News Release

|  |  |
| --- | --- |
|  | MEDIA COMMUNICATIONSFor further information contact:Xxxxx Xxxxxx, XXX-XXX-XXXXxxxxxx@xxxxxx.xxx |

**Fill-in-the-Blanks News Release for Participation in the 2024 REALTOR® Volunteer Days**

The following “fill-in-the-blanks” news release is designed to help you gain publicity in your local news outlets for participating in the 2024 REALTOR® Volunteer Days this June.

Place it on your company or local board/association letterhead with the blanks filled in as indicated.

* Highlight your association’s specific cause/focus of your volunteer efforts in the headline and throughout the release
* Include a contact name and number at the top of the release
* Send the release to the appropriate editor/reporter at each local outlet
* Do your best to limit this release to one page with 1.5 point spacing

***Please note that the term REALTOR® is presented as Realtor® to conform to proper AP style***

**[Local area Realtors® Association] Furthering Commitment to [Summarize Cause]**

*Local group will [hold xxx event] as part of Realtor® Volunteer Days*

 [TOWN (, STATE *if necessary*)] (Month XX, 2024) – This June, the [Local area Realtors® Association] will be participating in the 2024 REALTOR® Volunteer Days, giving local Realtors® an opportunity to showcase the time and effort they’ve dedicated to [our community/any particular cause if applicable]. In partnership with the National Association of Realtors®, Realtors® in [town/region] are being encouraged to join in on the nationwide philanthropic initiative while maximizing the impact of their volunteer time.

[*Optional elaboration on specific community projects the association has participated in/focused on over the past 12-18 months.]*

 “Across the country, almost 66% of all Realtors® volunteer monthly in their community. Giving back is part of who we are as both people and as professionals,” said [association president/primary spokesperson]. “Together with NAR,we encourage local Realtors® who have a heart for service and a passion for giving back to participate in [specific association initiative/this weeklong celebration of community service in XXXX region].

As part of Realtor® Volunteer Days, which will be held the week of June 1-9, NAR is encouraging associations, brokerages and Realtors® nationwide to organize and participate in a local volunteer activity of their choice.

 [Your association or company boilerplate here.]

The National Association of Realtors® is America’s largest trade association, representing more than 1.5 million members involved in all aspects of the residential and commercial real estate industries. In 2023, nearly half of the 1,000+ local real estate associations nationwide participated in Realtor® Volunteer Days.

###

*