# **Checklist for New AEs: Chronological**

## [Week 1 on the job](https://www.nar.realtor/ae/manage-your-association/resources-for-new-aes/checklist-for-new-aes-chronological#week-1-on-the-job)

\_\_\_\_Contact the NATIONAL ASSOCIATION OF REALTORS® by completing and returning [a form that provides your contact information](https://www.nar.realtor/sites/default/files/applications-and-forms/2016/2016-10-New-AE-Info-Request-form-10-28-2016.docx) to ensure you will be added to the New AE roster and receive important communications and resources. You will also be invited to attend a New AE Orientation in Chicago.   
  
\_\_\_\_Plan to attend a day and a half orientation for new AEs held twice a year. You will learn about NAR programs, products, resources, and [NAR staff](https://www.nar.realtor/directories/nar-staff-directory-for-aes) contacts that will help you succeed in your new role. Questions?  Contact [Krystal Allen](mailto:kallen@realtors.org).  
  
\_\_\_\_Add yourself to M1 as a new member (member type – Staff), or contact your Point of Entry (POE) to request assistance in creating your individual M1 record. POEs are most often staff at local associations, and in some cases, the state association acting for the local association. Access the [M1 monthly news](https://nationalasnofrealtors.mcoutput.com/1374755/Content/Home.htm). [M1 (Members First)](https://nar.m1.realtor/) is a single internet database that stores the member and office records for the entire REALTOR® organization (call 800-868-3225 for assistance). All new chief staff executives will automatically be added to the mailing list for all AE communications.

\_\_\_\_Review the [Local Operational Procedures At-A-Glance Checklist](https://www.nar.realtor/sites/default/files/applications-and-forms/2011/migration-undated/AE-local-operational-procedures-grid.pdf) for a list of operational practices and procedures that will serve as a quick reference for AEs and volunteer leaders looking for guidance in managing the REALTOR® association.

\_\_\_\_Review the exit interview with your predecessor (if one exists); checklists you can reference, passwords, specific issues you should be aware of, etc.

\_\_\_\_Review NAR’s [Good Sense Governance](https://www.nar.realtor/about-nar/policies/good-sense-governance) series for resources local and state associations can use to develop and update bylaws, policies, and procedures tailored to the association’s needs.  
  
\_\_\_\_Address computer security issues:

* Change computer passwords.
* Back up of all files for storage (do not overwrite existing files/tapes); back-up data as necessary

\_\_\_\_View and access NAR’s Core Standards

* Contact state association for Core Standards deadlines for local associations
* Review association’s previous year Core Standards submission

\_\_\_\_Review and secure association financial records, documents and past audits. State and local associations can use these model financial policy documents to help meet the Financial Solvency standard of NAR's Core Standards

\_\_\_\_Meet with the association’s accountant/bookkeeper (if applicable) to address the following:

* Accountant's responsibilities and fees
* Sales tax and tax deposits
* Property taxes (review)
* Tax returns (review the last one) and filing requirements
* Location of checkbook, CDs, safe deposit box, etc.
* Identify authorized check signers and their amount limits.
* Conduct a financial audit if necessary

\_\_\_\_Develop or update financial policies; review the association’s system of checks and balances

\_\_\_\_Document all association fiscal and physical assets (have leadership sign-off):

* Do you own a building?
* What equipment do you own?
* What savings accounts, investments, and bank accounts do you have?

\_\_\_\_Locate and review your association’s internal policies, procedures, and employee manual.

* If written policies do not exist, start writing them as you go along, and be sure the items below are included. Access association internal policies from other associations at the [REALTOR® Association Resource Exchange (RARE)](https://www.nar.realtor/rare.nsf)
* Annual dues – bylaws
* Election of officers – bylaws
* Installation and new member induction
* REALTOR® of the Year (ROTY) selection
* Human resources policies
* Harassment policy
* Consult with current and past leaders for advice and feedback
* Know and understand your association’s policy regarding distribution of membership rosters and email addresses.
* Know and understand association’s emergency procedures (unplanned staff vacancies, weather emergencies, and other crises)
* Know when staff evaluations are conducted. [View the Chief Staff Evaluation Resources on nar.realtor](https://www.nar.realtor/ae/manage-your-association/human-resources-toolkit/chief-staff-performance-evaluation) for guidance
* Review association holidays and office closings schedule.

\_\_\_\_Meet with staff, if applicable, to review job descriptions and responsibilities. Express your leadership and management style. [Review sample job descriptions for local and state association staff.](https://www.nar.realtor/ae/manage-your-association/human-resources-toolkit/recruitment/sample-job-descriptions)

* Review association’s strategic plan
* Meet individually with each staff member

\_\_\_\_Meet with your volunteer leadership.

* Download and review the [President/Chief Staff Executive Checklist](https://www.nar.realtor/ae/manage-your-association/president/chief-staff-executive-checklist-introduction) with your president to discuss the roles and duties of the chief staff executive and association president.
* View the [State & Local Leadership section](https://www.nar.realtor/state-and-local-volunteer-leaders) on nar.realtor for information and resources for your volunteer leaders.
* Meet with your treasurer to review budget and accounts. (if applicable)

\_\_\_\_Local AEs should contact your state association:

* Introduce yourself (they may not know your association has a new AE) and have them change their records to list you as the AE.
* Inquire about available resources and publications that you should be receiving from the state association.`
* Inquire about getting involved in state committees and task forces
* Confirm state meeting schedule
* Inquire whether the state association has a mentor program
* Compile a state staff contact list

[First 2 to 4 weeks on the job](https://www.nar.realtor/ae/manage-your-association/resources-for-new-aes/checklist-for-new-aes-chronological#first-2-to-4-weeks-on-the-job)

\_\_\_\_Review the [M1 User Manual online](https://nationalasnofrealtors.mcoutput.com/1374755/Content/Home.htm) to learn more about the followingtopics:

* POE (Point of Entry) -- know and understand your responsibility with M1
* Staff Records -- Review your individual M1 staff record and update your association M1 record with your contact information
* Add the following staff specialists (if applicable) to M1 to ensure that they receive important information from NAR:
  + - Education Director
    - Government Affairs Director
    - Communications Director
    - MLS Director
    - Member Services Director
* Know and understand the functionality of your association’s membership system and how it interacts with M1
* Contact NAR’s M1/Ecommerce Support Team at [poesupport@nar.realtor](mailto:poesupport@nar.realtor) or 1-800-868-3225 from 8:00 AM - 6:00 PM Central Time, Monday through Friday.

\_\_\_\_Identify other Web sites and other online resources you should reference:

* Local/state association Web site
* nar.realtor
* Your MLS vendor site

\_\_\_\_Identify methods of communicating with members and leadership (Website, newsletter, message board, email, snail mail, listserv, social media)

\_\_\_\_Access association’s meeting capabilities (conference call, video, online, etc.)

\_\_\_\_Know and understand how to prepare for and coordinate meetings. Read this chapter on [Managing Meetings from The Answer Book](https://www.nar.realtor/ramsource.nsf/pages/homepage?opendocument) (Section 1/Chapter 8 – page 223).

* Review past agendas and minutes
* Review committee meeting schedule
* Identify who sets meetings, creates agendas, and prepares minutes
* Communicate with committee chairs and the president to implement goals; determine if goals are stated in the strategic plan
* Review association’s annual events calendar
* Review events annual budgets
* Review [NAR’s events calendar](https://www.nar.realtor/events/nar-meetings-by-year) for annual events
* Access [NAR’s REALTOR® Association Planning Calendar](https://www.nar.realtor/aecal.nsf/DateWeb?OpenView) for important reminders and deadlines
* Plan ahead to reserve dates and space for each event
* Reference past plans, so you don’t reinvent the when
* Determine if a calendar already exists, if not, create one
* Consult with the board of directors and presidents when compiling calendar of event
* Be sure to include the following:  
  *- membership, board and committee meetings (check bylaws for required frequency)  
  -social events  
  -annual installation  
  -officer elections  
  -state and national meetings  
  -community service events  
  -holidays and office closings*

\_\_\_\_Identify all outside contractors or professionals (accountants, lawyers, speakers, etc.) to arrange a meeting (if necessary)

\_\_\_\_Locate and review the contracts and agreements listed below. Know the terms and renewal dates of all contracts

* Lease agreements for office equipment; note time frames and expirations
* Rental agreement on building space
* Maintenance agreements
* Tenant contracts, if you own the building and are the property manager
* MLS and all vendor contracts
* Website domain registrations

\_\_\_\_Arrange meeting with the association’s legal counsel to review and discuss the following:

* Legal counsel's responsibilities and fees
* Basic understanding of antitrust concerns for real estate—no standard commissions, boycotting
* All pending legal issues

\_\_\_\_Locate your association's letter of incorporation; check with secretary of state or bureau of corporations to be sure corporate status is current.

\_\_\_\_Learn about [NAR’s AE Mentor Program](https://www.nar.realtor/ae/ae-mentor-program) and consider requesting a mentor

\_\_\_\_Know and understand your association's membership policies:

* Dues policies (nonmember sales assessments)
* Types of membership
* Basic "Board of Choice" (secondary membership, MLS of choice, across state lines)
* Proration of dues
* National Association's Public Awareness Campaign assessment
* Membership application form

\_\_\_\_Know and understand [professional standards procedures and policies](https://www.nar.realtor/policy/code-of-ethics-and-professional-standards).

* Determine if the association currently has a certified professional standards administrator
* Establish when and how you will receive mandatory training (state, regional, or NAR training, if necessary).
* Review NAR's [Professional Standards Procedures training materials](https://www.nar.realtor/policy/professional-standards-and-code-of-ethics/professional-standards-training-information-resources).
* [View Statements of Professional Standards policy](https://www.nar.realtor/policy/statements-of-professional-standards-policy).

\_\_\_\_Understand basic MLS policy, including the common terms below. Refer to NAR's [Handbook on Multiple Listing Policy](https://www.nar.realtor/2013-handbook-on-multiple-listing-policy) for definitions. Also, contact your MLS vendor and review contracts. Understand:

* Who is a "Participant"?
* Who are "Subscribers"?
* What's your MLS billing policy?
* What's a "Lockbox"?
* Is the MLS a wholly owned subsidiary corporation or a committee of the association?

\_\_\_\_ Know and understand [RPAC – the REALTORS® Political Action Committee](https://www.nar.realtor/topics/rpac). (For more information call, 202-383-1072)

\_\_\_\_Review [RPAC fundraising resources](https://realtorparty.realtor/rpac/rpac-grants/rpac-fundraising-grants.html) and develop a plan for your association

\_\_\_\_Contact neighboring associations for advice and guidance.

* Introduce yourself
* Begin to develop a contact list of other association executives

[2 to 4 months on the job](https://www.nar.realtor/ae/manage-your-association/resources-for-new-aes/checklist-for-new-aes-chronological#2-to-4-months-on-the-job)

\_\_\_\_Plan to attend the [annual AE Institute](https://www.nar.realtor/events/ae-institute) (AEI).  The AE Institute is the premier professional development event for local and state REALTOR® association staff. The Institute offers programming for all staff levels of the REALTOR® organization, from newer AEs and those who manage small associations to veteran AEs.

\_\_\_\_Understand [dues collection policies and procedures](https://www.nar.realtor/narfininfo.nsf/pages/DuesCollectionPolicy?OpenDocument)

* Determine when dues are collected, and develop a schedule to send member invoices in timely manner
* Contact your state association for dues disclosures.
* Work with the state association to make sure you collect state and NAR dues and transmit them properly.
* Know and understand member and nonmember dues policies.
* Collect new member dues throughout the year.
* Create procedures to ensure consistency
* Determine whether your association uses the [REALTOR® Ecommerce Network](https://www.nar.realtor/narfininfo.nsf/pages/REALTOREcommerceNetwork?OpenDocument).

\_\_\_\_Know the association’s revenue sources, such as dues, product sales, classes, or marketing alliances.

\_\_\_\_Know and understand [NAR’s Errors & Omissions (E&O) insurance](https://www.nar.realtor/errors-omissions-eo-insurance).

* Know and understand E&O insurance coverage and what the requirements are for maintaining coverage, including responsibilities with governing documents
* Know and understand what policies can affect E&O insurance—employee policies, antitrust
* Know and understand procedures for filing a claim
* Add [NAR Legal staff](https://www.nar.realtor/ae/manage-your-association/nar-staff-directory-for-aes) to your NAR staff contact list

\_\_\_\_Review your MLS's rules, regulations, and bylaws. Access NAR's [model MLS governing documents](https://www.nar.realtor/policy/mls-policy/model-mls-governing-documents).

What are your MLS enforcement policies and fines (Review [MLS Policy Statements](https://www.nar.realtor/2013-handbook-on-multiple-listing-policy/policies/policies-enforcement-of-rules))?

\_\_\_\_Know and understand your responsibilities regarding bylaws and MLS rules

* Determine when your association bylaws and MLS rules were last reviewed by NAR
* Send bylaws and MLS rules to NAR for review (required annually), and whenever you make changes
* Add [Association and MLS Governance staff](https://www.nar.realtor/ae/manage-your-association/nar-staff-directory-for-aes) to your NAR staff contact list

\_\_\_\_Know the association’s travel policy (possible sources of information: written financial policies, bylaws, budget, treasurer, bookkeeper/accountant, office manager)

* Know and understand who is covered in the state and national meetings travel budget
* Know and understand what travel expenses are covered and the IRS travel requirements
* Know and understand mileage reimbursement rates
* Know policies regarding who requires association credit card
* Review/create travel expense form

\_\_\_\_Confirm with leadership who makes travel reservations and which travel events the chief staff is responsible for planning and organizing.

\_\_\_\_Review the [Value Proposition Toolkit](https://www.nar.realtor/ae/manage-your-association/value-positioning-toolkit) to learn how to talk to members about the value of association membership and develop your association’s value proposition.

\_\_\_\_Review the [Code of Ethics](https://www.nar.realtor/code-of-ethics) and review NAR’s [Code of Ethics and Arbitration Manual](https://www.nar.realtor/code-of-ethics-and-arbitration-manual)

\_\_\_\_Know and understand the new member orientation requirements, which must include [Code of Ethics training](https://www.nar.realtor/code-of-ethics/training):

* How often are orientations scheduled, and when was the last one?
* Is there a program agenda in place?
* Does it meet NAR requirements – antitrust, fair housing, and ethics?
* Who teaches the orientation? Assign speakers or instructors.
* When and how many times a year is your orientation required? Review the bylaws.
* What AV equipment is needed to deliver orientation materials?

[4 to 6 months on the job](https://www.nar.realtor/ae/manage-your-association/resources-for-new-aes/checklist-for-new-aes-chronological#4-to-6-months-on-the-job-)

\_\_\_\_Identify NAR resources for HR and employment laws at the state and federal levels. [Visit the Human Resources Toolkit](https://www.nar.realtor/ae/manage-your-association/human-resources-toolkit) on nar.realtor.

\_\_\_\_Learn and understand the [Three-way Agreement](https://www.nar.realtor/about-nar/policies/the-three-way-agreement) between the local, state, and national REALTOR® organizations

\_\_\_\_Locate and review your association's insurance plans:

* Directors and Officers (D&O)
* Errors and Omissions (E&O)
* Workers' compensation
* Business policy
* Indemnification clause for D&O
* Indemnification for building
* Bonding

\_\_\_\_Assess the association’s minimum IT requirements (software and hardware) and office equipment needs.

* Determine whether equipment is leased or owned; identify pros and cons of each option.
* Conduct needs assessment for replacement/addition needs.
* Prepare, as needed, a capital budget request plan.

\_\_\_\_Learn what types of product and service discounts you and your members can receive through NAR's [REALTOR Benefits® Program](https://www.nar.realtor/programs/realtor-benefits-program).  
  
\_\_\_\_Learn about the education resources available to you and your members -- professional designations, publications, web sites, technology hotlines. Visit [Education Page](https://www.nar.realtor/education) @ nar.realtor for an overview.

\_\_\_\_Know and understand liability issues -- [antitrust](https://www.nar.realtor/search-results?qu=Antitrust), [fair housing](https://www.nar.realtor/search-results?qu=Fair%20Housing), legal hotline, E&O insurance policy, legal action committee, MLS (REALTOR® requirement, nonmember MLS).

\_\_\_\_Know and understand legislative issues; determine your association’s role in the local legislative and political arena. Get started by visiting the [REALTOR® Action Center.](http://www.realtoractioncenter.com/)

[7 to 12 months on the job](https://www.nar.realtor/ae/manage-your-association/resources-for-new-aes/checklist-for-new-aes-chronological#7-to-12-months-on-the-job)

\_\_\_\_Know and understand basic real estate practices. To learn the business of your members, read the NAR member magazine, [*REALTOR® Magazine*](https://magazine.realtor), nar.realtor and other industry publications and resources. Search topics can include:

* [MLS issues](https://www.nar.realtor/about-nar/policies/mls-policy) (IDX, VOWs, REALTOR.com)
* [REALTOR® Safety](https://www.nar.realtor/safety)
* Real estate terminology
* Financing (Fannie Mae, etc.)
* Data security issues
* [Consolidations and mergers](https://www.nar.realtor/about-nar/policies/association-merger-procedure)
* Independent contractor
* [Agency relationships](https://www.nar.realtor/agency)
* Business relationship between broker/agent
* Personal assistants
* Business climate
* [Risk management](https://www.nar.realtor/risk-management-issues-committee-may-2018-meeting)

\_\_\_\_Explore professional development opportunities for association executives (chief staff and staff specialists) on the [AE Professional Development page](https://www.nar.realtor/ae/professional-development), including:

* Enroll in NAR's FREE [REALTOR® Association Management Self-Study Courses](https://www.nar.realtor/ae/professional-development/realtor-association-management-self-study-courses) to help you increase your awareness and understanding of REALTOR® association management. This course is only available online. Students review or download the questions and submit their answer electronically, receiving instant results.
* [REALTOR® Certified association Executive (RCE) designation](https://www.nar.realtor/designations-and-certifications/rce-designation)

\_\_\_\_Develop a strategic planning process involving volunteer leaders. [View NAR’s Strategic Framework](https://www.nar.realtor/about-nar/nar-strategic-framework)

* Become familiar with the [Strategic Planning Resources Toolkit](https://www.nar.realtor/ae/manage-your-association/strategic-planning-resources-toolkit/strategic-planning-resources-toolkit)
* Recognize models for associations – specifically, the [Association Models Planning Tool](https://www.nar.realtor/ae/manage-your-association/association-models-planning-tool) available from NAR.