How does your firm introduce new brokers and licensees to the Code of Ethics?

What role should your firm play when educating its brokers and licensees about the Code?

How does your firm integrate the Code of Ethics into its marketing efforts, including listing presentations?

Do the members of your firm understand the interrelationship of the Articles, Standards of Practice, and Official Case Interpretations?

Read *The REALTORS®’ Code of Ethics -- A Gift of Vision*, then discuss it.