



REALTORS® Are Good Neighbors Campaign

:60 Audio Spot

There's a difference between a real estate agent and a REALTOR®.

REALTORS® are members of the National Association of REALTORS® who abide by a strict Code of Ethics.

REALTORS® also volunteer at nearly three times the rate of the general population.

REALTORS® like Bob Bell.

When Bob learned Denver school children were going hungry on the weekends, he knew he had to help.

Bob created the nonprofit Food for Thought Denver, which provides food to ten-thousand students every Friday.

Through the Good Neighbor Awards, the National Association of REALTORS® recognizes REALTORS® who make an extraordinary impact on their communities through volunteer work.

REALTORS® just like Bob Bell.

Across the country, agents who are REALTORS® volunteer their time to make their communities better.

Because REALTORS® are good neighbors.

To learn more about how members of the National Association of REALTORS® are giving back, follow REALTORS® Are Good Neighbors on social media.

**This script has been approved by NAR legal counsel.*

Scripts may be used as is and may not be altered under any circumstance