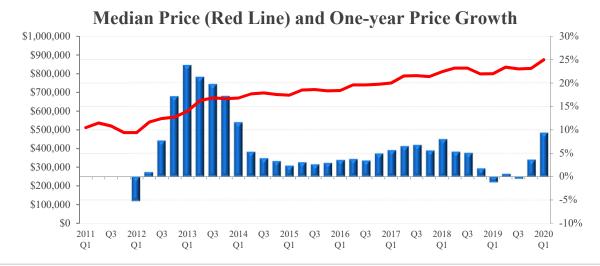


# Anaheim-Santa Ana-Irvine Area

Local Market Report, First Quarter 2020

including the impact of COVID-19 on the local economy

### **Today's Market...**



Local Price Trends				
Anaheim	U.S.	Local Trend		
\$875,000	\$272,433			
9.4%	7.7%	Prices continue to grow relative to last ye		
16.7%	18.1%			
\$125,000	\$41,733	Gains in the last 3 years have extended th trend of positive price growth after the recession		
\$274,800	\$96,500			
\$363,200	\$114,500			
	Anaheim \$875,000 9.4% 16.7% \$125,000 \$274,800	AnaheimU.S.\$875,000\$272,4339.4%7.7%16.7%18.1%\$125,000\$41,733\$274,800\$96,500		

\*Note: Equity gain reflects price appreciation only

	Anaheim	U.S.	
Conforming Loan Limit**	\$726,525	\$726,525	Government-backed financing is limited in
FHA Loan Limit	\$726,525	\$726,525	this market, hampering home sales
Local Median to Conforming Limit Ratio	120%	not comparable	this market, nampering nome sales
Note: limits are current and include the changes made on January 1st 2019			

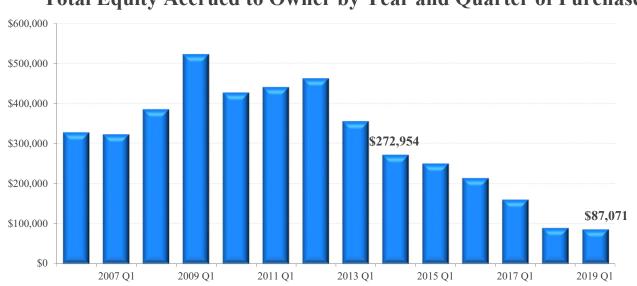
Note: limits are current and include the changes made on January 1st 2019

#### Local NAR Leadership

The Anaheim-Santa Ana-Irvine market is part of region 13 in the NAR governance system, which includes all of California, Hawaii, and Guam. The 2020 NAR Regional Vice President representing region 13 is Kevin Brown.



# **Benefits of Ownership: Total Equity Appreciation**



### Total Equity Accrued to Owner by Year and Quarter of Purchase

Total Equity Gained** through 2020 Q1 from quarter in which home was of purchased				
Price Activity	Anaheim	U.S.	Local Trend	
1-year (4-quarter)	\$87,071	\$23,185		
3-year (12-quarter)*	\$161,557	\$52,978	Price appreciation and principle payments in the last 3 years have boosted total equit growth since the recession	
5-year (20-quarter)*	\$251,301	\$87,425		
7-year (28 quarters)*	\$356,167	\$120,351		
9-year (36 quarters)*	\$441,155	\$138,556		

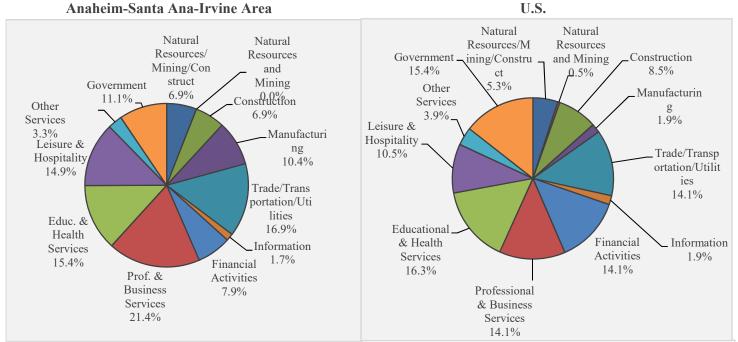
\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



# **Drivers of Local Supply and Demand...**

Local Economic Outlook	Anaheim	U.S.	
12-month Job Change (Mar)	-25,000	Not Comparable	Emplyoment continues to decline and will
12-month Job Change (Feb)	20,100	Ñot Comparable	weigh on demand in some areas
36-month Job Change (Mar)	33,900	Not Comparable	Unemployment has risen since the same period last year, but Anaheim's labor
Current Unemployment Rate (Mar)	3.7%	4.4%	market has been more resilient than the national average
Year-ago Unemployment Rate	3.0%	3.8%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	-1.5%	1.3%	needs to improve

#### Share of Total Employment by Industry



#### 12-month Employment Change by Industry in the Anaheim-Santa Ana-Irvine Area (Mar - 2020)

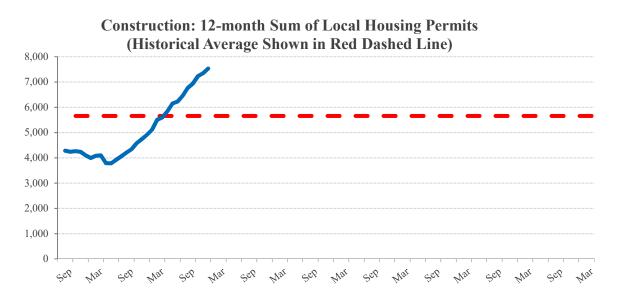
I I I I I I I I I I I I I I I I I I I	- / /		( )
Goods Producing	NA	Information	-500
Natural Resources/Mining/Construction	1,500	Financial Activities	4,600
Natural Resources and Mining	-100	Prof. & Business Services	3,200
Construction	1,600	Educ. & Health Services	4,300
Manufacturing	-1,700	Leisure & Hospitality	5,000
Service Providing Excluding Government	NA	Other Services	-200
Trade/Transportation/Utilities	500	Government	3,400

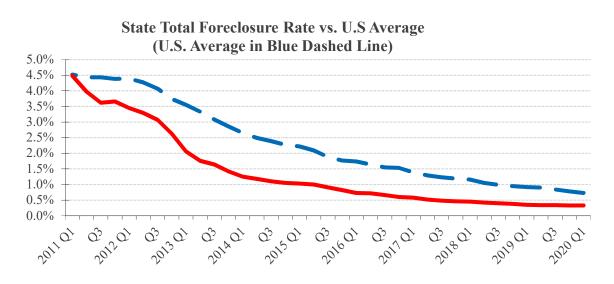
State Economic Activity Index	California	U.S.	
12-month change (2020 - Mar)	0.3%	1.2%	The economy of California is growing more slowly than the rest of the nation, but
36-month change (2020 - Mar)	NA	7.0%	improved modestly from last month's - 18.51% change

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New Housing Construction			
Local Fundamentals	Anaheim	U.S.	
12-month Sum of 1-unit Building Permits through Mar	NA	not comparable	Local Data Not Available
8-year average for 12-month Sum of 1-Unit Building Permits	5,656	not comparable	Local Data Not Available
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	NA	5.5%	Local Data Not Available





Source: Mortgage Bankers' Association



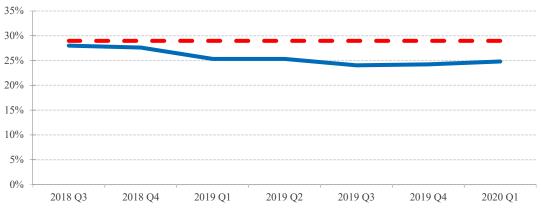
# Affordability



Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)

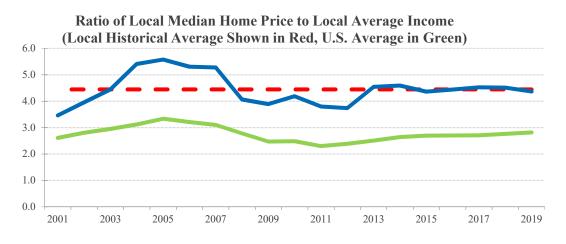
Monthly Mortgage Payment to Income	Anaheim	U.S.		
Ratio for 2019	24.8%	16.0%	Historically strong, but weaker than the fourth quarter of 2019	
Ratio for 2020 Q1	24.8%	14.6%		
Historical Average	29.0%	18.4%	Weaker affordability than most markets	

#### Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

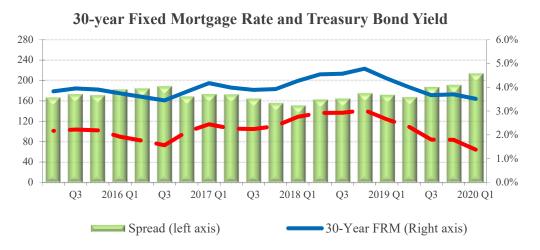


Median Home Price to Income	Anaheim	U.S.	
Ratio for 2019	4.4	2.8	The price-to-income ratio is high by historic
Ratio for 2020 Q1	4.6	2.7	standards and getting worse
Historical Average	4.4	2.7	Less affordable than most markets





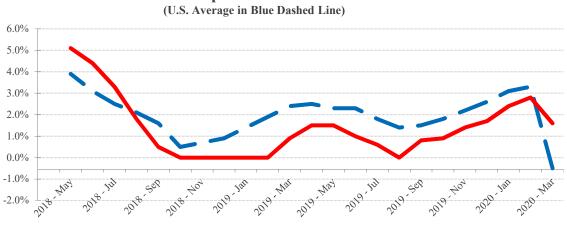
### The Mortgage Market



The first quarter of the year mostly encompassed a pre-pandemic economy that was characterized by low unemployment and a robust economy. Nevertheless, as a result of the COVID-19 outbreak, mortgage rates reached a then-historical low in March of 2020 fueling an increase in refinance activities. Specifically, at the end of the first quarter, mortgage rates declined 90 basis points compared to a year earlier. According to the mortgage finance provider Freddie Mac, the 30-year fixed rate mortgage dropped to 3.51 percent in Q1 2020 from 4.37 percent in Q1 2019. Looking ahead, NAR is forecasting the 30-year fixed rate mortgage to average 3.20 percent for 2020.



## **REALTOR®** Price Expectations



### **REALTOR®** Price Expectations for the Next 12 Months

Source: NAR

<b>REALTOR®</b> Price Expectations	California	U.S.	
2020 - Mar	1.6%	-0.5%	REALTORS® expect higher price growth in California than in the U.S. in the next 12
Prior 12 months	0.9%	2.4%	months. Their price expectations are also higher than a year ago.



# Geographic Coverage for this Report

The Anaheim area referred to in this report covers the geographic area of the Anaheim-Santa Ana-Irvine metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

#### Orange County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/