**Specific House Prospecting Letter**

<Prospect name and address block>

Hello <homeowner’s name>,

My name is <your name> and I work for <brokerage name>. I have a motivated client with <children, dogs, etc.> who is very interested in owning a home like yours because of its <style name—Midcentury Modern, Victorian, Craftsman, etc.> or <list of features> and location in <neighborhood name>. If you are interested in selling your house, please call me at <phone number> to discuss your options. I will be happy to share local SOLD prices of homes like yours to determine a price.

Thanks in advance for your time and consideration. I hope you will consider meeting with us.

Best Wishes,

<insert: your first name>

<Contact block with name

RE license #

firm name

firm address

email, phone, and social media>

Disclaimer: This document is provided as a sample and does not constitute legal advice. Members should modify this document to address their specific needs and verify all information provided to ensure its accuracy and compliance with applicable law.