**Recruiting Letter Template**

<Client name and address block>

Hello <first name>,

I am the Designated REALTOR® at <brokerage name>. I saw on <Twitter, Facebook, Instagram, newspaper article, etc.> that you recently sold <a luxury condo, a family property on Lake Michigan, etc.> <Brokerage name> is looking to expand in to <luxury properties, lake homes, high-end condos, etc.> and I would like to talk to you about your sales expertise in this area.

<Brokerage name> has <xxx agents, xx branch offices, etc.> and offers

* <Salary, health insurance, generous commission splits, professional tech support, training and development opportunities, etc.>

Let’s meet for coffee to discuss your career and what <brokerage name> can offer you. I can be reached at <phone number or email.>

Best Wishes,

<first name>

<Contact block with name

RE license #

firm name

firm address

email, phone, and social media>

Disclaimer: This document is provided as a sample and does not constitute legal advice. Members should modify this document to address their specific needs and verify all information provided to ensure its accuracy and compliance with applicable law.