

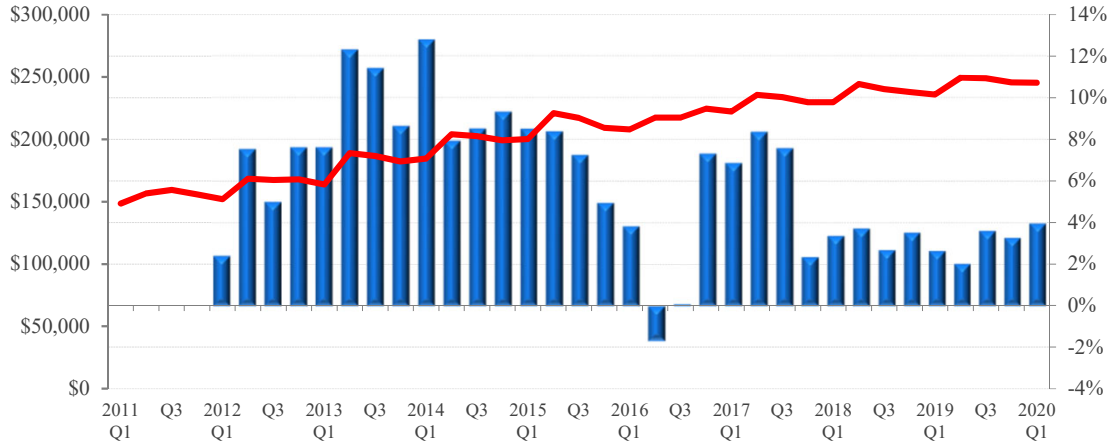
# Houston-The Woodlands-Sugar Land Area

## Local Market Report, First Quarter 2020

including the impact of COVID-19 on the local economy

### Today's Market...

Median Price (Red Line) and One-year Price Growth



#### Local Price Trends

Price Activity	Houston	U.S.	Local Trend
Current Median Home Price (2020 Q1)	\$245,300	\$272,433	Prices continue to grow relative to last year
1-year (4-quarter) Appreciation (2020 Q1)	4.0%	7.7%	
3-year (12-quarter) Appreciation (2020 Q1)	10.3%	18.1%	
3-year (12-quarter) Housing Equity Gain*	\$23,000	\$41,733	Gains in the last 3 years have extended the trend of positive price growth after the recession
7-year (28 quarters) Housing Equity Gain*	\$81,600	\$96,500	
9-year (36 quarters) Housing Equity Gain*	\$96,800	\$114,500	

\*Note: Equity gain reflects price appreciation only

	Houston	U.S.	
Conforming Loan Limit**	\$484,350	\$726,525	Most buyers in this market have access to government-backed financing
FHA Loan Limit	\$331,200	\$726,525	
Local Median to Conforming Limit Ratio	51%	not comparable	

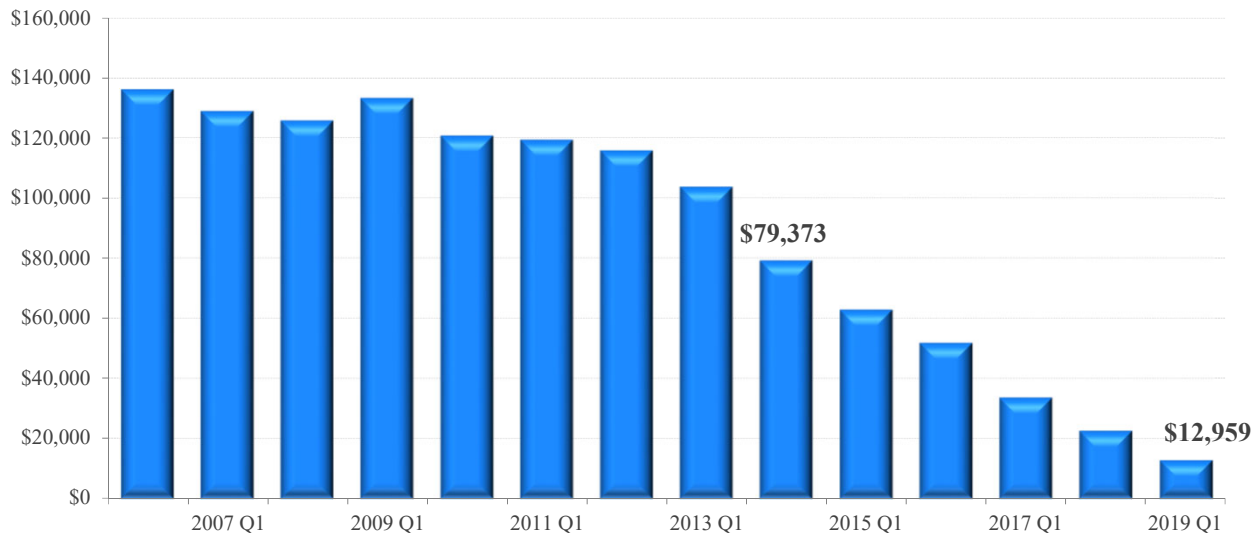
Note: limits are current and include the changes made on January 1st 2019.

#### Local NAR Leadership

The Houston-The Woodlands-Sugar Land market is part of region 10 in the NAR governance system, which includes all of Louisiana and Texas. The 2020 NAR Regional Vice President representing region 10 is Kaki Lybbert.

# Benefits of Ownership: Total Equity Appreciation

## Total Equity Accrued to Owner by Year and Quarter of Purchase



### Total Equity Gained\*\* through 2020 Q1 from quarter in which home was of purchased

Price Activity	Houston	U.S.	Local Trend
1-year (4-quarter)	\$12,959	\$23,185	Price appreciation and principle payments in the last 3 years have boosted total equity growth since the recession
3-year (12-quarter)*	\$33,836	\$52,978	
5-year (20-quarter)*	\$63,111	\$87,425	
7-year (28 quarters)*	\$103,792	\$120,351	
9-year (36 quarters)*	\$119,419	\$138,556	

\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

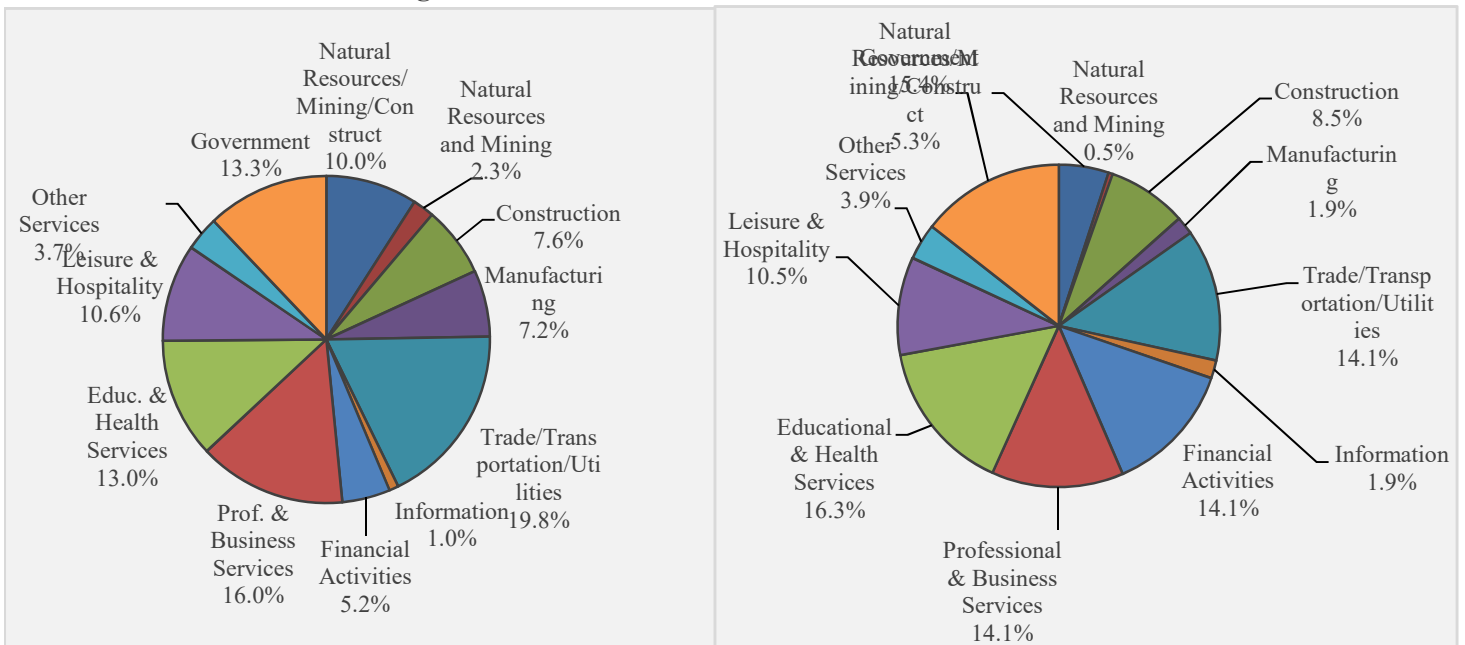
# Drivers of Local Supply and Demand...

Local Economic Outlook	Houston	U.S.	
12-month Job Change (Mar)	49,200	Not Comparable	Employment growth has eased, but remains positive
12-month Job Change (Feb)	71,000	Not Comparable	
36-month Job Change (Mar)	176,100	Not Comparable	Houston's unemployment situation is worse than the national average and weighs on confidence
Current Unemployment Rate (Mar)	5.5%	4.4%	
Year-ago Unemployment Rate	3.7%	3.8%	Local employment growth is strong compared to other markets
1-year (12 month) Job Growth Rate	1.6%	1.3%	

## Share of Total Employment by Industry

Houston-The Woodlands-Sugar Land Area

U.S.



### 12-month Employment Change by Industry in the Houston-The Woodlands-Sugar Land Area (Mar - 2020)

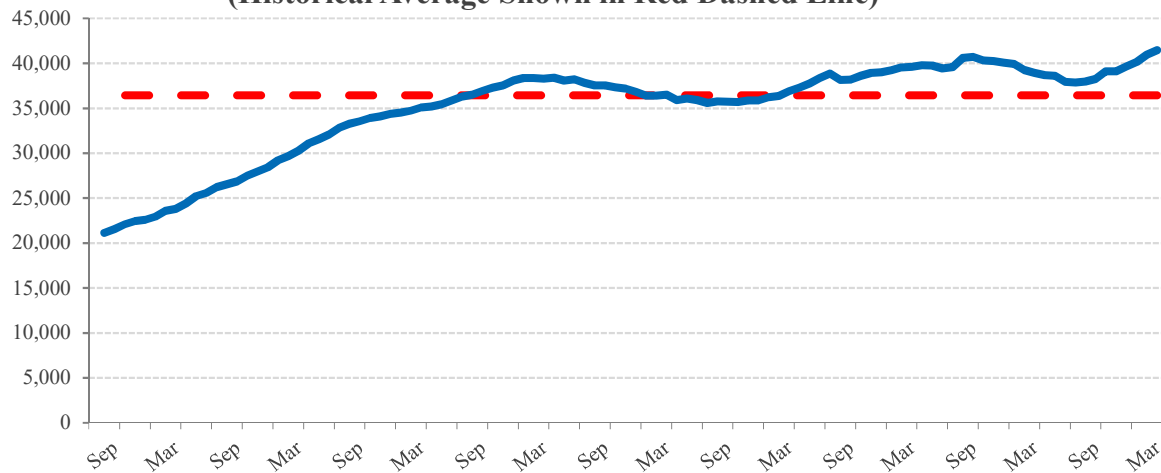
Goods Producing	NA	Information	700
Natural Resources/Mining/Construction	4,700	Financial Activities	3,100
Natural Resources and Mining	-6,000	Prof. & Business Services	14,500
Construction	10,700	Educ. & Health Services	16,400
Manufacturing	-3,700	Leisure & Hospitality	13,600
Service Providing Excluding Government	NA	Other Services	4,800
Trade/Transportation/Utilities	9,600	Government	7,300

State Economic Activity Index	Texas	U.S.	
12-month change (2020 - Mar)	1.9%	1.2%	The economy of Texas has outpaced the rest of the nation and improved modestly from last month's -5.50% change
36-month change (2020 - Mar)	NA	7.0%	

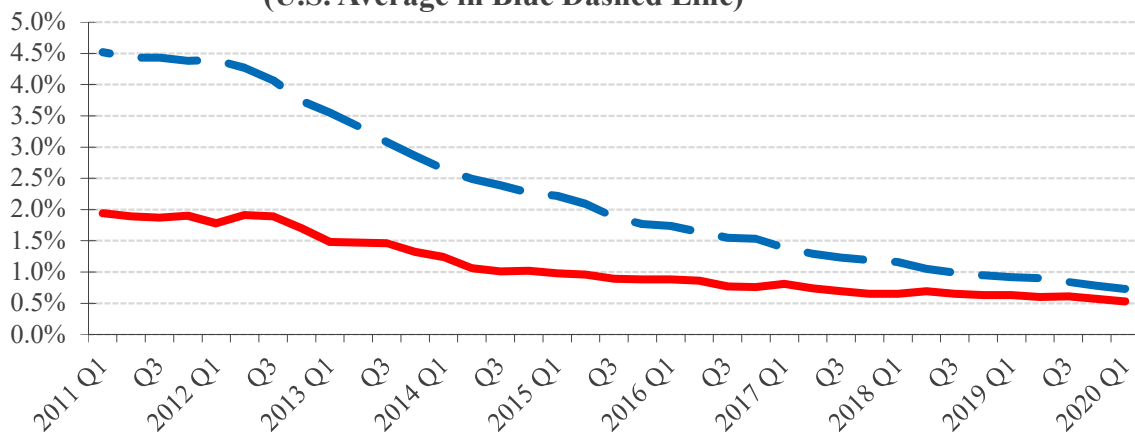
## New Housing Construction

Local Fundamentals	Houston	U.S.	
12-month Sum of 1-unit Building Permits through Mar	41,475	not comparable	The current level of construction is 13.8% above the long-term average
8-year average for 12-month Sum of 1-Unit Building Permits	36,434	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	6.5%	5.5%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized

**Construction: 12-month Sum of Local Housing Permits**  
(Historical Average Shown in Red Dashed Line)



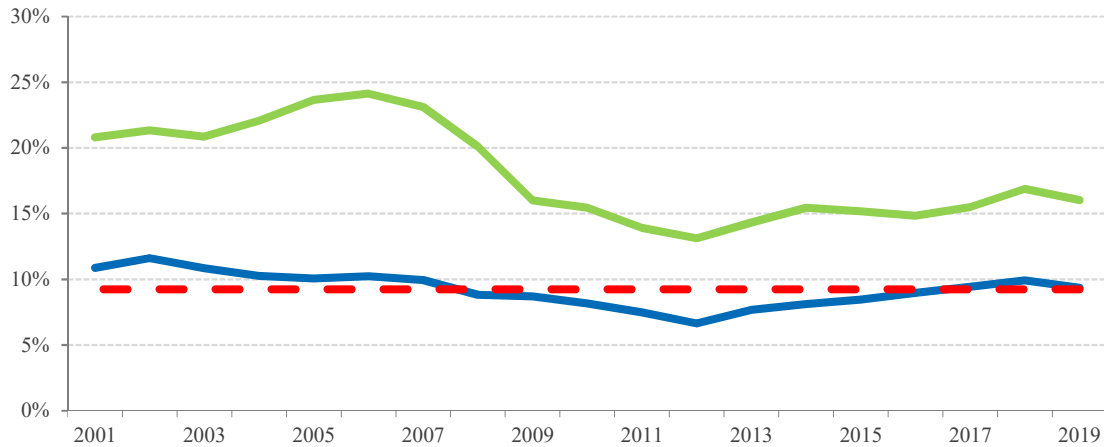
**State Total Foreclosure Rate vs. U.S. Average**  
(U.S. Average in Blue Dashed Line)



# Affordability

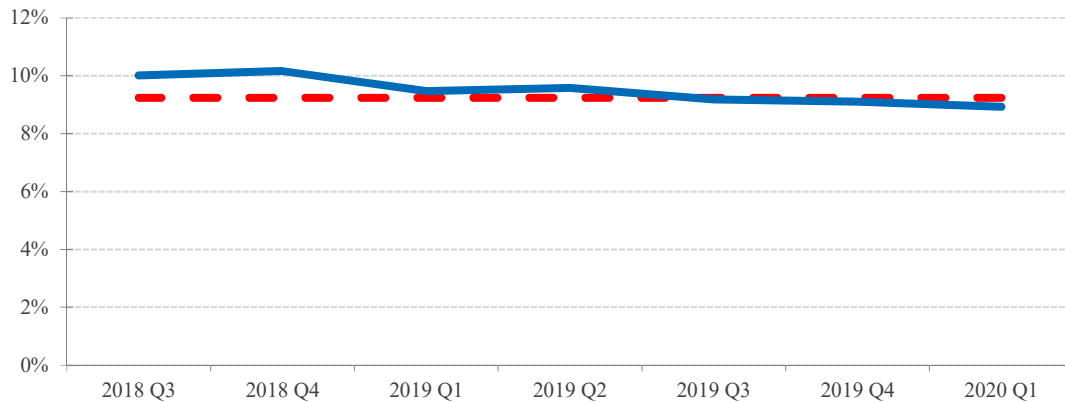


**Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income**  
(Local Historical Average Shown in Red, U.S. Average in Green)

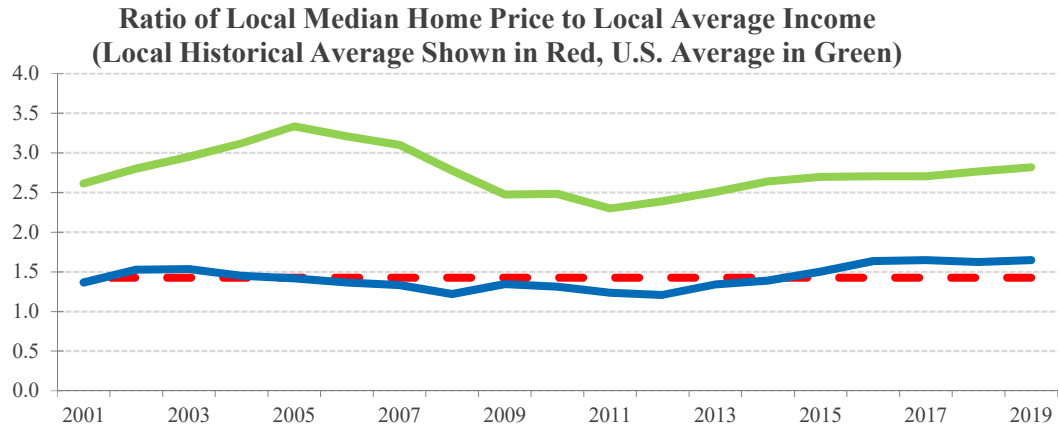


Monthly Mortgage Payment to Income	Houston	U.S.	
Ratio for 2019	9.4%	16.0%	Historically strong, but weaker than the fourth quarter of 2019
Ratio for 2020 Q1	8.9%	14.6%	
Historical Average	9.2%	18.4%	More affordable than most markets

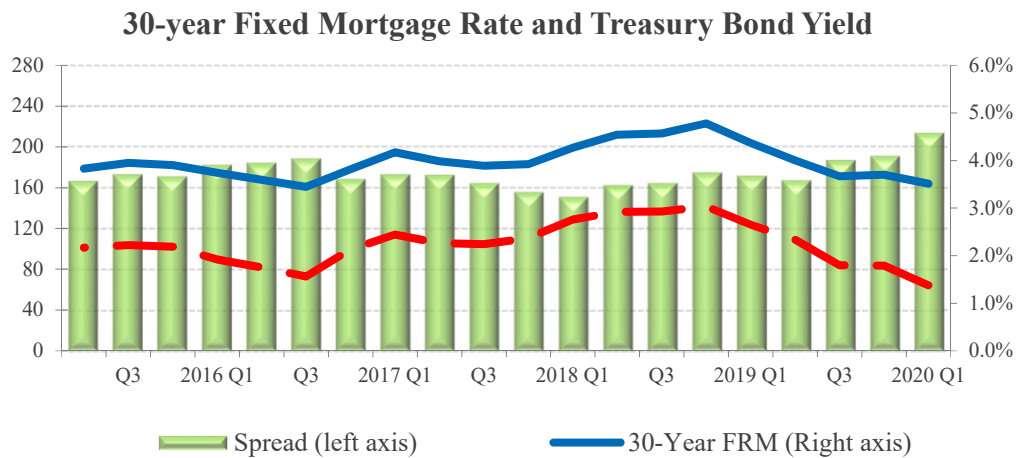
**Recent Trend - Local Mortgage Servicing Cost to Income**  
(Historical Average Shown in Red Dashed Line)



Median Home Price to Income	Houston	U.S.	
Ratio for 2019	1.6	2.8	The price-to-income ratio is high by historic standards and getting worse
Ratio for 2020 Q1	1.7	2.7	
Historical Average	1.4	2.7	Affordable compared to most markets



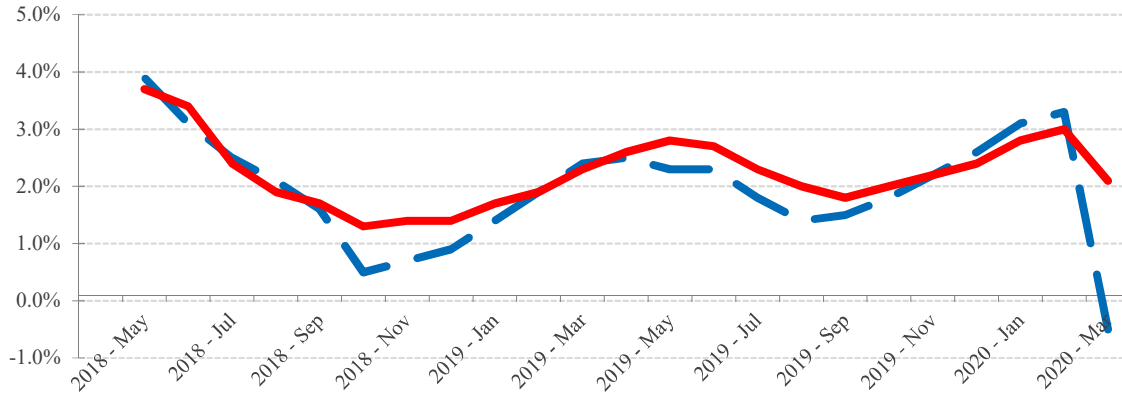
## The Mortgage Market



The first quarter of the year mostly encompassed a pre-pandemic economy that was characterized by low unemployment and a robust economy. Nevertheless, as a result of the COVID-19 outbreak, mortgage rates reached a then-historical low in March of 2020 fueling an increase in refinance activities. Specifically, at the end of the first quarter, mortgage rates declined 90 basis points compared to a year earlier. According to the mortgage finance provider Freddie Mac, the 30-year fixed rate mortgage dropped to 3.51 percent in Q1 2020 from 4.37 percent in Q1 2019. Looking ahead, NAR is forecasting the 30-year fixed rate mortgage to average 3.20 percent for 2020.

# REALTOR® Price Expectations

**REALTOR® Price Expectations for the Next 12 Months**  
(U.S. Average in Blue Dashed Line)



Source: NAR

REALTOR® Price Expectations	Texas	U.S.	
2020 - Mar	2.1%	-0.5%	REALTORS® expect higher price growth in Texas than in the U.S. in the next 12 months. However, their price expectations for the local market are more modest than a year ago.
Prior 12 months	2.3%	2.4%	



## Geographic Coverage for this Report

The Houston area referred to in this report covers the geographic area of the Houston-The Woodlands-Sugar Land metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Austin County, Brazoria County, Chambers County, Fort Bend County, Galveston County, Harris County, Liberty County, Montgomery County, and Waller County

More information on the OMB's geographic definitions can be found at [https://obamawhitehouse.archives.gov/omb/bulletins\\_default/](https://obamawhitehouse.archives.gov/omb/bulletins_default/)