**Fill-in-the-blanks news release for Realtor**® **Associations
Working with their local Boys & Girls Club**

**The following “fill-in-the-blanks” news release is designed to help you gain publicity in your local paper for your participation in or planning of an event related to the BGCA/NAR partnership. Place it on your company or local board/association letterhead with the blanks filled in as indicated. Include a contact name and number at the top of the release. Send the release to the appropriate editor/reporter at your newspaper. You may want to include information about the specific event your association participated in, as well as a paragraph about your company and an electronic photo of yourself. Please note that the term “REALTOR**®**” is presented below as “Realtor**®**” in the Associated Press format to conform to most newspapers’ style.**

**If you include a quote from your club’s director, you must get his/her permission to do so first. You are welcome to use the quote that has already been crafted below, or the club director may choose to provide different information for the press release. Communication with the club will be important during this process.**

**[Name of Association] Partners with Boys & Girls Clubs of America to Help [Name of City/State]’s Youth**

**(Your city)** **(Date)** – **[Full name of board/association]** has partnered with **[full name of local Club]** to **[Insert brief description of volunteer work done].**

**[Insert Paragraph Describing Event or Work Done]**.

“Realtors® help build neighborhoods and communities, and volunteering time and resources with BGCA gives us the opportunity to help enrich and improve the lives of the young people in these communities,” said **[Full name of local Association spokesperson]**. “**[Insert statement about how the work will impact local community].”**

**[Name of board/association]** is the most trusted resource for real estate information in **[name of city/state**] and BGCA is the premier youth development organization in the U.S. Both organizations have come together to make an ever greater difference in the community.

“We are proud to partner with **[Name of board/association]** and their members. This partnership will have an immediate and profound impact on our Club, our communities and most importantly, our city’s young people,” said **[Insert the name of the President of the local Club]**. “We look forward to this partnership and working together on volunteer projects, Club improvements and mentoring, as well as fundraising and awareness initiatives to enable more young people to achieve great futures.”

For more than 100 years, **Boys & Girls Clubs of America** (GreatFutures.org) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, more than 4,100 Clubs serve nearly 4 million young people annually through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun, friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Priority programs emphasize academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 54 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at [Facebook](http://www.bgca.org/facebook) and [Twitter](http://www.bgca.org/twitter).

**[Your association’s boilerplate here.]**

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