



Fair Housing Advocacy

:60 Audio Spot

There's a difference between a real estate agent and a REALTOR®.

REALTORS® are members of the National Association of REALTORS® who abide by a strict Code of Ethics.

Agents who are REALTORS® also know the number one way American families create generational wealth is through homeownership.

But limited inventory and rising prices are making homeownership less attainable for first-time buyers and people who've been historically shut out.

That's why members of the National Association of REALTORS® are working to broaden access to credit, increase housing supply, and ensure fair housing for all.

Agents who are REALTORS® are powerful advocates for enforcement of anti-discrimination and fair housing laws.

And the National Association of REALTORS® empowers its members to take action in their own communities -

Because breaking down barriers to homeownership is what the National Association of REALTORS® does every day.

Work with an agent who is a REALTOR®.

**This script has been approved by NAR legal counsel.*

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