

## THE BOTTOM LINE: The Comfort of Having Greater Peace of Mind

Using an appraiser with the RAA or GAA designation can help guard against exposing property owners to increased risk, unprotected interests, and the possibility of making bad decisions and potentially expensive mistakes.

What is it worth to feel certain that your appraiser will provide you with the best valuation of your property? That your transaction adheres to the REALTOR® Code of Ethics? Or that your appraiser can handle any curve ball you throw his or her way?

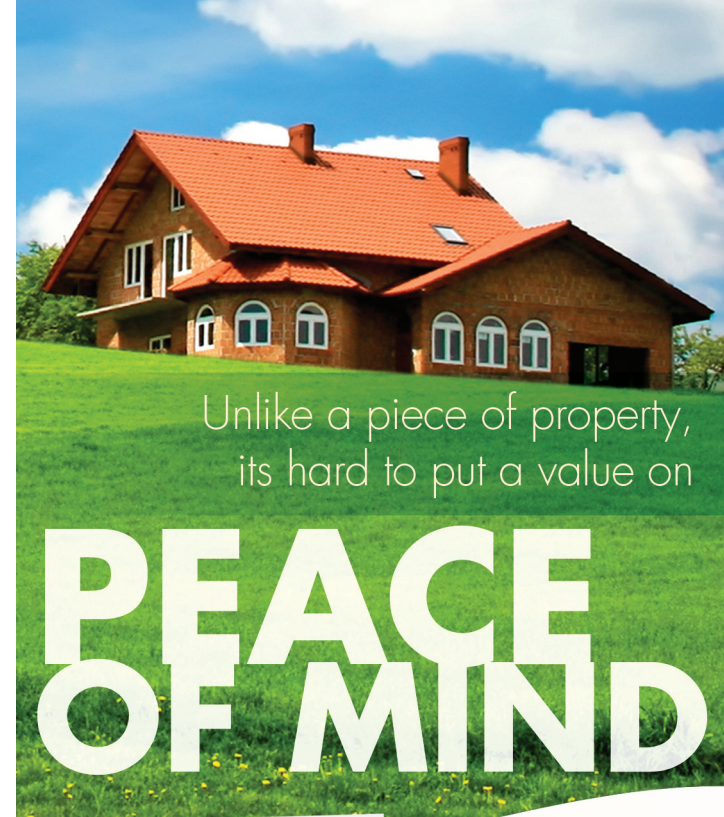


Unlike a piece of property,  
it's hard to put a value on  
the **'PEACE OF MIND'**  
you feel when you work  
with a RAA or GAA  
designated appraiser.

Insert your information here.

.....  
Let me prove my  
**WORTH** to you!

To learn why an RAA or GAA designated appraiser can help you make the right decision with your property, visit [www.realtor.org/appraisal](http://www.realtor.org/appraisal).



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# PEACE OF MIND



What is an  
Accredited  
Appraiser  
worth to you?



NATIONAL  
ASSOCIATION of  
REALTORS®

*Appraisal*





# What is an Accredited Appraiser ▶ **WORTH?**

## What is an “Accredited” Appraiser?

Residential Accredited Appraisers (RAA) and General Accredited Appraisers (GAA) are the only professional appraiser designations backed by the strength and tradition of the National Association of REALTORS®.

At the top of their field, appraisers with these credentials have demonstrated, through experience and education, that their professionalism exceeds state appraisal certification requirements.

In short, the RAA and GAA designations let property buyers and sellers know that their appraiser is state certified, has more than 1,000 hours of work experience beyond the state-required level, and has completed 45-60 or more hours of industry education.

Additionally, RAA and GAA designees are members of the National Association of REALTORS®, the nation’s leading authority in the real estate profession for over 100 years.

## ▶ **Greater Return on Your Investment**

Having an appraiser that is a member of the REALTOR® family, means having access to the wealth of information available through the National Association of REALTORS®. Armed with comparable sales data and active listing information, your RAA or GAA designated appraiser will always provide you with a property valuation that is based on current, reliable marketplace information.

## ▶ **The Relief of Trustworthy Service**

Though exciting, buying or selling property can sometimes be a stressful event. With confusing processes, lots of paperwork, and a team of financiers, agents and inspectors, it can be difficult for you to know whom to trust. RAA and GAA designated appraisers are required to adhere to the strict standards of the REALTORS® Code of Ethics as a condition of their membership in the National Association of REALTORS®.

## ▶ **More Solutions**

For unique business challenges, your RAA or GAA brings more than just a baseline understanding of the latest state regulations and legislative developments which can affect their appraisal of your property. Through their commitment to continuing education and participation in forums on emerging appraisal issues and trends, your RAA or GAA brings a smart, solutions-focused approach to your property valuation challenges.

## THE VALUE OF AN ACCREDITED APPRAISER

Backed by the National Association of REALTORS®, working with a RAA or GAA designated appraiser means that you are working with a professional who is required to stay current on:

- State and federal appraisal rules and regulations
- Current market and economic conditions
- Real estate resources that can help you make informed decisions

To learn why an RAA or GAA designated appraiser can help you make the right decision with your property, visit [realtor.org/appraisal](http://realtor.org/appraisal)

