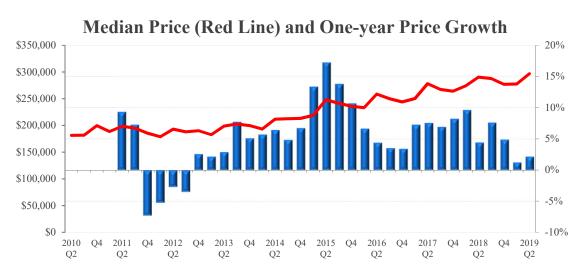


#### Raleigh Area

#### **Local Market Report, Second Quarter 2019**

#### Today's Market...



Local Price Trends				
Price Activity	Raleigh	U.S.	<b>Local Trend</b>	
Current Median Home Price (2019 Q2)	\$296,900	\$276,800		
1-year (4-quarter) Appreciation (2019 Q2)	2.2%	4.2%	Prices continue to grow relative to last ye	
3-year (12-quarter) Appreciation (2019 Q2)	14.7%	15.8%		
3-year (12-quarter) Housing Equity Gain*	\$38,100	\$37,667	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$103,700	\$95,867	trend of positive price growth after the	
9-year (36 quarters) Housing Equity Gain*	\$115,300	\$100,200	recession	
*Note: Equity gain reflects price appreciation only				

	Raleigh	U.S.		
Conforming Loan Limit**	\$484,350	\$726,525	Most buyers in this market have access to	
FHA Loan Limit	\$339,250	\$726,525	government-backed financing	
Local Median to Conforming Limit Ratio	61%	not comparable	government-backed imancing	
Note: limits are current and include the changes made on January 1st 2019.				

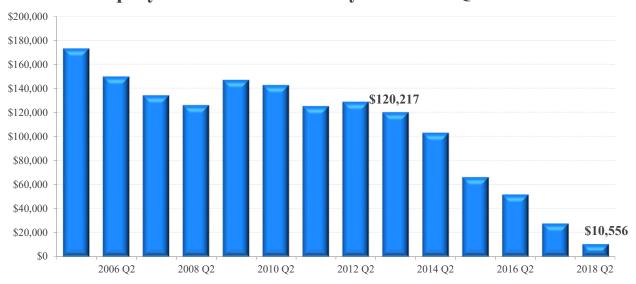
#### **Local NAR Leadership**

The Raleigh market is part of region 4 in the NAR governance system, which includes all of North Carolina, South Carolina, Kentucky, and Tennessee. The 2019 NAR Regional Vice President representing region 4 is Tony Smith.



# **Benefits of Ownership: Total Equity Appreciation**

#### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2019 Q2 from quarter in which home was of purchased				
Price Activity	Raleigh	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$10,556	\$15,090		
3-year (12-quarter)*	\$51,914	\$50,431	Price appreciation and principle payments in the last 3 years have boosted total equity growth since the recession	
5-year (20-quarter)*	\$103,078	\$79,779		
7-year (28 quarters)*	\$128,875	\$108,518		
9-year (36 quarters)*	\$142,746	\$112,549		
If purchase in 2005, the national price peak	\$173,159	\$75,039		

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

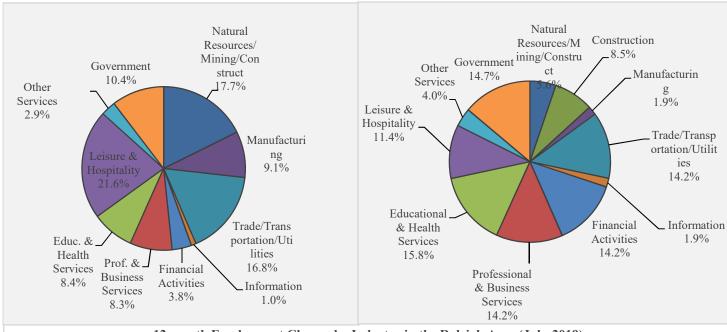


## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Raleigh	U.S.	
12-month Job Change (Jun)	8,700	Not Comparable	Employment has held up and is on an
12-month Job Change (May)	6,400	Not Comparable	upward trend
36-month Job Change (Jun)	47,100	Not Comparable	Raleigh's unemployment situation is worse than the national average and weighs on
Current Unemployment Rate (Jun)	4.0%	3.7%	confidence
Year-ago Unemployment Rate	3.7%	3.9%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	1.4%	1.7%	needs to improve

#### **Share of Total Employment by Industry**

Raleigh Area U.S.



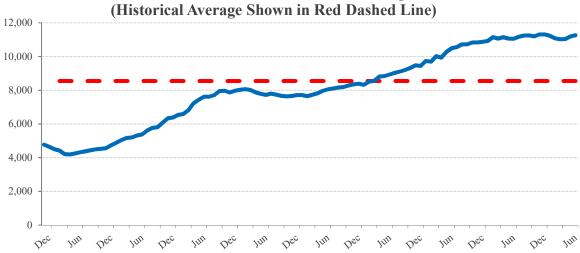
12-month Employment Change by Industry in the Raleigh Area (Jul - 2019)				
Goods Producing	NA	Information	0	
Natural Resources/Mining/Construction	-100	Financial Activities	-500	
Natural Resources and Mining	NA	Prof. & Business Services	1,200	
Construction	NA	Educ. & Health Services	600	
Manufacturing	400	Leisure & Hospitality	1,600	
Service Providing Excluding Government	NA	Other Services	100	
Trade/Transportation/Utilities	400	Government	100	

State Economic Activity Index	North Carolina	U.S.	
12-month change (2019 - Jun)	2.6%	3.0%	North Carolina's economy is growing, but decelerated from last month's 2.78% change
36-month change (2019 - Jun)	NA	9.2%	and lags the rest of the nation

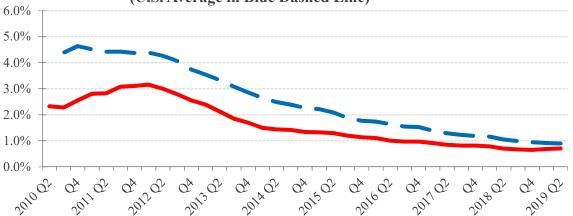


New Housing Construction				
Local Fundamentals	Raleigh	U.S.		
12-month Sum of 1-unit Building Permits through Jun	11,264	not comparable	The current level of construction is 31.8% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	8,548	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Jun) 12-month sum vs. a year ago	1.8%	-2.5%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized	







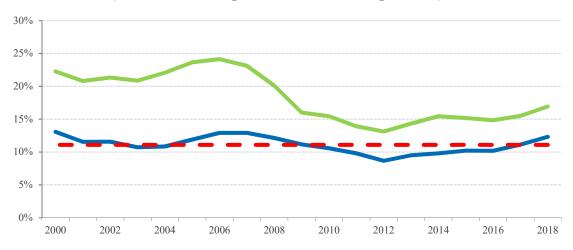


Source: Mortgage Bankers' Association



## **Affordability**

## Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



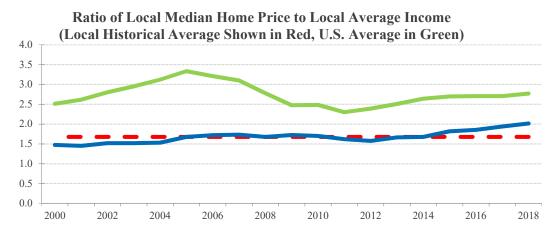
Monthly Mortgage Payment to Income	Raleigh	U.S.		
Ratio for 2018	12.3%	16.9%	Weak by local standards and could weight on demand	
Ratio for 2019 Q2	12.0%	16.3%		
Historical Average	11.1%	18.6%	More affordable than most markets	

## Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

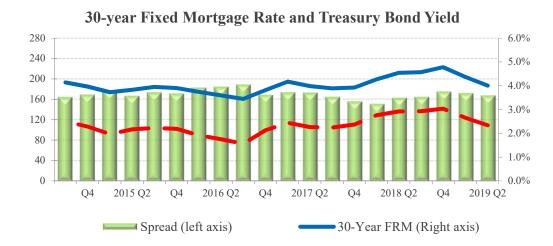


Median Home Price to Income	Raleigh	U.S.	
Ratio for 2018	2.0	2.8	The price-to-income ratio is high by historic
Ratio for 2019 Q2	2.1	2.8	standards and getting worse
Historical Average	1.7	2.7	Affordable compared to most markets





#### The Mortgage Market



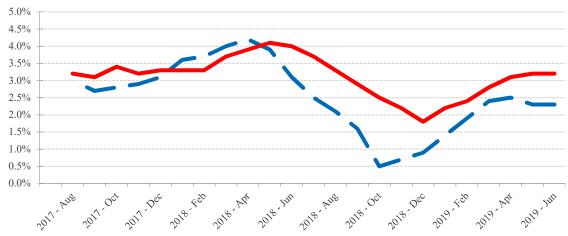
Home loans grew cheaper in the second quarter of the year. Interest rates for long-term fixed-rate loans have decreased substantially since the end of 2018. Not that long ago (November 2018), the average interest rate for a 30-year fixed-rate mortgage was near 5%. In contrast, as the second quarter ended, the 30-year fixed rate mortgage dropped to 4.00 percent in Q2 2019 from 4.54 percent in the Q2 2018, according to mortgage finance provider Freddie Mac. Stock market volatility and global trade worries are pushing rates down. In the meantime, homebuyers and homeowners benefit from these low rates. Looking ahead, NAR is forecasting the 30-year fixed rate mortgage to average 3.9 percent for 2019 and 3.6 percent for 2020, respectively.



## **REALTOR® Price Expectations**

#### **REALTOR® Price Expectations for the Next 12 Months**

(U.S. Average in Blue Dashed Line)



Source: NAR

REALTOR® Price Expectations	North Carolina	U.S.	
2019 - Jun	3.2%	2.3%	REALTORS® expect higher price growth in North Carolina than in the U.S. in the next 12 months. However, their price
Prior 12 months	4.0%	3.1%	expectations for the local market are more modest than a year ago.



## Geographic Coverage for this Report

The Raleigh area referred to in this report covers the geographic area of the Raleigh metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Franklin County, Johnston County, and Wake County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/