**2023 REALTOR® Safety Month Email to Members**

**For Association Executives**

**[Subject line options:]**

Don’t put your life on the line for a listing

Better to lose a sale than your life

It’s your life—don’t leave work without it

**[Pre-header text options:]**

Give your safety the attention you deserve.

Protect yourself with resources from NAR’s REALTOR® Safety Program.

Make safety a habit and make it home.

**[Graphic: REALTOR® Safety Program Logo]**

**[Body Copy]**

[First Name],

September is REALTOR® Safety Month, and there's no better time to reassess your safety protocols and make safety a top-of-mind priority.

The reality in real estate is that there are some real threats when working in the field, and it's crucial to be prepared. The 2022 REALTOR® Safety Survey highlights alarming statistics of the potential dangers REALTORS® face while on the job:

* **45,000** REALTORS® were victims of a crime while performing their duties.
* **300,000** REALTORS® felt fear for their safety while on the job.
* **400,000** REALTORS® don’t have safety protocols in place to protect themselves.

[[Learn more]](https://www.nar.realtor/safety)

Here's how [**NAR's REALTOR® Safety Program**](https://www.nar.realtor/safety) can make a significant difference in your safety:

* **Resources, tools and tips:** proven techniques from field professionals to stay aware and prepared, ensuring your safety at all times.
* **Boost confidence:** empower yourself with information and tools to handle challenging situations in the field effectively.
* **Free Live Webinars:** join our REALTOR® Safety Month webinar on Sept. 13th, 12:00 pm CT, and learn how to detect threats through situational awareness.

[[Register Here]](https://www.nar.realtor/videos/realtor-safety-webinars)

Safety is a healthy habit that could save your life. So, don’t wait until the worst happens, and be prepared with measures to cut down the chances of becoming a target.

Remember, **the real value in real estate is YOU**.

\*REALTORS® are members of the National Association of REALTORS®.