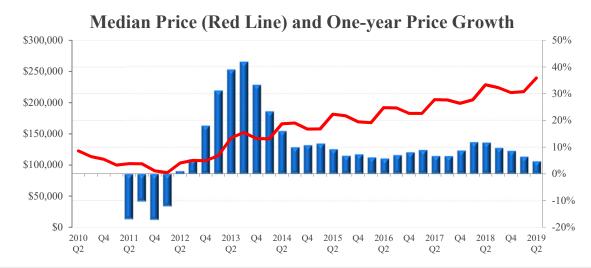


### **Atlanta-Sandy Springs-Roswell Area** Local Market Report, Second Quarter 2019

## **Today's Market...**



Local Price Trends				
Atlanta	U.S.	Local Trend		
\$239,700	\$276,800			
4.8%	4.2%	Prices continue to grow relative to last ye		
24.8%	15.8%			
\$47,700	\$37,667	Gains in the last 3 years have extended th		
\$136,500	\$95,867	trend of positive price growth after the		
\$117,000	\$100,200	recession		
	Atlanta \$239,700 4.8% 24.8% \$47,700 \$136,500	Atlanta U.S.   \$239,700 \$276,800   4.8% 4.2%   24.8% 15.8%   \$47,700 \$37,667   \$136,500 \$95,867		

\*Note: Equity gain reflects price appreciation only

	Atlanta	U.S.	
Conforming Loan Limit**	\$484,350	\$726,525	Most buyers in this market have access to
FHA Loan Limit	\$379,500	\$726,525	
Local Median to Conforming Limit Ratio	49%	not comparable	government-backed financing
Note: limits are current and include the changes made on January 1st 2010			

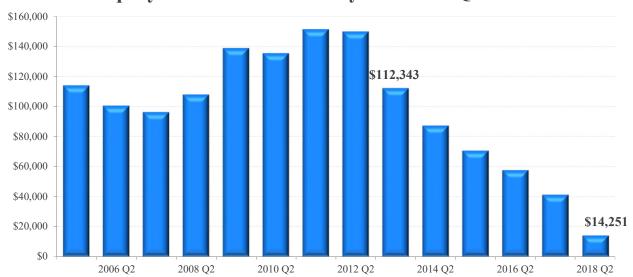
Note: limits are current and include the changes made on January 1st 2019.

#### Local NAR Leadership

The Atlanta-Sandy Springs-Roswell market is part of region 5 in the NAR governance system, which includes all of Georgia, Florida, Alabama, Mississippi, Virgin Islands, and Puerto Rico. The 2019 NAR Regional Vice President representing region 5 is Maria Wells.



# **Benefits of Ownership: Total Equity Appreciation**



### **Total Equity Accrued to Owner by Year and Quarter of Purchase**

Total Equity Gained** through 2019 Q2 from quarter in which home was of purchased				
Price Activity	Atlanta	U.S.	Local Trend	
1-year (4-quarter)	\$14,251	\$15,090		
3-year (12-quarter)*	\$57,948	\$50,431	Price appreciation and principle paymen in the last 3 years have boosted total equi growth since the recession	
5-year (20-quarter)*	\$87,463	\$79,779		
7-year (28 quarters)*	\$149,947	\$108,518		
9-year (36 quarters)*	\$135,544	\$112,549		
If purchase in 2005, the national price peak	\$114,226	\$75,039		

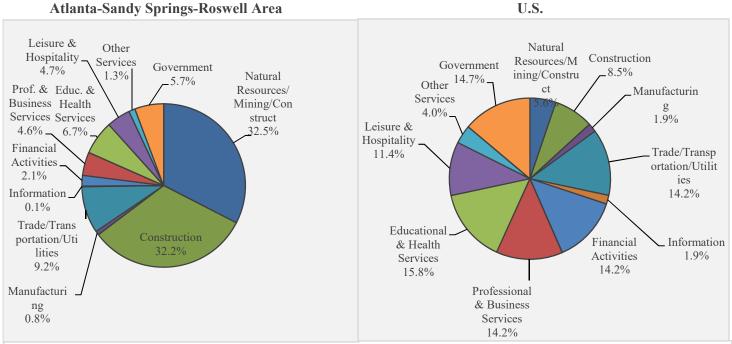
\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



# **Drivers of Local Supply and Demand...**

Local Economic Outlook	Atlanta	U.S.	
12-month Job Change (Jun)	52,400	Not Comparable	Employment has held up and is on an
12-month Job Change (May)	51,700	Ñot Comparable	upward trend
36-month Job Change (Jun)	178,500	Not Comparable	Unemployment in Atlanta is better than the national average and improving
Current Unemployment Rate (Jun)	3.7%	3.7%	
Year-ago Unemployment Rate	4.2%	3.9%	Local employment growth is strong
1-year (12 month) Job Growth Rate	1.9%	1.7%	compared to other markets

### **Share of Total Employment by Industry**



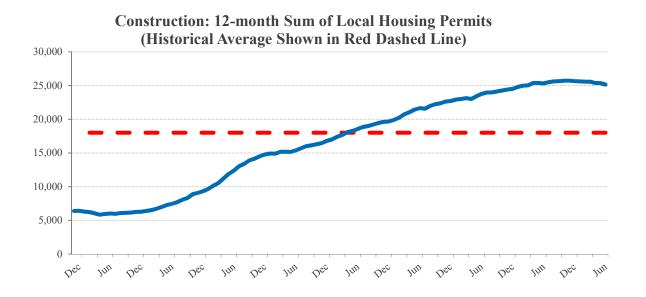
#### 12-month Employment Change by Industry in the Atlanta-Sandy Springs-Roswell Area (Jul - 2019)

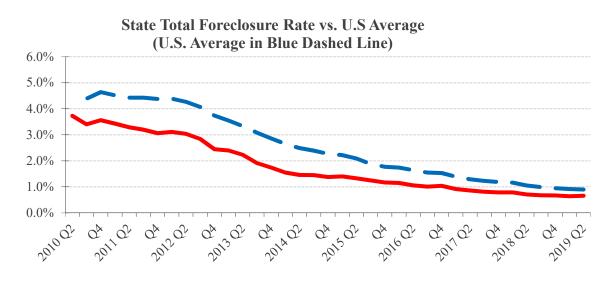
Goods Producing	NA	Information	-100
Natural Resources/Mining/Construction	8,000	Financial Activities	-500
Natural Resources and Mining	NA	Prof. & Business Services	1,200
Construction	8,000	Educ. & Health Services	1,200
Manufacturing	100	Leisure & Hospitality	-100
Service Providing Excluding Government	NA	Other Services	-200
Trade/Transportation/Utilities	400	Government	100

State Economic Activity Index	Georgia	U.S.	
12-month change (2019 - Jun)	3.3%	3.0%	The economy of Georgia has outpaced the rest of the nation and improved modestly
36-month change (2019 - Jun)	NA	9.2%	from last month's 3.32% change



New Housing Construction				
Local Fundamentals	Atlanta	U.S.		
12-month Sum of 1-unit Building Permits through Jun	25,147	not comparable	The current level of construction is 39.6% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	18,012	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Jun) 12-month sum vs. a year ago	-0.7%	-2.5%	Construction is down from last year, but appears to have bottomed.	





Source: Mortgage Bankers' Association



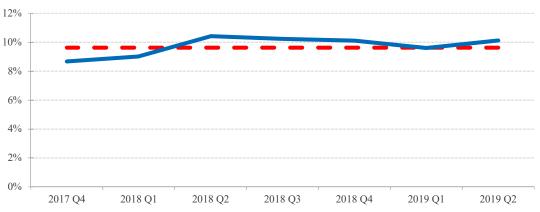
## Affordability



Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)

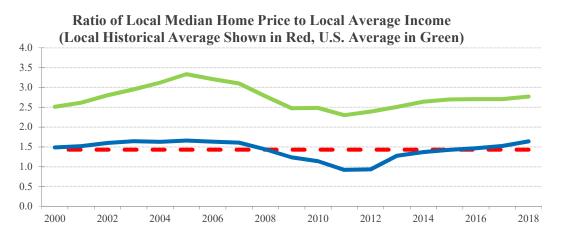
Monthly Mortgage Payment to Income	Atlanta	U.S.		
Ratio for 2018	10.0%	16.9%	Weak by local standards and could weigh on demand	
Ratio for 2019 Q2	10.1%	16.3%		
Historical Average	9.6%	18.6%	More affordable than most markets	



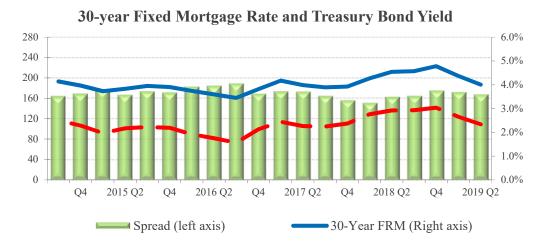


Median Home Price to Income	Atlanta	U.S.	
Ratio for 2018	1.6	2.8	The price-to-income ratio is high by historic
Ratio for 2019 Q2	1.8	2.8	standards and getting worse
Historical Average	1.4	2.7	Affordable compared to most markets





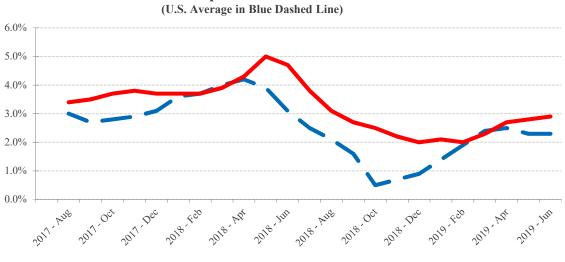
### **The Mortgage Market**



Home loans grew cheaper in the second quarter of the year. Interest rates for long-term fixed-rate loans have decreased substantially since the end of 2018. Not that long ago (November 2018), the average interest rate for a 30-year fixed-rate mortgage was near 5%. In contrast, as the second quarter ended, the 30-year fixed rate mortgage dropped to 4.00 percent in Q2 2019 from 4.54 percent in the Q2 2018, according to mortgage finance provider Freddie Mac. Stock market volatility and global trade worries are pushing rates down. In the meantime, homebuyers and homeowners benefit from these low rates. Looking ahead, NAR is forecasting the 30-year fixed rate mortgage to average 3.9 percent for 2019 and 3.6 percent for 2020, respectively.



### **REALTOR®** Price Expectations



**REALTOR®** Price Expectations for the Next 12 Months

Source: NAR

<b>REALTOR®</b> Price Expectations	Georgia	U.S.	
2019 - Jun	2.9%	2.3%	REALTORS® expect higher price growth in Georgia than in the U.S. in the next 12 months. However, their price expectations
Prior 12 months	4.7%	3.1%	for the local market are more modest than a year ago.



# Geographic Coverage for this Report

The Atlanta area referred to in this report covers the geographic area of the Atlanta-Sandy Springs-Roswell metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Barrow County, Bartow County, Butts County, Carroll County, Cherokee County, Clayton County, Cobb County, Coweta County, Dawson County, DeKalb County, Douglas County, Fayette County, Forsyth County, Fulton County, Gwinnett County, Haralson County, Heard County, Henry County, Jasper County, Lamar County, Meriwether County, Morgan County, Newton County, Paulding County, Pickens County, Pike County, Rockdale County, Spalding County, and Walton County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/