***2021 REALTOR® Safety Month AE Email to Members***

***Communication Path: NAR > AEs***

***FOR ASSOCIATION EXECUTIVES***

***[Subject Line] September is REALTOR® Safety Month***

***[Pre-header text] Resources are available from NAR’s REALTOR® Safety Program***

***[Graphic: REALTOR® Safety Program Logo]***

***[Headline] Download Safety Resources***

***[Body Copy]***

REALTORS® face job-related risks every day. Being aware of potential dangers and taking precautions will help you avoid risky situations. In an ongoing effort to keep safety top-of-mind for our members, the NATIONAL ASSOCIATION OF REALTORS® and [INSERT ASSOCIATION NAME HERE] dedicate September as REALTOR® Safety Month. The goal: Reduce the number of safety incidents that happen in the industry, so each of our members makes it home safely every night.

To accomplish this goal together with you, we must improve the Safety Culture in the industry by raising awareness, following safety protocols, and encouraging all REALTORS® to stay vigilant on the job. To get started, here are the Top 5 Safety Action Items for REALTORS®:

1. [Plan Your Safety Strategy](https://www.nar.realtor/safety/planning-your-safety-strategy)
2. [Tips and Best Practices](https://www.nar.realtor/safety/realtor-safety-tips-from-nar)
3. [Training Videos](https://www.nar.realtor/safety/safety-videos)
4. [Personal Protection Resources](https://www.nar.realtor/safety/resources-for-personal-protection)
5. Take the REALTOR® Safety Pledge

Additionally, you’ll see messages from us this month empowering you to take action with a variety of resources, including daily Safety Tips, and details about NAR’s upcoming [2-part REALTOR® Safety Webinar](https://www.nar.realtor/safety/safety-webinars).

Thank you for your dedication to REALTOR® Safety—this month and throughout the year. We look forward to expanding these efforts with you and each of our members.

Stay safe.

[INSERT AE NAME]