



RAISE THE BAR SCRIPT

:30 Audio Spot

VO:

Your business needs room to run wild.

But there's no room for error when you're raising the bar.
A reliable partner can make a real difference.

That's the role of a REALTOR®.

An irreplaceable expert who represents your values.
A reassuring voice of reason helping you research and reach the right
decisions.
So you can run your business without running the risk.

Is your agent a REALTOR®?
Look for the R.

REALTORS® are members of the National Association of REALTORS®.

That's Who We R.

**This script has been approved by the NAR legal counsel.
Scripts may be used as is and may not be altered under any circumstance*