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State Leadership Idea Exchange Council— Louisiana

Louisiana REALTORS® is placing a strong emphasis on REALTOR volunteer mediation training and certification in 2015. Volunteer mediation certification will allow the state to have a full pool of mediators to handle cases on an as-needed basis. Louisiana REALTORS® also plans to conduct professional standards administrative certification training for all local association staff members who handle the administrative aspects of professional standards cases.

LR will conduct its second annual local and state association idea exchange conference in June. This event brings local and state leaders together for 24 hours to brainstorm ideas to combat issues confronting the REALTOR® organization. During the conference state and local leadership discuss ways to work better together to enhance the value both entities bring to our members.

The New Year will mark the launch of the Louisiana REALTORS® mobile app. The app will allow members to instantly receive LR news and member alerts, while providing them with the convenience of being able to pay member dues and register for meetings from the palm of their hands. A mobile app will provide our members with a space to interact and share ideas throughout the year as they stay up-to-date with association news no matter where they are.

Norman Morris, CAE, RCE

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