CEL IN LINE

THE YEAR 2013 MARKS THE CENTENNIAL OF THE CODE OF ETHICS.



Realtor ranting him the right to use said title both personally and in conner with the Real Estate business of the firm or corporation with which he i nnected, until . res by limitation

The National Association of Real Estate Exchanges By Walter C. Piter, P By H. R. Ennis, Scen

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UNITED STATES

CHICAGO

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1913-2013

REALTORS

The Code of Ethics' preamble was added in 1924.



REALTORS® CODE OF ETHICS **CENTENNIAL:** A CENTURY OF PRIDE AND PROFESSIONALISM The NAR Code of Ethics is known as the "golden thread" of the real estate profession.



Chairman Randall, presiding. From left to right: Walter Schmidt, Cincinnati, Alton Maxim, Portland, Me., Lowell Baker, Spokane, Chairman, Randall, Philadelphia, Carrie Maude Jones, Secretary of the Committee, Chicago, Ward Smith, Tacoma and Joseph Lund, Boston.



1 AM A REALTOR I Pledge Myself: To protect the individual right of real estate owner-ship and to widen the opportunity to enjoy it; To be honorable and honest in all dealings; To seek better to represent my clients by building my knowledge and competence; To act fairly towards all in the spirit of the Golden Parks. To serve well my community, and through it my suntry; To observe the Realtor's Code of Ethics and con-orm my conduct to its lofty ideals.







Article 10 was adopted to provide equal professional services to all persons.

> Article 10 provides for equal services regardless of race, color, religion, sex, handicap, familial status, national origin, or sexual orientation.

At the National Association's annual convention in 1913. the Code of Ethics was adopted by the Board. It was divided into two sections. "The Duty of Real **Estate Men Towards** Their Clients" and "The Duty of Real Estate Men **Towards Other** Real Estate Men."





UNDER OWNERSHIP DEPEND THE SURVIVAL AND GROWTE ALL THE REALTOR IS THE INSTRUMENTALITY THROUGH WHICH LAND THE LAND RESOURCE OF THE NATION REACHES ITS VEST USE AND THROUGH WHICH LAND OWNERSHIP ATTAINS ITS DEST DISTRIBUTION . HE IS A CREATOR OF HOMES, A BUILDER OF THS A DEVELOPER OF INDUSTRIES AND PRODUCTIVE FARMS, SUCH INCTIONS IMPOSE OBLIGATIONS BEYOND THOSE OF ORDINARY OMMERCE . THEY IMPOSE GRAVE SOCIAL RESPONSIBILITY AND PATRIOTIC DUTY TO WHICH THE REALTOR SHOULD DEDICATE IMULE AND FOR WHICH HE SHOULD BE DILIGENT IN PREPARING IMBILE THE REALTOR. THEREFORE IS ZEALOUS TO MAINTAIN AND MIRDNETHESTANDARDS OF HIS CALLING AND SHARES WITH HIS FEHOW REALTORS'A COMMON RESPONSIBILITY FOR ITS INTEGRITY NOTHONOR & IN THE INTERPRETATION OF HIS OBLIGATIONS. HE CAN TAKE NO SAFER GUIDE THAN THAT WHICH HAS BEEN

> The Preamble can be seen today etched in glass at NAR's Washington, D.C., building.

NATIONAL ASSOCIATION **OF REALTORS®**

2013

