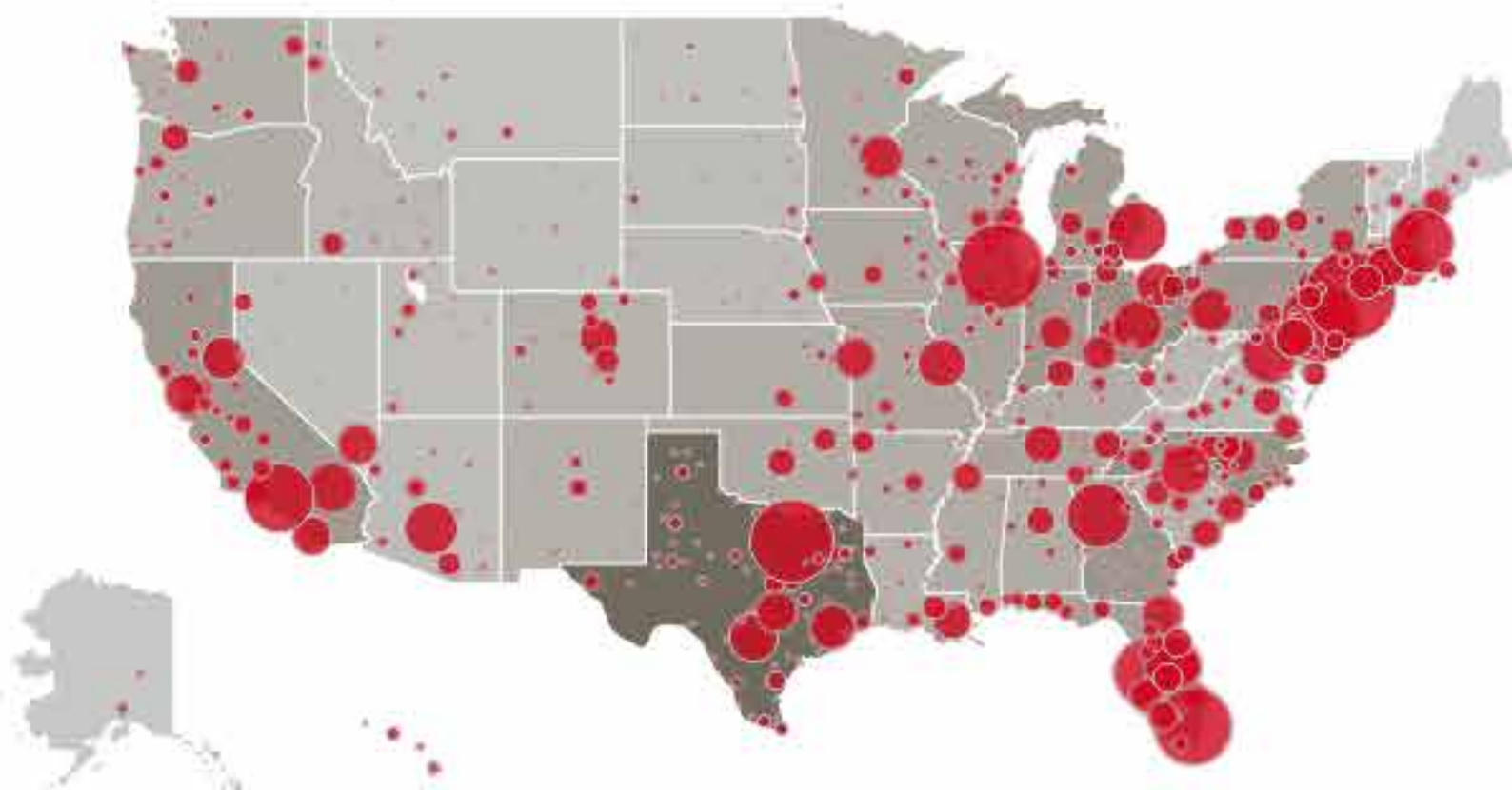
# Where are Global Buyers Looking in the U.S.?

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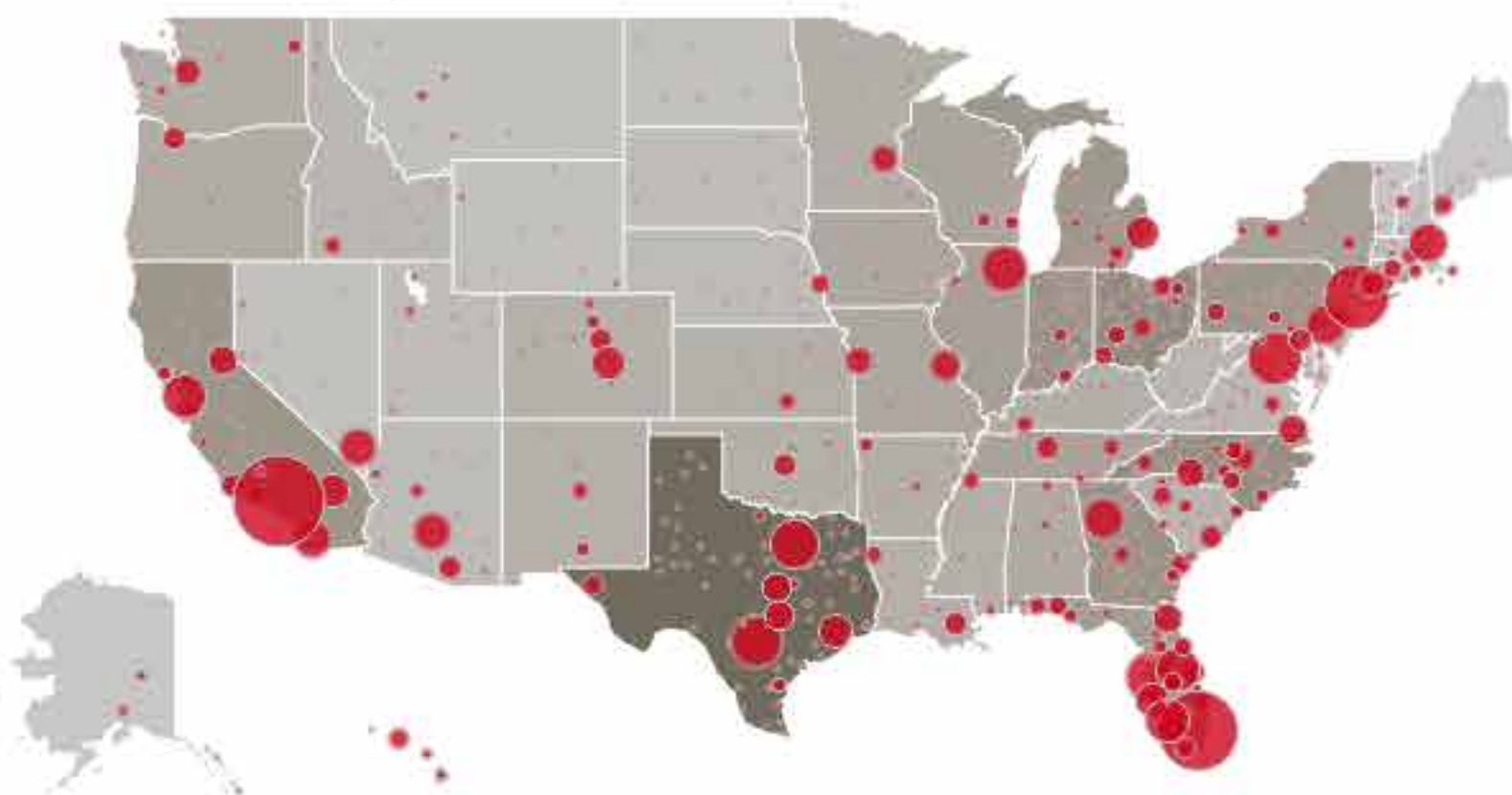
## 1. North America

30% Listing Views



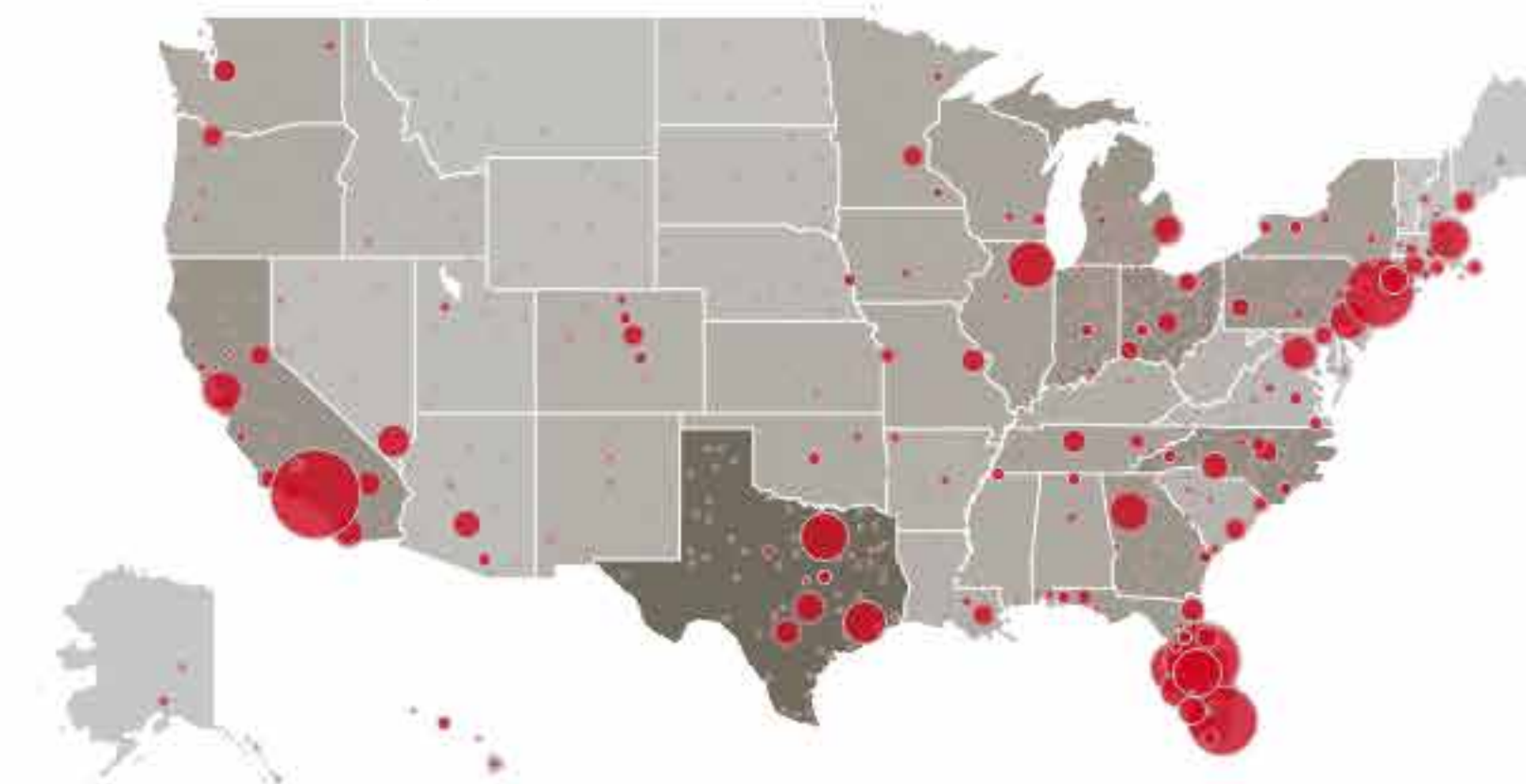
## 2. Western Europe

13% Listing Views



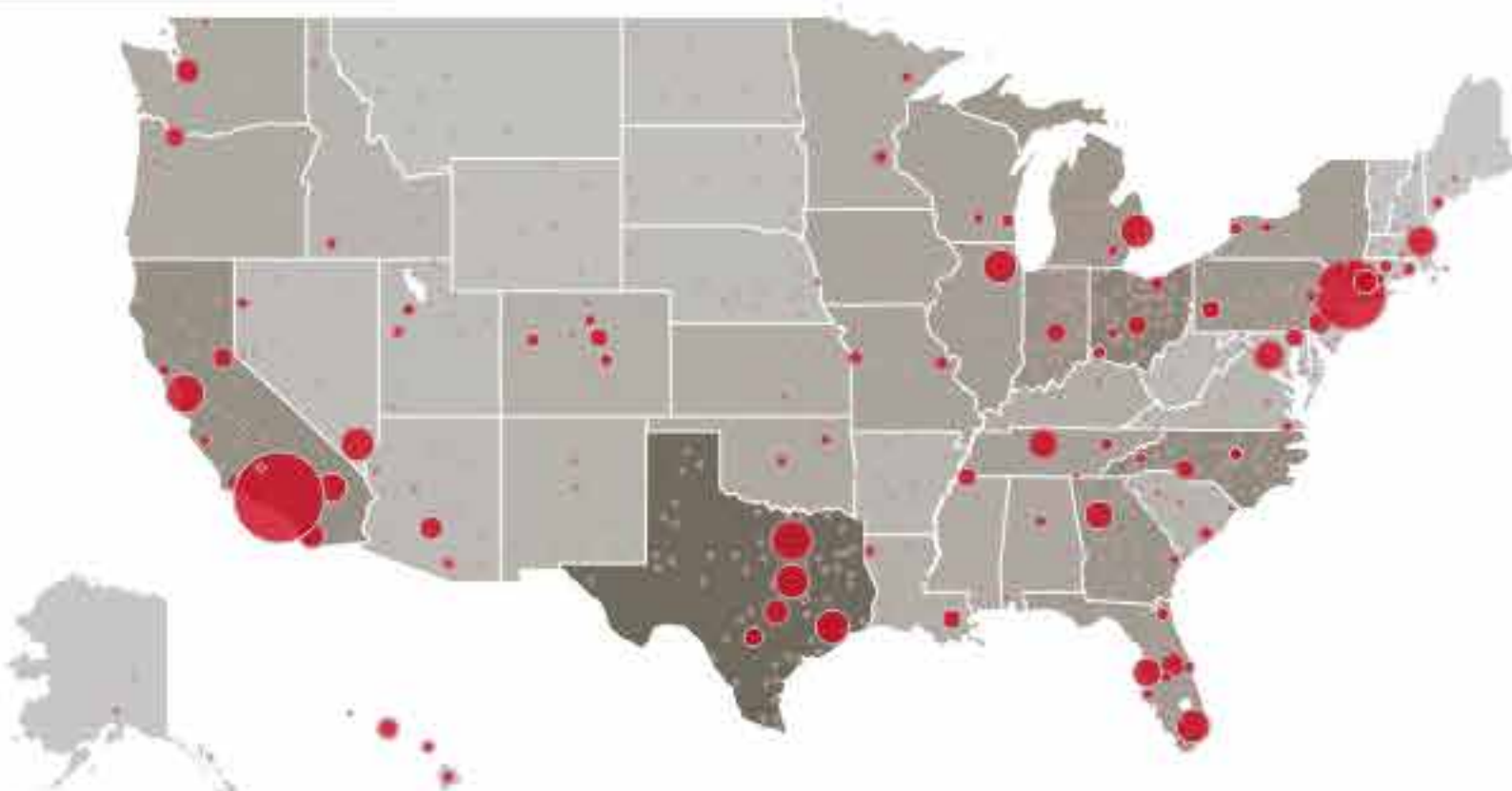
## 3. Northern Europe

12% Listing Views



## 4. Australia & New Zealand

7% Listing Views



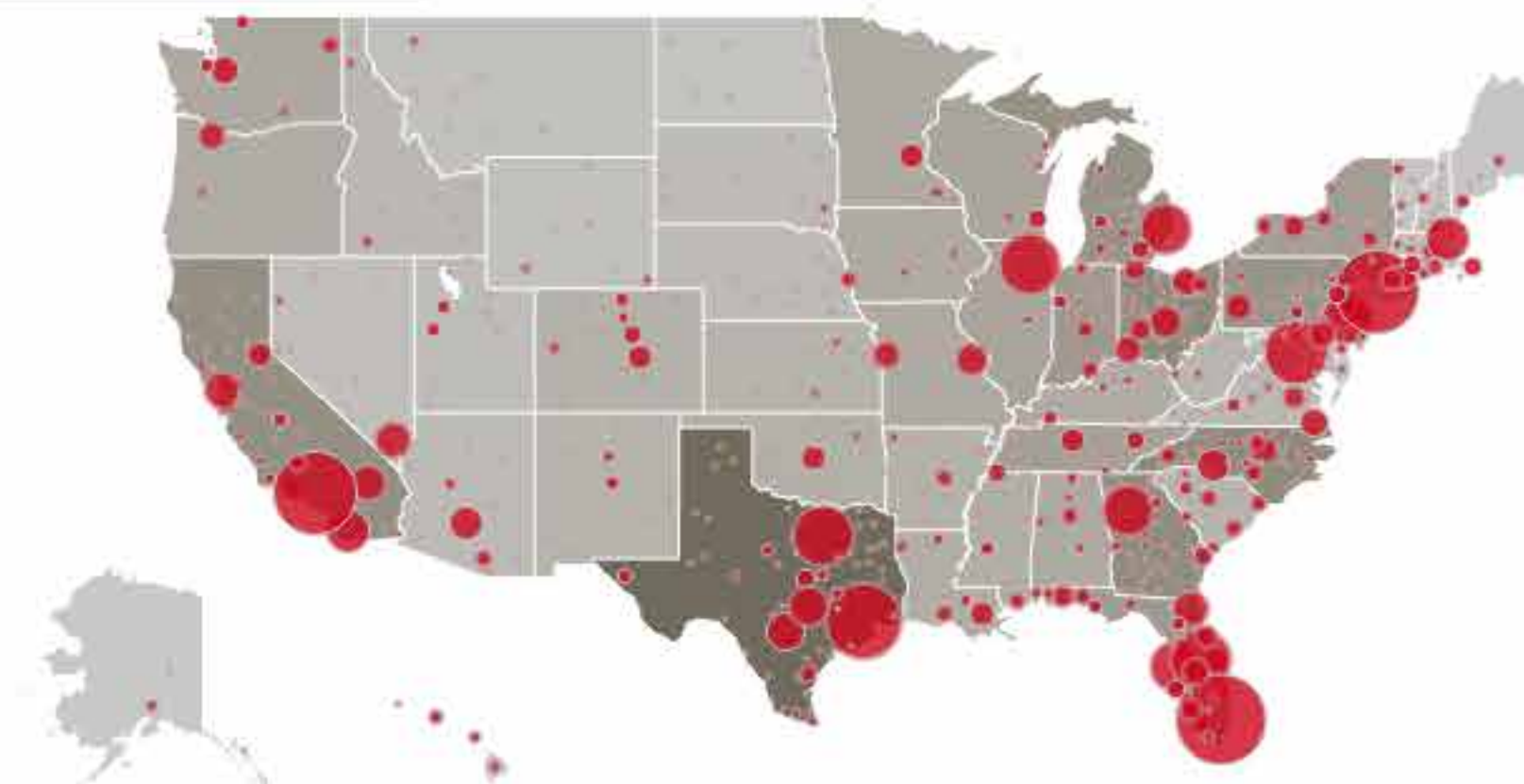
## 5. South America

6% Listing Views



## 6. Western Asia

5% Listing Views



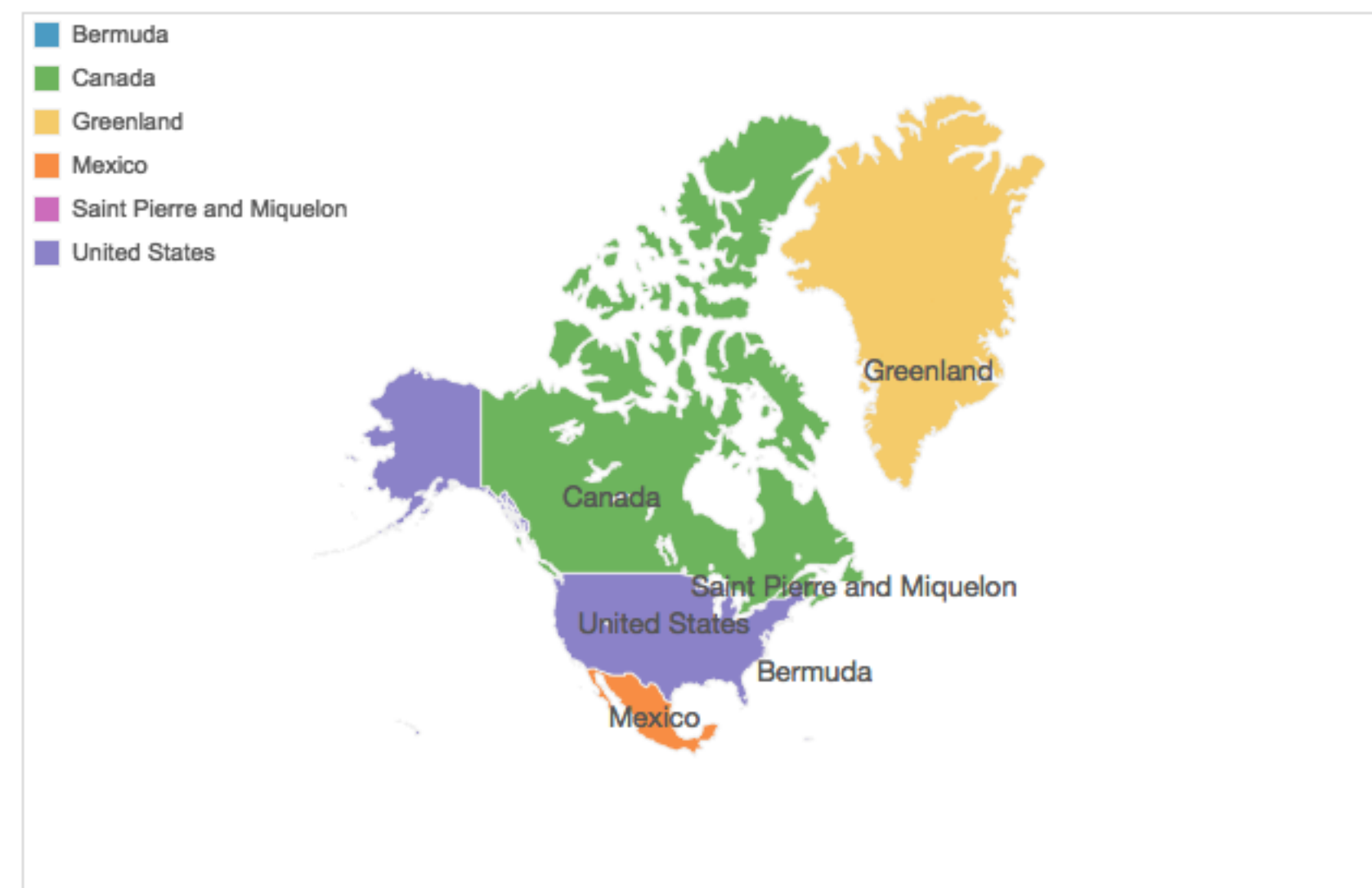
\*Strong internet censorship from the Chinese government restricts resident access to an extensive list of web sites, including [realtor.com/international](https://www.realtor.com/international), resulting in China's absence from these traffic reports.

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# Region Definition

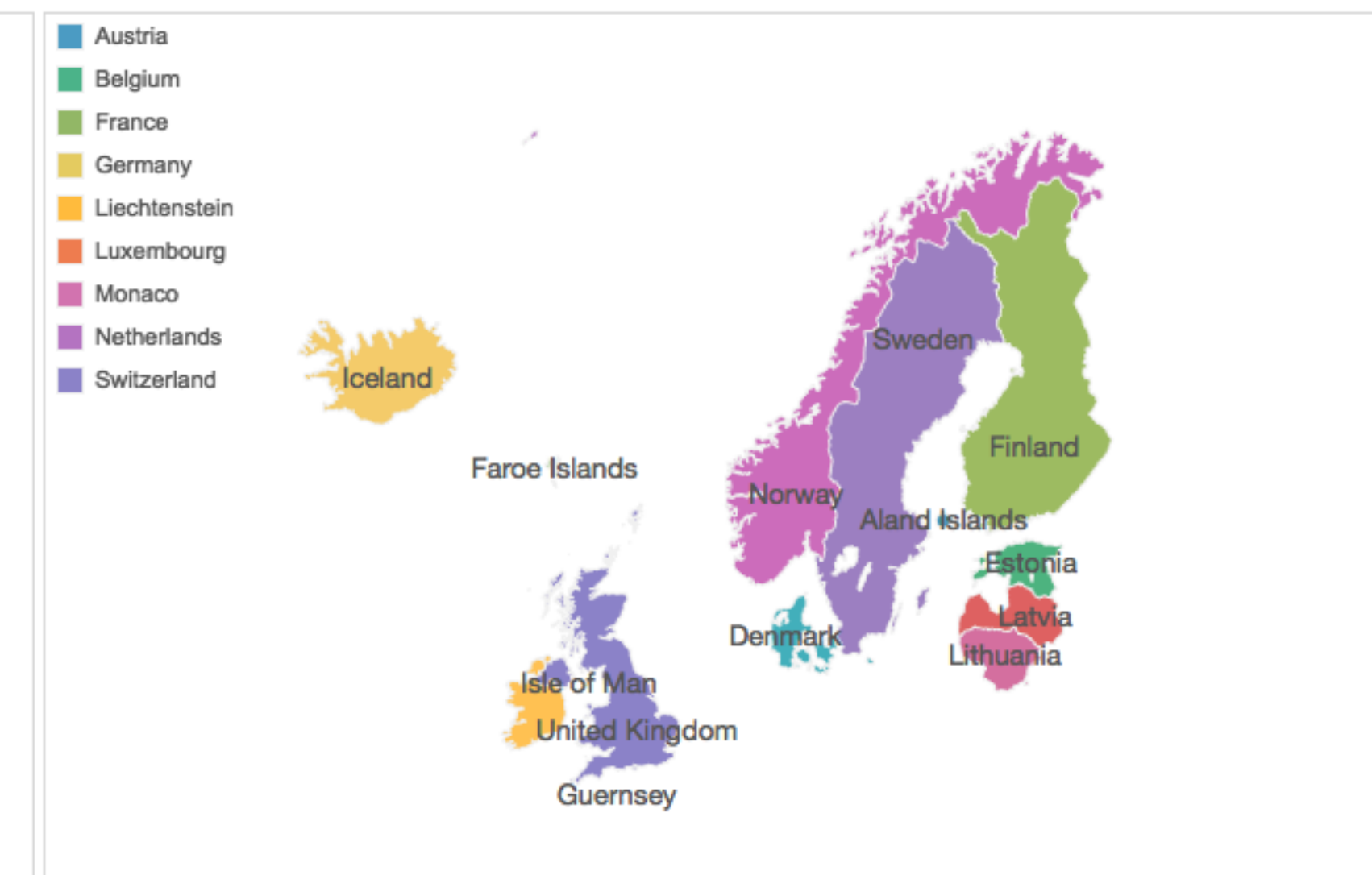
## 1. North America



## 2. Western Europe



## 3. Northern Europe



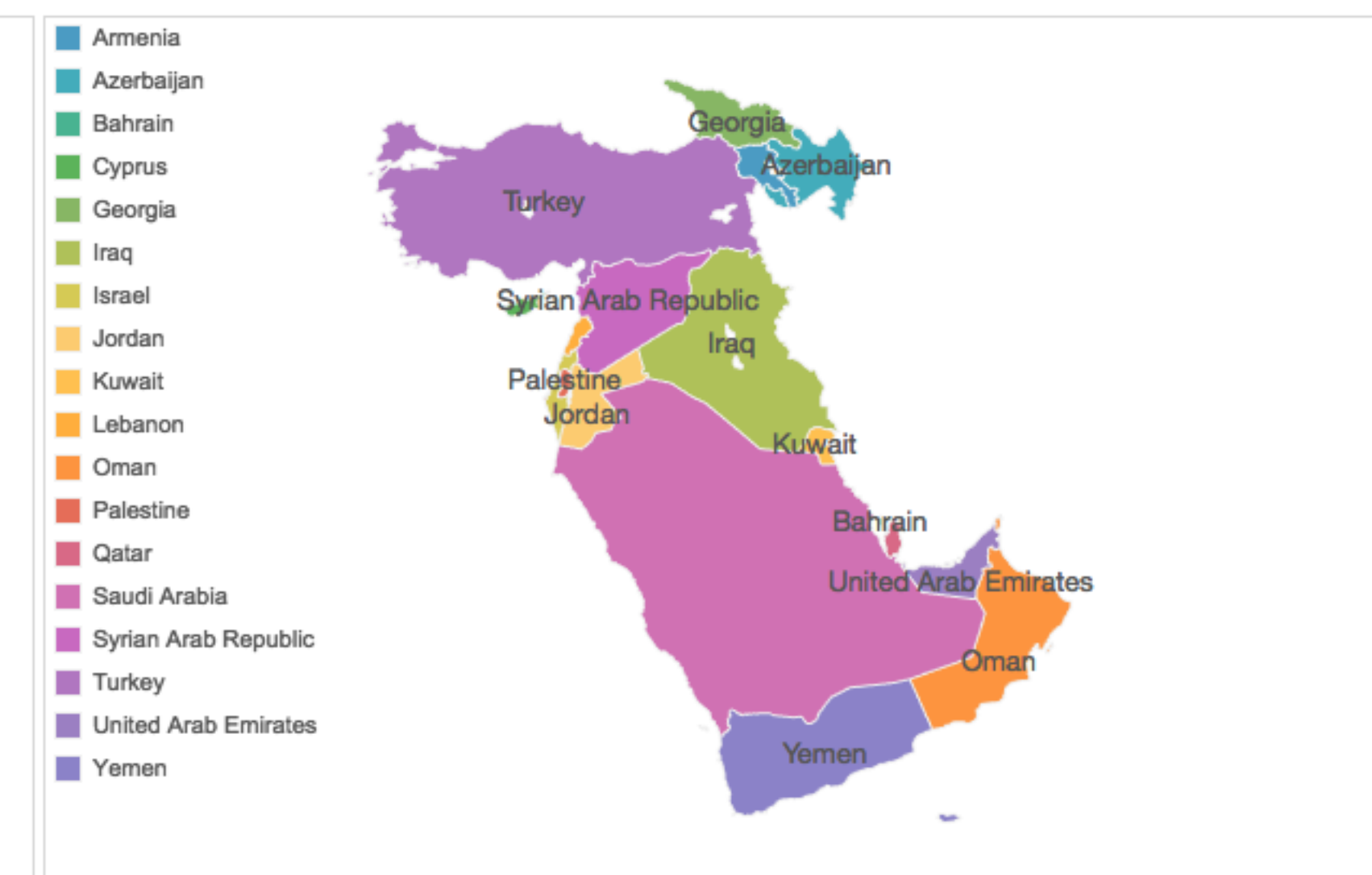
## 4. Australia & New Zealand



## 5. South America



## 6. Western Asia



### Seasonality Trends

Month to month fluctuations in country activity is not unusual, and is (at least in part) due to seasonal trends in home buying activity. For example, winter in America means it's summer in Australia. So while U.S. real estate markets are quieting down, Australian markets are heating up