

## **Sustainability**

*:60 Audio Spot*

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**There's a difference between a real estate agent and a REALTOR®.**

**REALTORS® are members of the National Association of REALTORS® who abide by a strict Code of Ethics.**

**They understand just how many decisions you make when you buy or sell.**

**Those decisions are even more complex in the face of extreme weather events and soaring energy prices.**

**That's why National Association of REALTORS® is committed to safeguarding our environment—**

**Through projects like planting 1.5 million trees in areas where they're needed most;**

**Through policies that support strong infrastructure;**

**And through members' service to you.**

**Every day, agents who are REALTORS® help consumers make smart real estate decisions—whether opting for energy efficiency features, or understanding the local risks for extreme weather.**

**REALTORS® are taking the lead to ensure resilient and vibrant communities for all Americans.**

**Maximize energy savings, add home value, and promote positive change—work with an agent who is a REALTOR®.**

*\*This script has been approved by NAR legal counsel.*

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