

## **How Commission Approach Advances Competition**

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**The U.S. model of real estate broker compensation has long been considered the most competitive and best for consumers.**

**By having brokers representing home sellers pay the compensation of brokers representing home buyers, it encourages participation in local broker marketplaces. This creates the largest, most accurate source of housing information for consumers. A seller has more choices for possible buyers and buyers can work with any broker to see all homes for sale.**

**The U.S. broker compensation practice has worked so well for so long because it provides the greatest economic benefits for buyers and sellers.**

**This broker marketplace is more accessible for first-time, low-to middle-income, and all buyers. It also enables small business brokers to compete with larger brokers.**

**To learn more about how the U.S. model of broker compensation benefits American home buyers and sellers, check out [real-estate-commission-facts-dot-com](http://real-estate-commission-facts-dot-com).**

*\*This script has been approved by NAR legal counsel.*

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