

# nar.realtor 2017

Over a year in the making, this new version of the site is based on extensive member research.

You'll find a brand new search, a much-improved mobile experience, logical content organization, and a design that gets out of the way of content, so you can see what's important right away.



**Pending Home Sales Fall 2.6 Percent in August**

Pending home sales sank in August for the fifth time in six months.

Jnnault / E+ / Getty Images

-  Pending Home Sales Fall 2.6 Percent in August
-  Instant Reaction: Federal Reserve FOMC Statement
-  Existing-Home Sales Subside 1.7 Percent in August
-  Instant Reaction: August Housing Starts
-  Pam Patenaude Right HUD Deputy Secretary Choice
-  Outlook Bright for Commercial Real Estate



### Popular Links

- [Code of Ethics](#)
- [Logos & Trademark Rules](#)
- [Commercial](#)
- [Brokers](#)
- [REALTOR® Magazine](#)



### Associations

- [Association Executives](#)
- [State & Local Leadership](#)
- [Core Standards](#)
- [Directories](#)



### NAR Leadership

- [National Leadership](#)
- [Board of Directors](#)
- [Committee Members & Liaisons](#)
- [Delegate Body](#)
- [2018 National Leadership](#)

## New Home Page, Continued

- Daily News from REALTOR® Magazine
- Discounts & Offers
- Trending and timely features

### Daily News from REALTOR® Magazine

Tuesday, Sep 26

#### 'Worse Than Anything You've Seen on TV'

The real estate community in Puerto Rico is working frantically to help deliver emergency supplies to the island's 3 million residents, as...

Tuesday, Sep 26

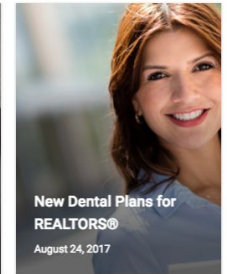
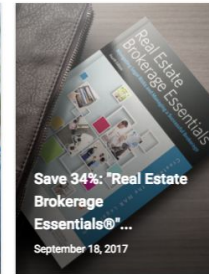
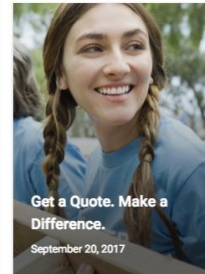
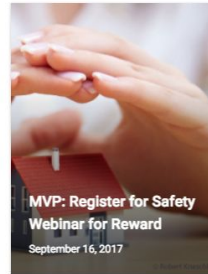
#### REALTORS® Gear Up for Tax Reform Battle

As Republicans are expected to release another outline for their tax plan Wednesday, NAR prepares to defend incentives for real estate.



Advertisement

### Discounts & Offers



### September is REALTOR® Safety Month



Video: Legal Tips on Office Safety Measures

### Safety

Helping NAR members understand the risks they face through knowledge, awareness, and empowerment.



## Sample Section Page: Research & Statistics

- Housing Indicators are presented at the top of the page
- Reports are easy to find
- Section navigation returns to the left of the page site-wide

[Home](#)
[Pay Dues](#)
[Sign In](#)

[Real Estate Topics](#)
[Membership](#)
[Research & Statistics](#)
[Political Advocacy](#)
[Education](#)
[Events](#)
[About NAR](#)
[Browse](#)

Search

# Research and Statistics

f t in +

The NATIONAL ASSOCIATION OF REALTORS® provides the latest real estate research and statistics that affect the industry. Get the stats and stay informed.

Rach27 // iStock / Getty Images Plus

Research Reports		Housing Indicators			
<a href="#">Housing Statistics</a> <a href="#">Commercial Research</a> <a href="#">Presentation Slides</a> <a href="#">2017 Statistical News Release Schedule</a>		SALES (AUG)	MEDIAN PRICE	HOUSING STARTS (AUG)	NEW HOME SALES (JULY)
		5.35 million units*	\$253,500	1,300,000*	571,000*

\*seasonally adjusted annual rate

[U.S. Economic Outlook \(PDF 28KB\)](#)  
[Citation guidelines for NAR Research & Statistics](#)

**INSIDE DEAL: \$500 CASH ALLOWANCE**

Jeep FCA

Advertisement

**Student Loan Debt and Housing Report**

This survey by SALT® and NAR of people with student loan debt looks at the way the debt affects their ability to buy a home.

**Commercial Real Estate Outlook**

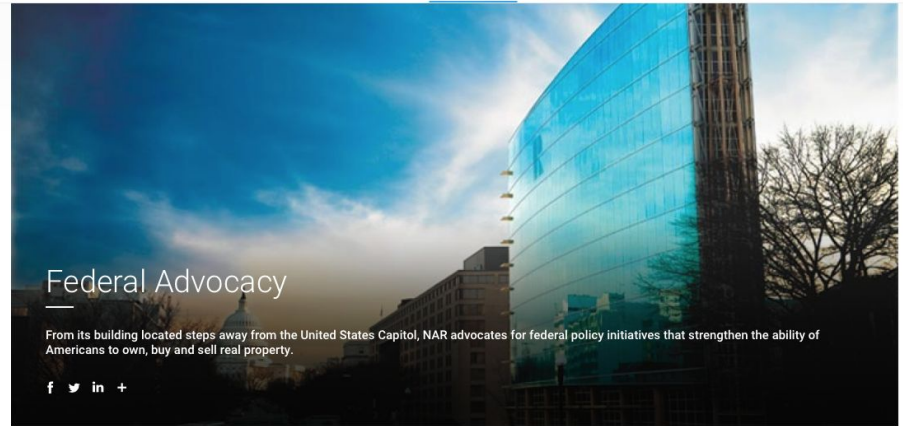
Demand for offices should remain

**Reports by Category**

- [Commercial](#)
- [Consumer Opinion](#)
- [Financing](#)
- [Home Buyers and Sellers](#)
- [Homeownership/Home](#)
- [Features](#)
- [International](#)
- [Land Markets](#)
- [Market Data](#)
- [NAR Members](#)
- [Technology](#)

## Sample Section Page: Federal Advocacy

- NAR's advocacy agenda easily accessible to all
- Highlights NAR's top federal issues



Home Political Advocacy

All Federal Issues

Federal Issues Tracker

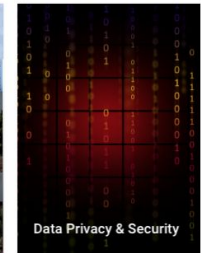
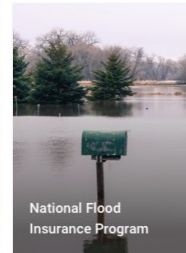
Washington Report

Congressional District  
Maps

2017 Advocacy Agenda

The National Association of REALTORS® (NAR) represents over one million residential REALTORS® and commercial practitioners involved in all facets of the industry as brokers, sales agents, property managers, appraisers and counselors. As the largest professional trade association in the United States, NAR advocates policy initiatives that promote and protect a fundamentally sound and dynamic U.S. real estate market fostering vibrant communities.

### Top Federal Issues We're Watching



## Topic Pages

- Tabs bring together the issue overview, legal guidance, political advocacy information, and references (formerly Field Guides)
- All content on this topic can be found in one place
- You can search the topic content from this page

Technology has dramatically increased the amount of consumer data collected and used by businesses. Several recent high profile data breaches, coupled with a high rate of identity theft crime as made data security and consumer privacy a hot issue for policymakers in Washington.

REALTORS® strongly support efforts to protect consumers' sensitive personal information. The REALTOR® code of Ethics and Standards of Practice explicitly acknowledge a REALTOR's® obligation to preserve the confidentiality of personal information provided by clients in the course of any agency or non-agency relationship—both during and after the termination of these business relationships. REALTORS® support for data protection measures is also bolstered by their day-to-day business activities where they see first hand the damage that identity theft can do to a family's ability to rent an apartment or buy a home. This resource

[Show More](#)

**Latest on this topic**

Show

Search within this topic

**Monday Minute - Week of September 25, 2017**

What should REALTORS® follow? Tax reform, healthcare reform, wildfire management, IoT Cybersecurity, and the review of the Cybersecurity and Infrastructure Security Act

**Voice for Real Estate: 75:**

**NAR Supports SBA Cyber Security Bill**

The Senate Small Business Committee marked up and approved by a voice vote of 19-0 S. 1428, the Small Business Cyber Security Act

## Real Estate Topics



[By Category](#) [Alphabetical](#)

### A

- [Accessibility](#)
- [Agency](#)
- [Agent Finances](#)
- [Agent Income](#)
- [American Home Week](#)
- [Antitrust](#)
- [Appraisal & Valuation](#)
- [Appraisal of Real Estate Offices & Selling Your Book of Business](#)
- [Arbitration & Dispute Resolution](#)
- [Auction](#)

### B

- [Being a Broker](#)
- [Being a Real Estate Professional](#)
- [Being an Agent](#)
- [Broadband Access](#)
- [Business Value](#)

### C

- [China and Real Estate](#)
- [Clean Water Act](#)
- [Closing](#)
- [Commercial & Investment Real Estate](#)
- [Commercial Green Buildings](#)

### G

- [Golf Courses](#)
- [Ground Leases](#)

### H

- [Hazards & Disclosures](#)
- [Health Care Reform](#)
- [Home Inspections](#)
- [Homeowners Insurance](#)
- [Homeownership Education & Counseling](#)

### I

- [Identity Theft](#)
- [Immigration Reform](#)
- [Impacts of Animal Feedlots on Property Values](#)
- [Independent Contractor Status](#)
- [Insurance](#)
- [International Real Estate](#)

### L

- [Land Use & Property Rights](#)
- [Lead-Based Paint](#)
- [Lease Accounting](#)
- [Legal](#)
- [LGBTQ Buyers & Sellers](#)

### Q

- [Qualified Mortgage \(QM\)](#)
- [Qualified Residential Mortgage \(QRM\)](#)

### R

- [Real Estate Office Policy Manuals](#)
- [Real Estate Settlement Procedures Act \(RESPA\)](#)
- [REMIC](#)
- [Rental Properties](#)
- [Residential Real Estate](#)
- [Resource Efficient Homes](#)
- [Retail Properties](#)
- [Risk Management](#)
- [Rural Housing Programs](#)

### S

- [Safety](#)
- [Sale Leasebacks & Synthetic Leases](#)
- [Sales Meetings](#)
- [Sales Tax on Services](#)
- [Sales Tips & Techniques](#)
- [SBA Loans](#)
- [Schools & the Homebuying Decision](#)
- [Section 1031 Like-Kind Exchange](#)
- [Section 8 Voucher Reform](#)
- [Security](#)

# Topics Organization

Browse by category, or alphabetically

## Search

Popular pages and results are suggested as you type

The screenshot displays the top section of the NAR website. On the left is the NAR logo, which consists of a blue square with a white 'R' and the text 'NATIONAL ASSOCIATION of REALTORS®'. Below the logo are two navigation links: 'Real Estate Topics' and 'Memberships'. In the center is a search bar containing the text 'Mor|'. A dropdown menu is open below the search bar, listing six suggestions: 'Mortgage Financing', 'Qualified Mortgage (QM)', 'Mortgage Interest Deduction', 'Qualified Residential Mortgage (QRM)', 'Mortgage Debt Cancellation Relief', and 'Mortgage Fraud'. To the right of the search bar are three navigation links: 'Home', 'Pay Dues', and 'Sign In'. Below these links are two more navigation links: 'About NAR' and 'Browse'. At the bottom right, there is a news section with two articles. The first article has a circular image of a house and the text 'Pending Home Sales Fall 2.6 Percent in August'. The second article has a circular image of the FOMC building and the text 'Instant Reaction: Federal Reserve FOMC Statement'. The background of the page features a photograph of a house roof and trees.

## Search

Looking for something very specific? You can narrow your results by adding new terms and filters.



[Home](#) [Pay Dues](#) [Sign In](#)

[Real Estate Topics](#)

[Membership](#)

[Research & Statistics](#)

[Political Advocacy](#)

[Education](#)

[Events](#)

[About NAR](#)

[Browse](#)

# Search

Taxes × Mortgage Interest Deduction × ads × [clear all](#)

1 result Sorted by relevance Filter by: Date Graphics ×



### Tax Reform Ad: Don't

Share and promote our ad on September 26, 2017: "Congre homeowners."

### Middle Class Homeowners

in Capitol Hill publications on e and protect middle class

- Articles & Posts
- Audio
- Events
- Graphics
- News Releases
- Video
- All types



## Search

Results are now more visual, with playable video thumbnails and useful links

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### Voice for Real Estate 43: Scams, Accounting, Appraisals

How you can stop scams that are hitting real estate. Plus, accounting changes that might affect your commercial real estate clients.



### Primary, Vacation, and Investment Homes Purchased by Region in 2016

This infographic was created using data from the 2017 Investment and Vacation Home Buyers Survey.



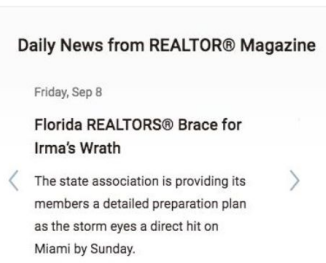
### Data Privacy & Security

Technology has dramatically increased the amount of consumer data collected and used by businesses. REALTORS® strongly support efforts to protect consumers' sensitive personal information.

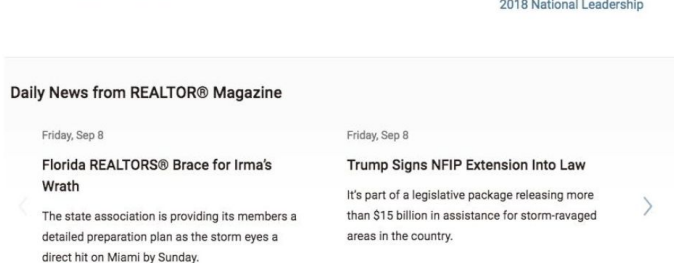
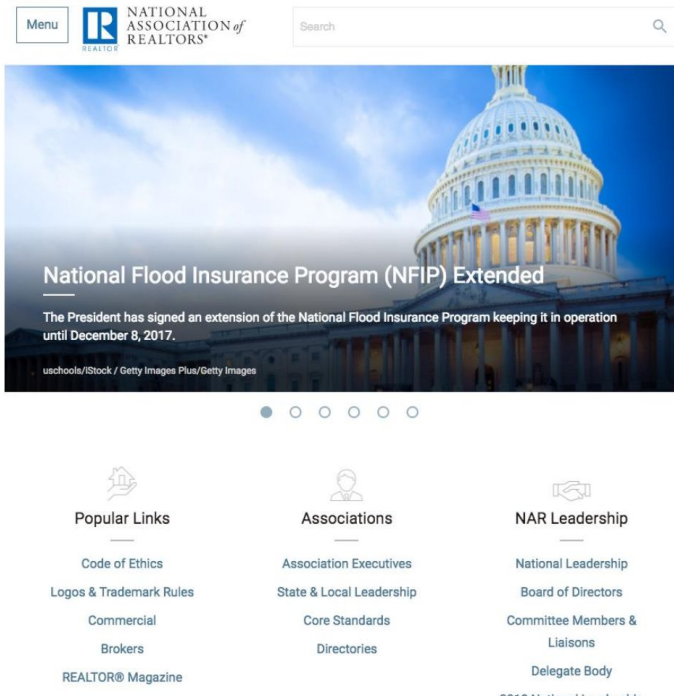
[Legal](#)   [Political Advocacy](#)   [References](#)

## Improved Responsive Design

The responsive design has improved, so that page elements now adjust to your device of choice – whether laptop, tablet, or phone, to ensure the best experience.

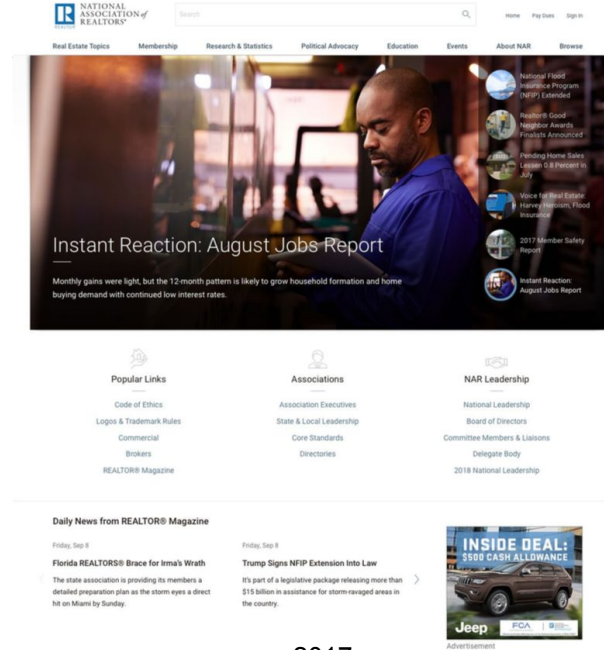
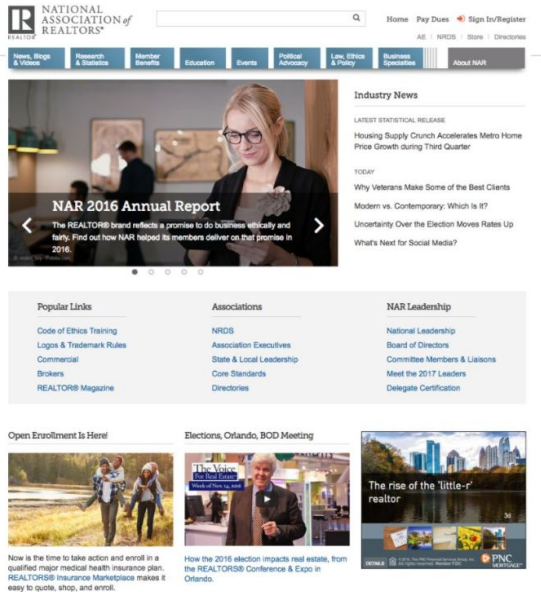
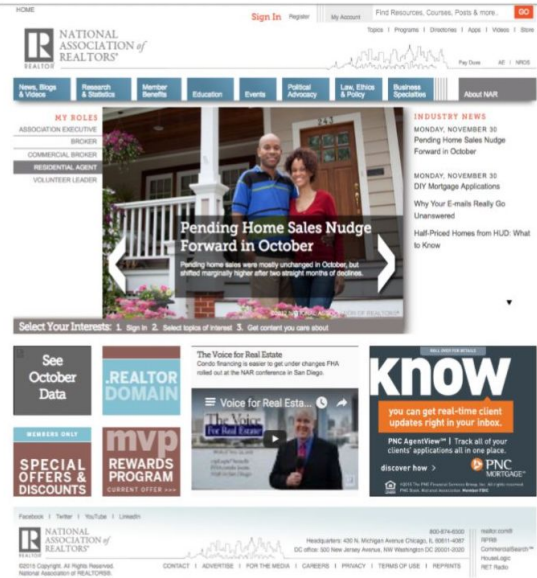


Phone



Tablet

# Design Comparison #1

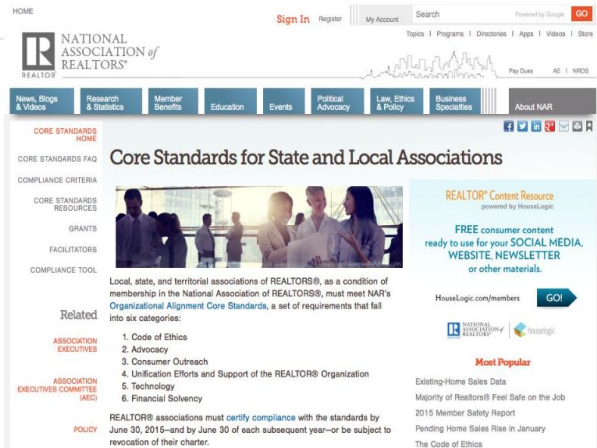


2015

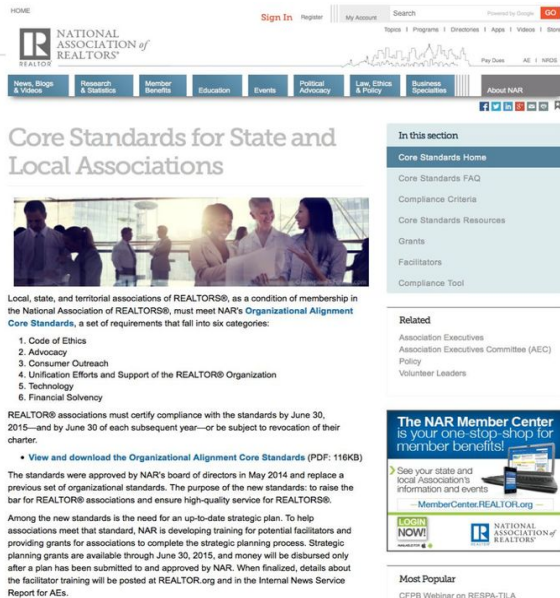
2016

2017

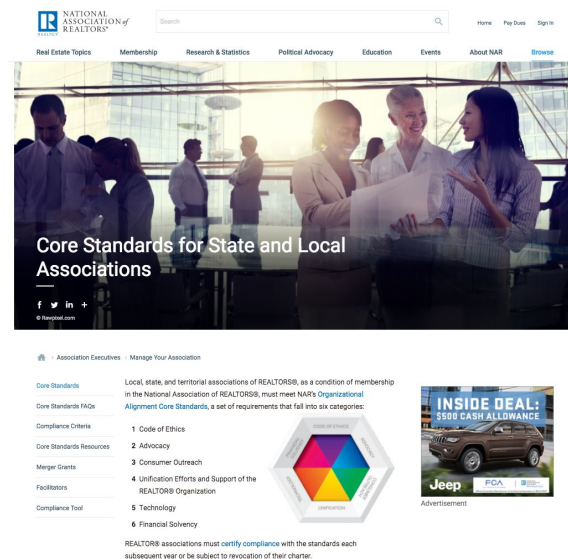
# Design Comparison #2



2015



2016



2017

## Have Feedback?

We'd love to hear from you. Just look for the feedback button on the right side of any page and let us know your thoughts.

