

-20% -30%

2019

#### **Cumberland Area**

#### **Local Market Report, Second Quarter 2019**

## Today's Market...

\$20,000

2010

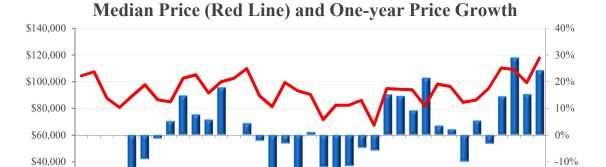
Q2

2011

2012

2013

Q2



Q4 2014 Q4 2015

2016 Q4

2017

2018

Q2



	Cumberland	U.S.		
Conforming Loan Limit**	\$484,350	\$726,525	Most buyers in this market have access to	
FHA Loan Limit	\$314,827	\$726,525	government-backed financing	
<b>Local Median to Conforming Limit Ratio</b>	24%	not comparable	government-backed imancing	
Note: limits are current and include the changes made on January 1st 2019.				

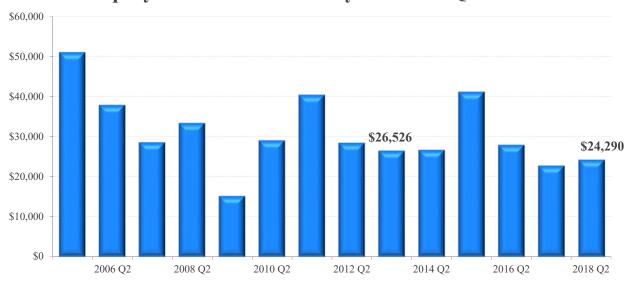
#### **Local NAR Leadership**

The Cumberland market is part of region 3 in the NAR governance system, which includes all of Delaware, Maryland, District of Columbia, Virginia, and West Virginia. The 2019 NAR Regional Vice President representing region 3 is Carole Maclure.



# **Benefits of Ownership: Total Equity Appreciation**

#### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2019 Q2 from quarter in which home was of purchased				
Price Activity	Cumberland	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$24,290	\$15,090		
3-year (12-quarter)*	\$27,965	\$50,431	Price appreciation and principle payments in the last 3 years have boosted total equity growth since the recession	
5-year (20-quarter)*	\$26,751	\$79,779		
7-year (28 quarters)*	\$28,482	\$108,518		
9-year (36 quarters)*	\$29,093	\$112,549		
If purchase in 2005, the national price peak	\$51,031	\$75,039		

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

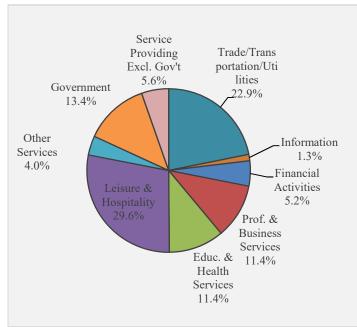


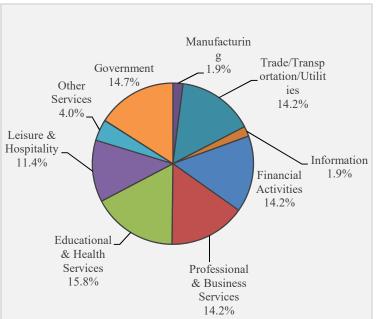
## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Cumberland	U.S.	
12-month Job Change (Jun)	300	Not Comparable	Employment has held up and is on an
12-month Job Change (May)	300	Not Comparable	upward trend
36-month Job Change (Jun)	-200	Not Comparable	Cumberland's unemployment rate lags the national average, but has improved relative
Current Unemployment Rate (Jun)	5.9%	3.7%	to the same period last year
Year-ago Unemployment Rate	5.9%	3.9%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	0.8%	1.7%	needs to improve

#### **Share of Total Employment by Industry**

Cumberland Area





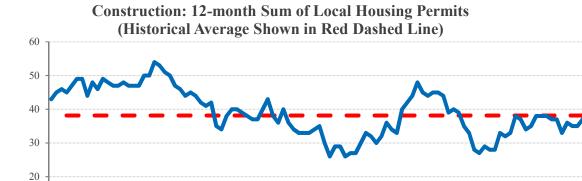
U.S.

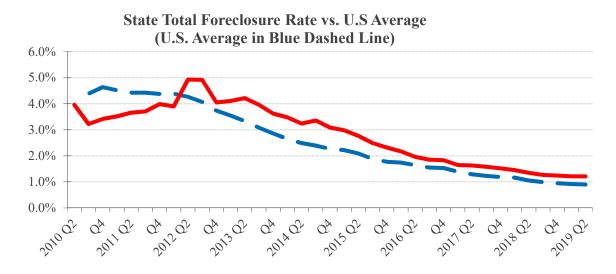
12-month Employment Change by Industry in the Cumberland Area (Jul - 2019)				
Goods Producing	NA	Information	0	
Natural Resources/Mining/Construction	NA	Financial Activities	-500	
Natural Resources and Mining	NA	Prof. & Business Services	1,200	
Construction	NA	Educ. & Health Services	600	
Manufacturing	NA	Leisure & Hospitality	1,600	
Service Providing Excluding Government	200	Other Services	100	
Trade/Transportation/Utilities	400	Government	100	

State Economic Activity Index	Maryland	U.S.	
12-month change (2019 - Jun)	2.9%	3.0%	Maryland's economy is growing, but decelerated from last month's 3.03% chang and lags the rest of the nation
36-month change (2019 - Jun)	NA	9.2%	



New Housing Construction				
Local Fundamentals	Cumberland	U.S.		
12-month Sum of 1-unit Building Permits through Jun	37	not comparable	The current level of construction is 3.1% below the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	38	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly	
Single-Family Housing Permits (Jun) 12-month sum vs. a year ago	0.0%	-2.5%	Construction is down from last year, but appears to have bottomed.	





Source: Mortgage Bankers' Association

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Dec



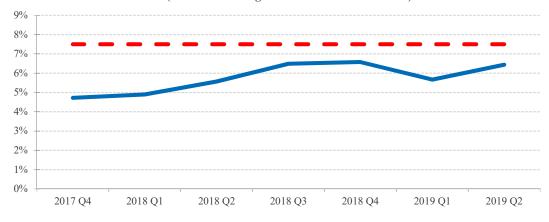
## **Affordability**

## Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



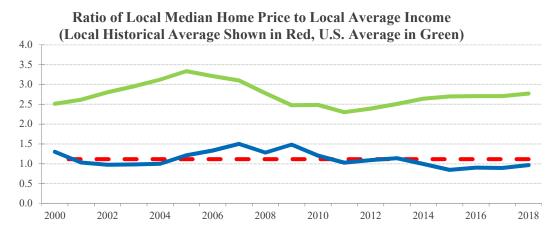
Monthly Mortgage Payment to Income	Cumberland	U.S.		
Ratio for 2018	5.9%	16.9%	Historically strong, but weaker than the first	
Ratio for 2019 Q2	6.4%	16.3%	quarter of 2019	
Historical Average	7.5%	18.6%	More affordable than most markets	

## Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

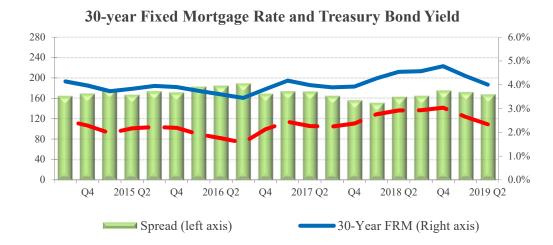


Median Home Price to Income	Cumberland	U.S.	
Ratio for 2018	1.0	2.8	The price-to-income ratio is high by historic
Ratio for 2019 Q2	1.1	2.8	standards and getting worse
Historical Average	1.1	2.7	Affordable compared to most markets





### The Mortgage Market



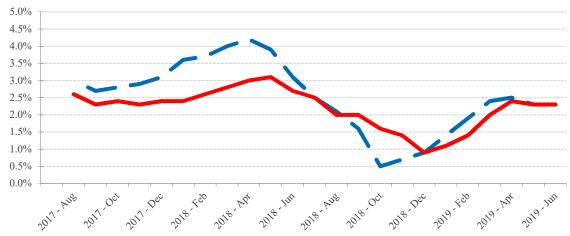
Home loans grew cheaper in the second quarter of the year. Interest rates for long-term fixed-rate loans have decreased substantially since the end of 2018. Not that long ago (November 2018), the average interest rate for a 30-year fixed-rate mortgage was near 5%. In contrast, as the second quarter ended, the 30-year fixed rate mortgage dropped to 4.00 percent in Q2 2019 from 4.54 percent in the Q2 2018, according to mortgage finance provider Freddie Mac. Stock market volatility and global trade worries are pushing rates down. In the meantime, homebuyers and homeowners benefit from these low rates. Looking ahead, NAR is forecasting the 30-year fixed rate mortgage to average 3.9 percent for 2019 and 3.6 percent for 2020, respectively.



## **REALTOR® Price Expectations**

#### **REALTOR® Price Expectations for the Next 12 Months**

(U.S. Average in Blue Dashed Line)



Source: NAR

REALTOR® Price Expectations	Maryland	U.S.	
2019 - Jun	2.3%	2.3%	REALTORS® expect weaker price growth in Maryland than in the U.S. in the next 12 months. Their price expectations for the
Prior 12 months	2.7%	3.1%	local market are more modest than a year



## Geographic Coverage for this Report

The Cumberland area referred to in this report covers the geographic area of the Cumberland metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Allegany County, MD and Mineral County, WV

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/