**Seller Lead Listing Letter Template**

<Prospect name and address block>

Dear <name>,

Current home buyers are extremely interested in homes like yours. During the timeframe of <month, years> to <month, year>, the <median, mean, or mode> home sales price for <two-bedroom> homes in your area was <$> and <three-bedroom> homes was <$>.

My name is <name> and I am a real estate <agent, broker> with <firm name>. I specialize in home buying and selling in your neighborhood. At present I have several interested buyers looking for homes in your neighborhood. However, the inventory of homes for sale is very low. When you are looking to sell your home, please contact me. I would be happy to work with you.

I hope this information on the current housing market is helpful, but please do not hesitate to contact me for more details on the current market.

<Contact block with name

RE license #

firm name

firm address

email, phone, and social media>