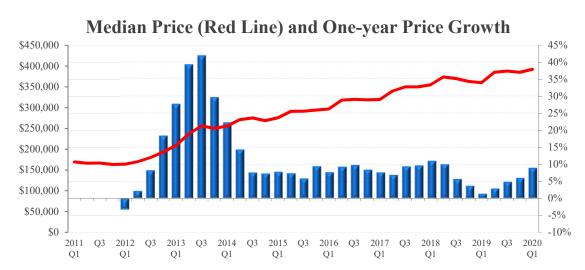


## Sacramento--Roseville--Arden-Arcade Area

### **Local Market Report, First Quarter 2020**

including the impact of COVID-19 on the local economy

### Today's Market...



Local Price Trends				
Price Activity	Sacramento	U.S.	<b>Local Trend</b>	
Current Median Home Price (2020 Q1)	\$392,300	\$272,433		
1-year (4-quarter) Appreciation (2020 Q1)	9.0%	7.7%	Prices continue to grow relative to last year	
3-year (12-quarter) Appreciation (2020 Q1)	22.7%	18.1%		
3-year (12-quarter) Housing Equity Gain*	\$72,600	\$41,733	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$183,000	\$96,500	trend of positive price growth after the	
9-year (36 quarters) Housing Equity Gain*	\$222,900	\$114,500	recession	
*Note: Equity gain reflects price appreciation only				

	Sacramento	U.S.	
Conforming Loan Limit**	\$552,000	\$726,525	Most buyers in this market have access to
FHA Loan Limit	\$552,000	\$726,525	
Local Median to Conforming Limit Ratio	71%	not comparable	government-backed financing
Note: limits are current and include the changes made on January 1st 2019.			

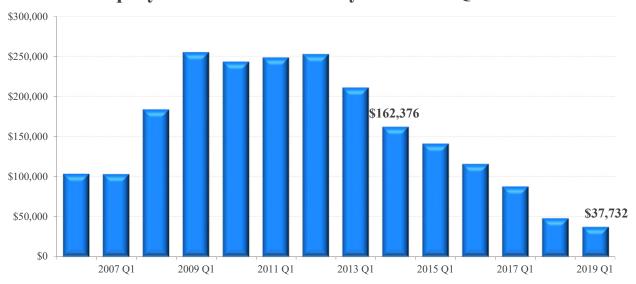
#### **Local NAR Leadership**

The Sacramento--Roseville--Arden-Arcade market is part of region 13 in the NAR governance system, which includes all of California, Hawaii, and Guam. The 2020 NAR Regional Vice President representing region 13 is Kevin Brown.



# **Benefits of Ownership: Total Equity Appreciation**

### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2020 Q1 from quarter in which home was of purchased				
Price Activity	Sacramento	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$37,732	\$23,185		
3-year (12-quarter)*	\$88,183	\$52,978	Price appreciation and principle payment in the last 3 years have boosted total equit growth since the recession	
5-year (20-quarter)*	\$141,438	\$87,425		
7-year (28 quarters)*	\$211,374	\$120,351		
9-year (36 quarters)*	\$248,702	\$138,556		

\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity





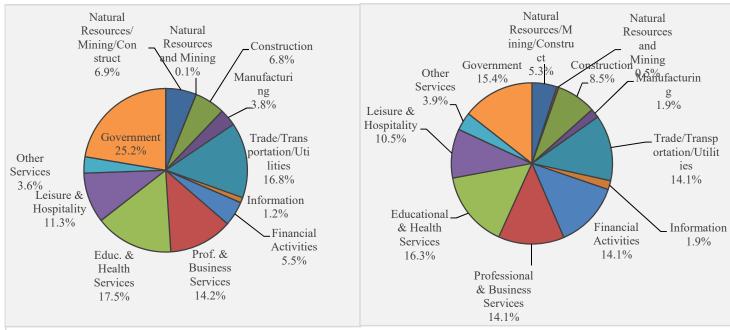
# **Drivers of Local Supply and Demand...**

Local Economic Outlook	Sacramento	U.S.	
12-month Job Change (Mar)	8,300	Not Comparable	Employment growth has eased, but remains
12-month Job Change (Feb)	19,200	Ñot Comparable	positive
36-month Job Change (Mar)	61,400	Not Comparable	Sacramento's unemployment situation is worse than the national average and weighs
Current Unemployment Rate (Mar)	4.8%	4.4%	on confidence
Year-ago Unemployment Rate	4.0%	3.8%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	0.8%	1.3%	needs to improve

### **Share of Total Employment by Industry**

#### Sacramento--Roseville--Arden-Arcade Area

U.S.



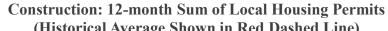
12-month Employment Change by Industry in the SacramentoRosevilleArden-Arcade Area (Mar - 2020)				
Goods Producing	NA	Information	-600	
Natural Resources/Mining/Construction	1,700	Financial Activities	900	
Natural Resources and Mining	0	Prof. & Business Services	4,300	
Construction	1,700	Educ. & Health Services	4,400	
Manufacturing	900	Leisure & Hospitality	300	
Service Providing Excluding Government	NA	Other Services	600	
Trade/Transportation/Utilities	3,800	Government	2,900	

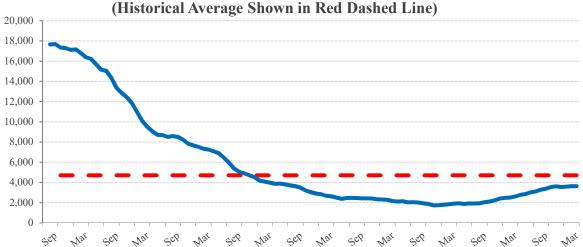
State Economic Activity Index	California	U.S.	
12-month change (2020 - Mar)	0.3%	1.2%	The economy of California is growing more slowly than the rest of the nation, but
36-month change (2020 - Mar)	NA	7.0%	improved modestly from last month's - 18.51% change

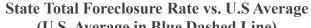
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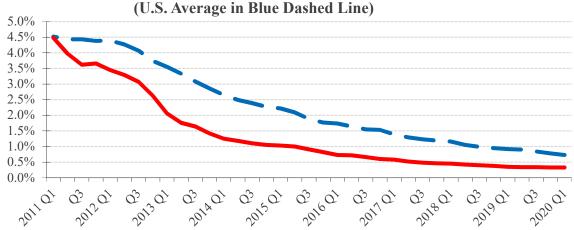


New Housing Construction				
Local Fundamentals Sacramento U.S.				
12-month Sum of 1-unit Building Permits through Mar	3,626	not comparable	The current level of construction is 22.9% below the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	4,703	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly	
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	38.2%	5.5%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized	







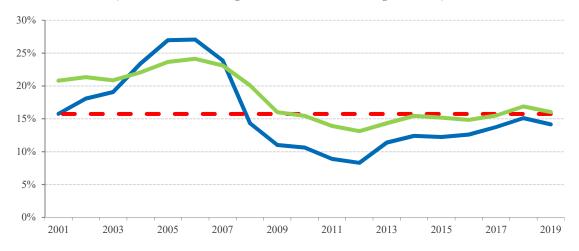


Source: Mortgage Bankers' Association



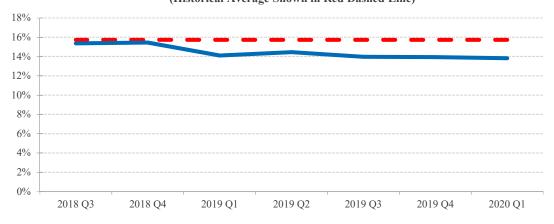
# **Affordability**

# Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



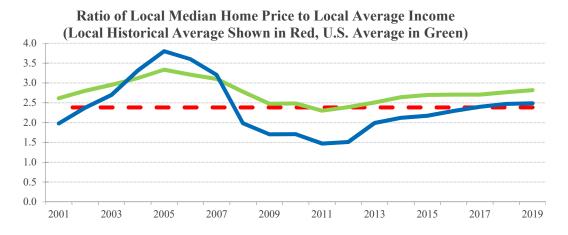
Monthly Mortgage Payment to Income	Sacramento	U.S.		
Ratio for 2019	14.1%	16.0%	Historically strong, but weaker than the fourth quarter of 2019	
Ratio for 2020 Q1	13.8%	14.6%		
Historical Average	15.7%	18.4%	More affordable than most markets	

# Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

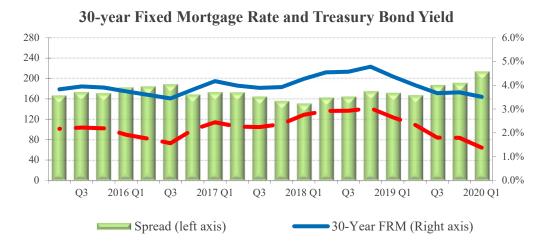


Median Home Price to Income	Sacramento	U.S.	
Ratio for 2019	2.5	2.8	The price-to-income ratio is high by historic
Ratio for 2020 Q1	2.6	2.7	standards and getting worse
Historical Average	2.4	2.7	Affordable compared to most markets





### The Mortgage Market



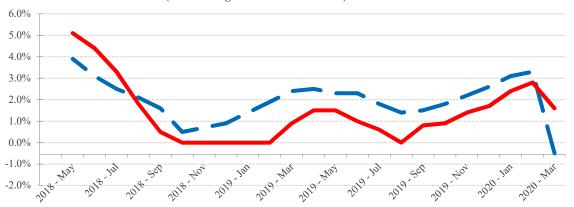
The first quarter of the year mostly encompassed a pre-pandemic economy that was characterized by low unemployment and a robust economy. Nevertheless, as a result of the COVID-19 outbreak, mortgage rates reached a then-historical low in March of 2020 fueling an increase in refinance activities. Specifically, at the end of the first quarter, mortgage rates declined 90 basis points compared to a year earlier. According to the mortgage finance provider Freddie Mac, the 30-year fixed rate mortgage dropped to 3.51 percent in Q1 2020 from 4.37 percent in Q1 2019. Looking ahead, NAR is forecasting the 30-year fixed rate mortgage to average 3.20 percent for 2020.



# **REALTOR® Price Expectations**

### **REALTOR®** Price Expectations for the Next 12 Months

(U.S. Average in Blue Dashed Line)



Source: NAR

REALTOR® Price Expectations	California	U.S.	
2020 - Mar	1.6%	-0.5%	REALTORS® expect higher price growth in California than in the U.S. in the next 12
Prior 12 months	0.9%	2.4%	months. Their price expectations are also higher than a year ago.



# Geographic Coverage for this Report

The Sacramento area referred to in this report covers the geographic area of the Sacramento--Roseville--Arden-Arcade metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

El Dorado County, Placer County, Sacramento County, and Yolo County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/