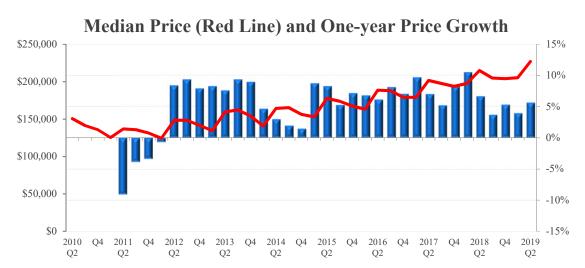


### **Kansas City Area**

#### **Local Market Report, Second Quarter 2019**

### Today's Market...



Local Price Trends				
Price Activity	Kansas City	U.S.	<b>Local Trend</b>	
Current Median Home Price (2019 Q2)	\$227,000	\$276,800		
1-year (4-quarter) Appreciation (2019 Q2)	5.6%	4.2%	Prices continue to grow relative to last year	
3-year (12-quarter) Appreciation (2019 Q2)	20.4%	15.8%		
3-year (12-quarter) Housing Equity Gain*	\$38,400	\$37,667	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$78,600	\$95,867	trend of positive price growth after th	
9-year (36 quarters) Housing Equity Gain*	\$76,400	\$100,200	recession	
*Note: Equity gain reflects price appreciation only				

	Kansas City	U.S.		
Conforming Loan Limit**	\$484,350	\$726,525	Most buyers in this market have access to	
FHA Loan Limit	\$336,950	\$726,525	government-backed financing	
<b>Local Median to Conforming Limit Ratio</b>	47%	not comparable	government-backed imancing	
Note: limits are current and include the changes made on January 1st 2019.				

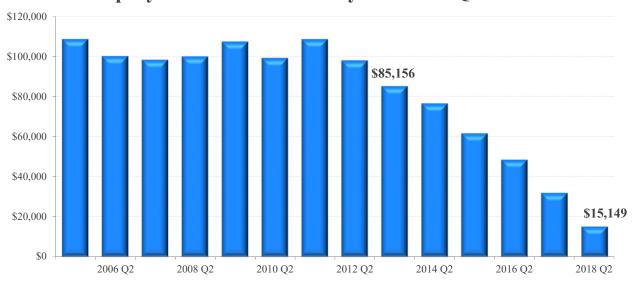
#### **Local NAR Leadership**

The Kansas City market is part of region 9 in the NAR governance system, which includes all of Missouri, Kansas, Arkansas, and Oklahoma. The 2019 NAR Regional Vice President representing region 9 is Chris Rost.



# **Benefits of Ownership: Total Equity Appreciation**

#### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2019 Q2 from quarter in which home was of purchased				
Price Activity	KansasCity	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$15,149	\$15,090		
3-year (12-quarter)*	\$48,467	\$50,431		
5-year (20-quarter)*	\$76,504	\$79,779	Price appreciation and principle payments	
7-year (28 quarters)*	\$97,937	\$108,518	in the last 3 years have boosted total equity	
9-year (36 quarters)*	\$99,160	\$112,549	growth since the recession	
If purchase in 2005, the national price peak	\$108,610	\$75,039		

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



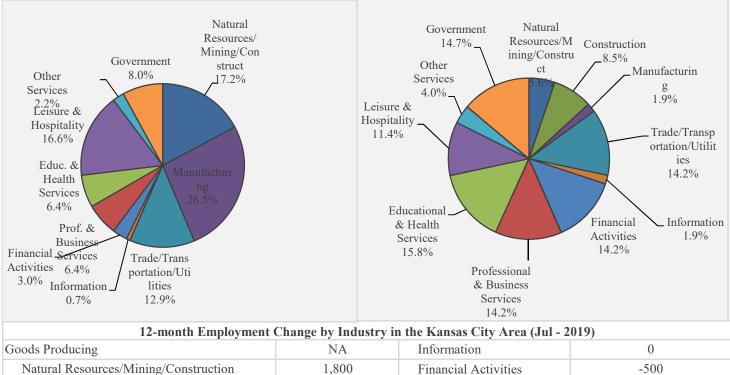
## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Kansas City	U.S.	
12-month Job Change (Jun)	21,400	Not Comparable	Employment has held up and is on an
12-month Job Change (May)	18,700	Not Comparable	upward trend
36-month Job Change (Jun)	54,700	Not Comparable	Unemployment in Kansas City is better that the national average and improving
Current Unemployment Rate (Jun)	3.3%	3.7%	
Year-ago Unemployment Rate	3.5%	3.9%	Local employment growth is strong
1-year (12 month) Job Growth Rate	1.9%	1.7%	compared to other markets

#### **Share of Total Employment by Industry**

**Kansas City Area** 

U.S.

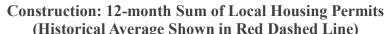


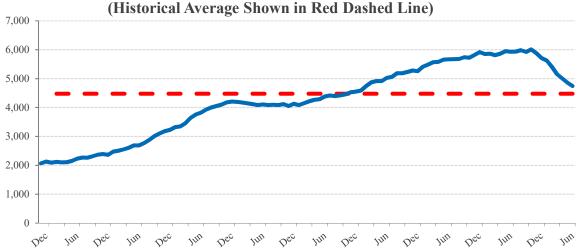
12-month Employment Change by Industry in the Kansas City Area (Jul - 2019)				
Goods Producing	NA	Information	0	
Natural Resources/Mining/Construction	1,800	Financial Activities	-500	
Natural Resources and Mining	NA	Prof. & Business Services	1,200	
Construction	NA	Educ. & Health Services	600	
Manufacturing	1,400	Leisure & Hospitality	1,600	
Service Providing Excluding Government	NA	Other Services	100	
Trade/Transportation/Utilities	400	Government	100	

State Economic Activity Index	Missouri	U.S.	
12-month change (2019 - Jun)	1.6%	3.0%	Missouri's economy is growing, but decelerated from last month's 1.66% change
36-month change (2019 - Jun)	NA	9.2%	and lags the rest of the nation

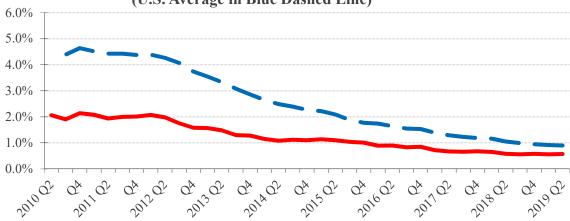


New Housing Construction				
Local Fundamentals	Kansas City	U.S.		
12-month Sum of 1-unit Building Permits through Jun	4,747	not comparable	The current level of construction is 6.1% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	4,476	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Jun) 12-month sum vs. a year ago	-19.9%	-2.5%	Construction is down from last year, but appears to have bottomed.	









Source: Mortgage Bankers' Association



## **Affordability**

## Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



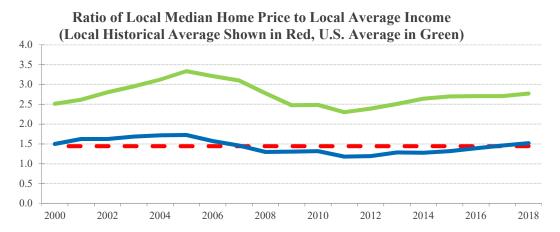
Monthly Mortgage Payment to Income	Kansas City	U.S.		
Ratio for 2018	9.3%	16.9%	Historically strong, but weaker than the first	
Ratio for 2019 Q2	9.5%	16.3%	quarter of 2019	
Historical Average	9.7%	18.6%	More affordable than most markets	

## Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

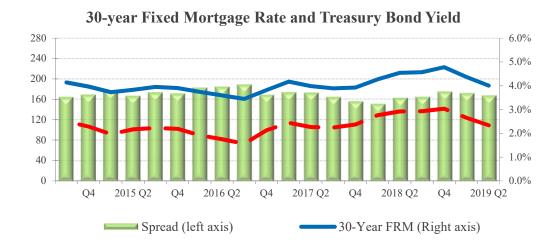


Median Home Price to Income	Kansas City	U.S.	
Ratio for 2018	1.5	2.8	The price-to-income ratio is high by historic
Ratio for 2019 Q2	1.7	2.8	standards and getting worse
Historical Average	1.4	2.7	Affordable compared to most markets





#### The Mortgage Market



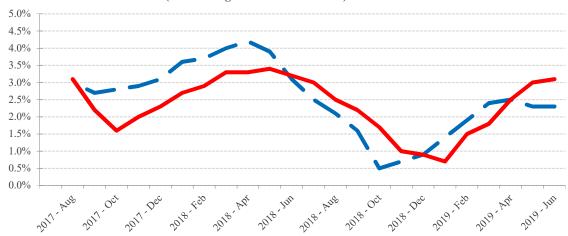
Home loans grew cheaper in the second quarter of the year. Interest rates for long-term fixed-rate loans have decreased substantially since the end of 2018. Not that long ago (November 2018), the average interest rate for a 30-year fixed-rate mortgage was near 5%. In contrast, as the second quarter ended, the 30-year fixed rate mortgage dropped to 4.00 percent in Q2 2019 from 4.54 percent in the Q2 2018, according to mortgage finance provider Freddie Mac. Stock market volatility and global trade worries are pushing rates down. In the meantime, homebuyers and homeowners benefit from these low rates. Looking ahead, NAR is forecasting the 30-year fixed rate mortgage to average 3.9 percent for 2019 and 3.6 percent for 2020, respectively.



## **REALTOR® Price Expectations**

#### **REALTOR® Price Expectations for the Next 12 Months**

(U.S. Average in Blue Dashed Line)



Source: NAR

REALTOR® Price Expectations	Missouri	U.S.	
2019 - Jun	3.1%	2.3%	REALTORS® expect higher price growth in Missouri than in the U.S. in the next 12 months. However, their price expectations
Prior 12 months	3.2%	3.1%	for the local market are more modest than a year ago.



### Geographic Coverage for this Report

The Kansas City area referred to in this report covers the geographic area of the Kansas City metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Johnson County, KS; Leavenworth County, KS; Linn County, KS; Miami County, KS; Wyandotte County, KS; Bates County, MO; Caldwell County, MO; Cass County, MO; Clay County, MO; Clinton County, MO; Jackson County, MO; Lafayette County, MO; Platte County, MO; Ray County, MO

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/