MEMBERS TELEHEALTH
THE DOCTOR IS IN 24/7
MULTIPURPOSE CASE SCENARIO

TABLE OF CONTENTS

04
Introduction

06
Case scenarios
The following examples represent potential scenarios members might experience, and the help that MDLive can provide.

**WHEN YOU’RE MANAGING A SUCCESSFUL, BUSY REAL ESTATE BUSINESS, WHO HAS TIME TO RUN TO THE DOCTOR FOR MINOR AILMENTS?**

NAR is continuously looking to provide unique member benefits that are helpful and valuable to members. Members TeleHealth is just one example—it’s a telemedicine plan that provides an efficient, cost-effective way to address non-emergency medical conditions from wherever you happen to be. This service lets you access MDLIVE, a network of over 2,300 U.S. state-licensed and board-certified physicians, accessible 24/7/365 by phone, smartphone app, web chat or email.

Such services have become appealing alternatives to traditional in-person doctor’s appointments or emergency room visits, and NAR members receive special benefits including a group discounted monthly rate.

“Telemedicine is perhaps the most rapidly evolving area in health care. About 15 million Americans receive some form of remote medical care every year,” says the Washington Post.

It’s no surprise.

“People’s expectations have changed, and they want convenience and speed in all aspects of their lives, including their healthcare,” says Shannon Kennedy, president of SASid. “This is an innovative option for those who need trustworthy health advice and flexibility and affordability and through NAR, REALTORS® receive special member benefits on the service.”

Subscribers who have used MDLIVE describe it as helpful, effective, and even revolutionary.

One REALTOR® using the NAR plan noted how welcome the medical advice was during a family vacation. Another frequent flyer knew she was contagious and wanted to consult with a doctor without leaving her hotel room.
MEMBERS TELEHEALTH is one of the many health solutions available for REALTORS® through REALTORS® Insurance Marketplace, a “one-stop” shopping site providing a roster of health insurance plans and wellness products to NAR members. In addition to health insurance plans and wellness products there are also dental, vision and pet insurance plan options for NAR members. Visit www.RealtorsInsuranceMarketplace.com to obtain competitive quotes from top-rated insurance companies, compare plans, and purchase coverage solutions.

REALTORS® Insurance Marketplace is administered by SASid, Inc. (Smart and Simple Insurance Development), a trusted, long-term partner in NAR’s REALTOR Benefits® Program. SASid specializes in helping NAR members find insurance plans and products for themselves and their families.

SCENARIO 1: CONVENIENCE, IMMEDIATE RELIEF

Lila*, a mother of three, got a call that her son Brandon had another earache.

A broker open house, a closing, and a listing presentation were on the calendar, but she faced wrangling a last-minute doctor’s appointment and reorganizing her day around the doctor’s schedule.

It’s hard to find last-minute babysitters, and Lila worried about having to bring along her other kids and exposing the whole family to germs at the doctor’s office. MDLIVE was the perfect solution. The doctor considered Brandon’s history and symptoms and called in the right prescription**.

Lila*, a mother of three, got a call that her son Brandon had another earache.

A broker open house, a closing, and a listing presentation were on the calendar, but she faced wrangling a last-minute doctor’s appointment and reorganizing her day around the doctor’s schedule.

It’s hard to find last-minute babysitters, and Lila worried about having to bring along her other kids and exposing the whole family to germs at the doctor’s office. MDLIVE was the perfect solution. The doctor considered Brandon’s history and symptoms and called in the right prescription**.

Twice in one month, I got immediate relief and avoided the outrageous costs and inconvenience of using urgent care. My insurance deductible is $6,700, and without MDLIVE, I probably would’ve delayed treatment. It was a lifesaver.

SCENARIO 2: ON-DEMAND CARE

Joe had scheduled back-to-back showings for out-of-town clients who only had a weekend to decide whether a luxury condo lifestyle was right for them.

Then his severe allergies flared up. Joe was pretty sure he just needed a stronger prescription, but his doctor’s office was closed for the weekend, and there was simply no time to get to immediate care.

He hustled down to the lobby between showings and connected with an MDLIVE doctor who helped Joe get an updated treatment plan right away so he could get through the afternoon and finish up with his clients.
I love this service so much! It's so modern, efficient, and completely effective. Within minutes of reporting symptoms, I have a prescription! Revolutionary! I'm completely and utterly in love!

“...
IN ONE YEAR ALONE, 800,000+ REALTORS® SAVED $63 MILLION THROUGH THIS PROGRAM!

FIND OUT HOW YOU CAN SAVE AT NAR.REALTOR/REALTORBENEFITS