

## **How Local Broker Marketplaces Ensure Equity, Efficiency, and Transparency**

*:60 Audio Spot*

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**Hundreds of local broker marketplaces around the country ensure equity, transparency and market-driven pricing for home buyers and sellers.**

**What are local broker marketplaces? They are where real estate professionals learn about and share local property listings. These marketplaces give efficient, equal access to the largest pool of potential buyers for sellers and the greatest number of housing options for buyers.**

**Not to mention, home listings are consolidated into one place without any hidden fees or extra costs.**

**The National Association of REALTORS® provides guidance to ensure everyone has access to the same reliable and trusted data through their local broker marketplaces.**

**...Because everyone deserves the opportunity to sell their home for the best value and find the home of their dreams.**

**To learn more about how local broker marketplaces promote equity and accessibility in the housing market, visit [competition-dot-REALTOR®](https://www.competition-dot-REALTOR.com).**

*\*This script has been approved by NAR legal counsel.*

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