



MEMBERS TELEHEALTH
THE DOCTOR
IS IN 24/7

MULTIPURPOSE CASE SCENARIO

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WHEN YOU'RE MANAGING A SUCCESSFUL, BUSY REAL ESTATE BUSINESS, WHO HAS TIME TO RUN TO THE DOCTOR FOR MINOR AILMENTS?

NAR is continuously looking to provide unique member benefits that are helpful and valuable to members. Members TeleHealth is just one example - it's a telemedicine plan that provides an efficient, cost-effective way to address non-emergency medical conditions from wherever you happen to be. This service lets you access MDLIVE, a network of over 2,300 U.S. state-licensed and board-certified physicians, accessible 24/7/365 by phone, smartphone app, web chat or email.

Such services have become appealing alternatives to traditional in-person doctor's appointments or emergency room visits, and NAR members receive special benefits including a group discounted monthly rate.

"Telemedicine is perhaps the most rapidly evolving area in health care. About 15 million Americans receive some form of remote medical care every year," says the Washington Post.

It's no surprise.

"People's expectations have changed, and they want convenience and speed in all aspects of their lives, including their healthcare," says Shannon Kennedy, president of SASid. "This is an innovative option for those who need trustworthy health advice and flexibility and affordability and through NAR, REALTORS® receive special member benefits on the service."

Subscribers who have used MDLIVE describe it as helpful, effective, and even revolutionary.

One REALTOR® using the NAR plan noted how welcome the medical advice was during a family vacation. Another frequent flyer knew she was contagious and wanted to consult with a doctor without leaving her hotel room.

The following examples represent potential scenarios members might experience, and the help that MDLIVE can provide.



SCENARIO 1: CONVENIENCE, IMMEDIATE RELIEF

Lila*, a mother of three, got a call that her son Brandon had another earache.

A broker open house, a closing, and a listing presentation were on the calendar, but she faced wrangling a last-minute doctor's appointment and reorganizing her day around the doctor's schedule.

It's hard to find last-minute babysitters, and Lila worried about having to bring along her other kids and exposing the whole family to germs at the doctor's office. MDLIVE was the perfect solution. The doctor considered Brandon's history and symptoms and called in the right prescription**.



MEMBERS TELEHEALTH is one of the many health solutions available for REALTORS® through REALTORS® Insurance Marketplace, a “one-stop” shopping site providing a roster of health insurance plans and wellness products to NAR members. In addition to health insurance plans and wellness products there are also dental, vision and pet insurance plan options for NAR members.

Visit www.RealtorsInsuranceMarketplace.com to obtain competitive quotes from top-rated insurance companies, compare plans, and purchase coverage solutions.

REALTORS® Insurance Marketplace is administered by SASid, Inc. (Smart and Simple Insurance Development), a trusted, long-term partner in NAR's REALTOR Benefits® Program. SASid specializes in helping NAR members find insurance plans and products for themselves and their families.



Twice in one month, I got immediate relief and avoided the outrageous costs and inconvenience of using urgent care. My insurance deductible is \$6,700, and without MDLIVE, I probably would've delayed treatment. It was a lifesaver.



SCENARIO 2: ON-DEMAND CARE

Joe had scheduled back-to-back showings for out-of-town clients who only had a weekend to decide whether a luxury condo lifestyle was right for them.

Then his severe allergies flared up. Joe was pretty sure he just needed a stronger prescription, but his doctor's office was closed for the weekend, and there was simply no time to get to immediate care.

He hustled down to the lobby between showings and connected with an MDLIVE doctor who helped Joe get an updated treatment plan right away so he could get through the afternoon and finish up with his clients.



SCENARIO 3: RURAL CHALLENGES

Long driving distances in rural areas can make reaching medical facilities especially challenging.

It was a joy for Jill to show off Maine's scenery and hike wooded trails and the shoreline with clients looking for the ideal vacation home. As she was driving back to the office, she started to develop hives and swelling, and a painful rash began to spread. She didn't know what had caused it, or how severe it might become.

By the time she got home, driving 20 miles to a doctor was impossible and the offices were closed. But at 9 p.m. an MDLIVE doctor took a look at the rash, confirmed that it was poison ivy, outlined over-the-counter remedies, and told her what to do if her symptoms got worse.



I love this service so much! It's so modern, efficient, and completely effective. Within minutes of reporting symptoms, I have a prescription! Revolutionary! I'm completely and utterly in love!



MEMBERS TeleHealthSM

Learn more:

**[NAR.realtor/RealtorBenefits/
MembersTelehealth](https://NAR.realtor/RealtorBenefits/MembersTelehealth)**

*All names have been changed to protect health privacy

** MDLIVE does not guarantee that a prescription will be written. MDLIVE does not prescribe DEA controlled substances, non-therapeutic drugs and certain other drugs which may be harmful because of their potential for abuse.



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