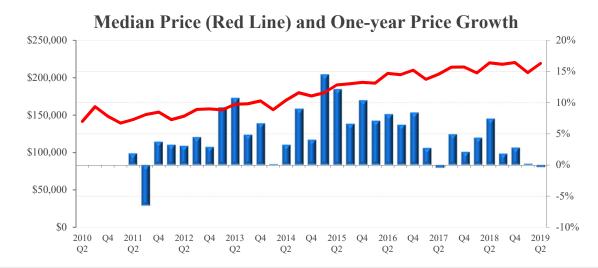


### **Fargo Area** Local Market Report, Second Quarter 2019

### Today's Market...



Local Price Trends					
Fargo	U.S.	Local Trend			
\$219,000	\$276,800				
-0.4%	4.2%	Prices are down compared to a year earli and continue to weaken			
6.5%	15.8%				
\$13,300	\$37,667	Gains in the last 3 years have extended the trend of positive price growth after the recession			
\$70,400	\$95,867				
\$77,400	\$100,200				
	Fargo \$219,000 -0.4% 6.5% \$13,300 \$70,400	Fargo U.S.   \$219,000 \$276,800   -0.4% 4.2%   6.5% 15.8%   \$13,300 \$37,667   \$70,400 \$95,867			

\*Note: Equity gain reflects price appreciation only

	Fargo	U.S.		
Conforming Loan Limit**	\$484,350	\$726,525	Most huvers in this market have eccess to	
FHA Loan Limit	\$314,827	\$726,525	Most buyers in this market have access government-backed financing	
Local Median to Conforming Limit Ratio	45%	not comparable	government-backed mancing	
Note: limits are current and include the changes made on January 1st 2019				

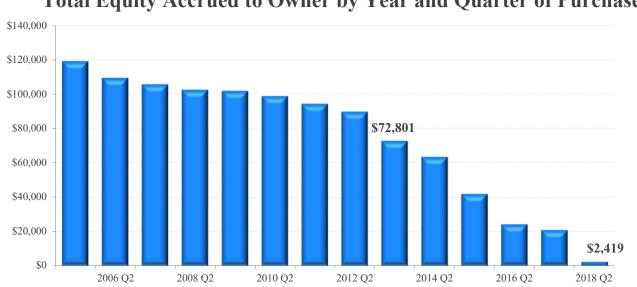
Note: limits are current and include the changes made on January 1st 201

#### Local NAR Leadership

The Fargo market is part of region 8 in the NAR governance system, which includes all of Minnesota, Iowa, North Dakota, South Dakota, and Nebraska. The 2019 NAR Regional Vice President representing region 8 is Rod Helm.



# **Benefits of Ownership: Total Equity Appreciation**



### Total Equity Accrued to Owner by Year and Quarter of Purchase

Total Equity Gained** through 2019 Q2 from quarter in which home was of purchased				
Price Activity	Fargo	U.S.	Local Trend	
1-year (4-quarter)	\$2,419	\$15,090		
3-year (12-quarter)*	\$24,280	\$50,431		
5-year (20-quarter)*	\$63,466	\$79,779	Price trends in the last three years ha	
7-year (28 quarters)*	\$89,763	\$108,518	undercut the steady post-recession home equity growth despite owners paying down	
9-year (36 quarters)*	\$98,800	\$112,549	principle	
If purchase in 2005, the national price peak	\$119,073	\$75,039		

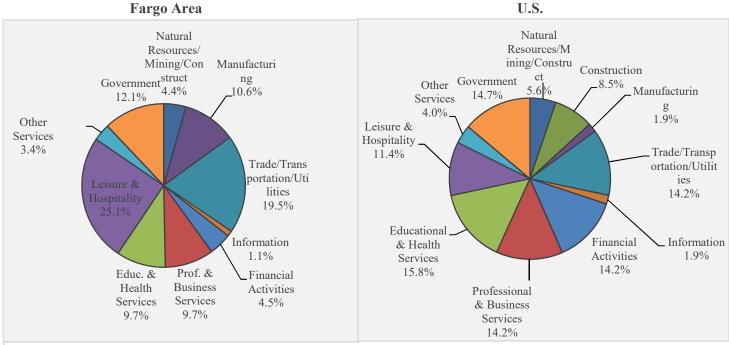
\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



# **Drivers of Local Supply and Demand...**

Local Economic Outlook	Fargo	U.S.		
12-month Job Change (Jun)	800	Not Comparable	Employment has held up and is on an upward trend	
12-month Job Change (May)	300	Not Comparable		
36-month Job Change (Jun)	2,800	Not Comparable	Unemployment in Fargo is better than the national average and improving	
Current Unemployment Rate (Jun)	2.5%	3.7%		
Year-ago Unemployment Rate	2.7%	3.9%	Local employment growth is poor and	
1-year (12 month) Job Growth Rate	0.6%	1.7%	needs to improve	

### **Share of Total Employment by Industry**

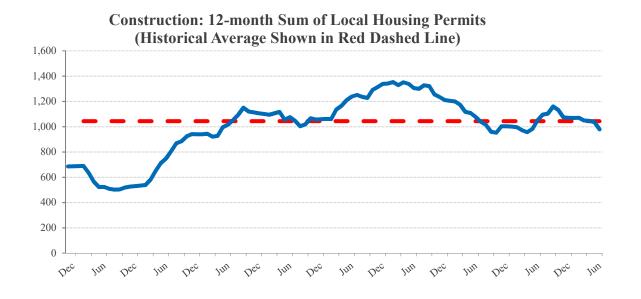


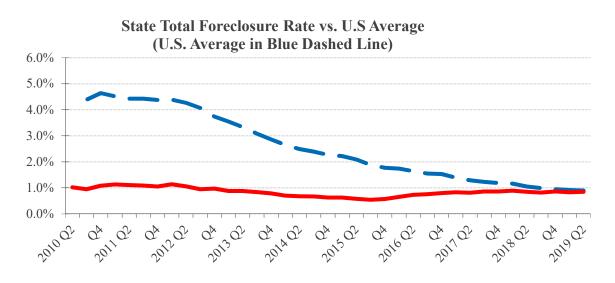
12-month Employment Change by Industry in the Fargo Area (Jul - 2019)					
Goods Producing	NA	Information	0		
Natural Resources/Mining/Construction	-100	Financial Activities	-500		
Natural Resources and Mining	NA	Prof. & Business Services	1,200		
Construction	NA	Educ. & Health Services	600		
Manufacturing	400	Leisure & Hospitality	1,600		
Service Providing Excluding Government	NA	Other Services	100		
Trade/Transportation/Utilities	400	Government	100		

State Economic Activity Index	North Dakota	U.S.	
12-month change (2019 - Jun)	2.9%	3.0%	North Dakota's economy is growing, but decelerated from last month's 2.96% change
36-month change (2019 - Jun)	NA	9.2%	and lags the rest of the nation



New Housing Construction				
Local Fundamentals	Fargo	U.S.		
12-month Sum of 1-unit Building Permits through Jun	980	not comparable	The current level of construction is 6.1% below the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	1,044	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly	
Single-Family Housing Permits (Jun) 12-month sum vs. a year ago	-6.8%	-2.5%	Construction is down from last year, but appears to have bottomed.	

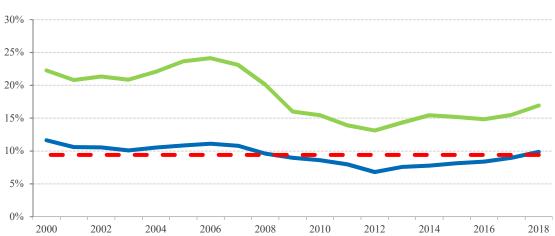




Source: Mortgage Bankers' Association



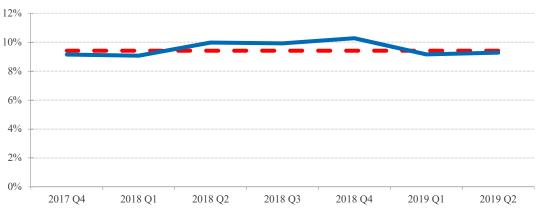
### Affordability





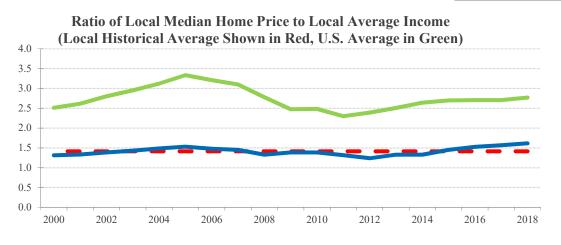
Monthly Mortgage Payment to Income	Fargo	U.S.		
Ratio for 2018	9.9%	16.9%	Historically strong, but weaker than the fir quarter of 2019	
Ratio for 2019 Q2	9.3%	16.3%		
Historical Average	9.4%	18.6%	More affordable than most markets	



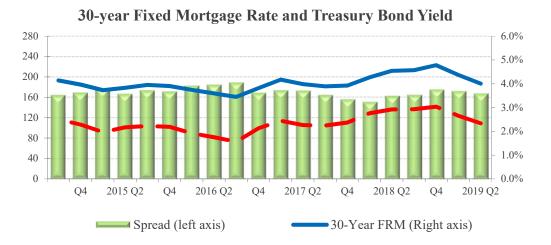


Median Home Price to Income	Fargo	U.S.	
Ratio for 2018	1.6	2.8	The price-to-income ratio is high by historic
Ratio for 2019 Q2	1.6	2.8	standards and getting worse
Historical Average	1.4	2.7	Affordable compared to most markets





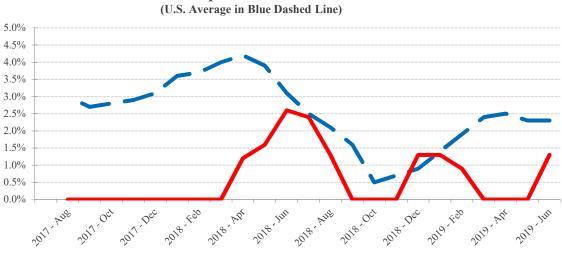
### **The Mortgage Market**



Home loans grew cheaper in the second quarter of the year. Interest rates for long-term fixed-rate loans have decreased substantially since the end of 2018. Not that long ago (November 2018), the average interest rate for a 30-year fixed-rate mortgage was near 5%. In contrast, as the second quarter ended, the 30-year fixed rate mortgage dropped to 4.00 percent in Q2 2019 from 4.54 percent in the Q2 2018, according to mortgage finance provider Freddie Mac. Stock market volatility and global trade worries are pushing rates down. In the meantime, homebuyers and homeowners benefit from these low rates. Looking ahead, NAR is forecasting the 30-year fixed rate mortgage to average 3.9 percent for 2019 and 3.6 percent for 2020, respectively.



### **REALTOR®** Price Expectations



**REALTOR®** Price Expectations for the Next 12 Months

Source: NAR

<b>REALTOR®</b> Price Expectations	North Dakota	U.S.	
2019 - Jun	1.3%	2.3%	REALTORS® expect weaker price growth in North Dakota than in the U.S. in the next 12 months. Their price expectations for the
Prior 12 months	2.6%	3.1%	local market are more modest than a year ago.



## Geographic Coverage for this Report

The Fargo area referred to in this report covers the geographic area of the Fargo metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Clay County, MN; Cass County, ND

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/