

WHO WE ARE

REAL ESTATE ACCOUNTS FOR **1/5** OF THE GROSS DOMESTIC PRODUCT.

84% OF NON-HOME OWNERS WANT TO OWN A HOME IN THE FUTURE.

COMMERCIAL REAL ESTATE SUPPORTED **8.3 MILLION** AMERICAN JOBS IN 2018.

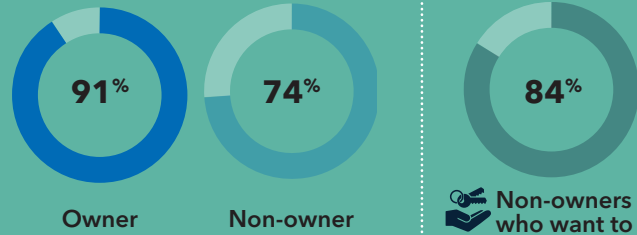
70% OF REALTORS® VOLUNTEER IN THEIR COMMUNITIES.

A TYPICAL HOMEOWNER'S WEALTH IS ESTIMATED TO REACH **\$254,000**.

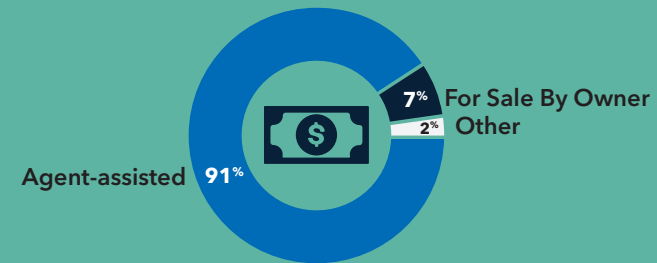
WHY WE CARE TODAY'S HOME BUYERS & SELLERS



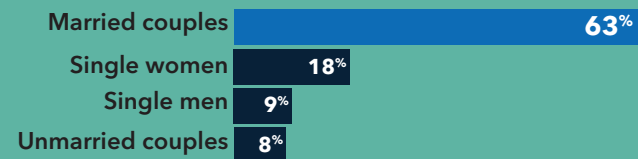
HOMEOWNERSHIP PART OF THE AMERICAN DREAM



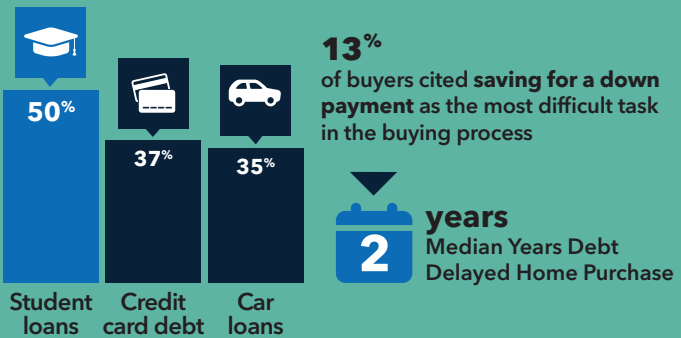
AGENT-ASSISTED SALES AT ALL-TIME HIGH



ADULT COMPOSITION OF HOME BUYER HOUSEHOLDS



EXPENSES THAT DELAYED SAVING FOR A DOWN PAYMENT

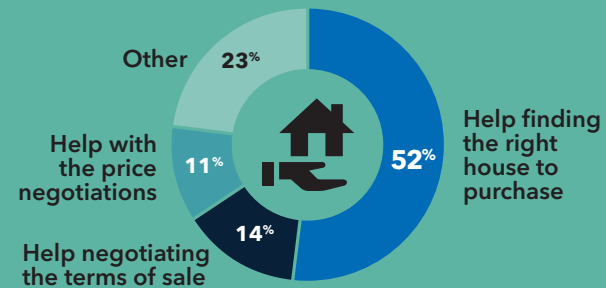


BUYING WITH PETS IN MIND

Those who select a neighborhood based on proximity to vet/outdoor space for pet:



WHAT BUYERS WANT MOST FROM AGENTS



THAT R STANDS FOR REALTOR®

REALTORS® DO MORE THAN BUY AND SELL HOMES. WE STAND UP FOR THE PROPERTY OWNERS OF TODAY AND TOMORROW. **THAT'S WHO WE ARE.**

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NATIONAL ASSOCIATION of REALTORS®

THAT'S WHO WE 

NATIONAL ASSOCIATION of REALTORS®