



Housing Supply and Shortage

:60 Audio Spot

There's a difference between a real estate agent and a REALTOR®.

REALTORS® are members of the National Association of REALTORS®, who abide by a strict Code of Ethics.

And agents who are REALTORS® understand how the tight supply of available homes makes home buying a more challenging experience.

Over the past 20 years homebuilding hasn't kept up with demand.

A National Association of REALTORS® study shows a deficit of 5.5 Million housing units.

But REALTORS® are actively pushing for solutions.

Members of the National Association of REALTORS® advocate at every level of government to ensure that homeownership is accessible, affordable, and available to everyone who seeks a place of their own.

With local market expertise, access to proprietary data offered by the National Association of REALTORS®, and first-person knowledge of the inventory, a REALTOR® can help you find the home that's right for you.

Even in a tight market.

Work with an agent who is a REALTOR®.

**This script has been approved by NAR legal counsel.*

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