

2018 REALTOR® Party Training Conference

NOVEMBER 28-30, 2017 | SAN ANTONIO, TX

#RPTC2018



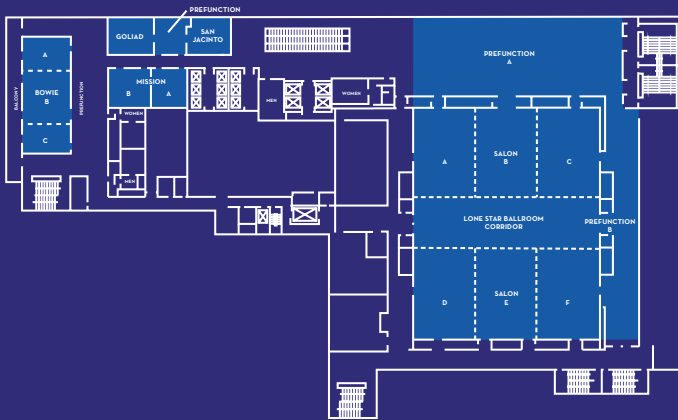
NATIONAL
ASSOCIATION *of*
REALTORS®



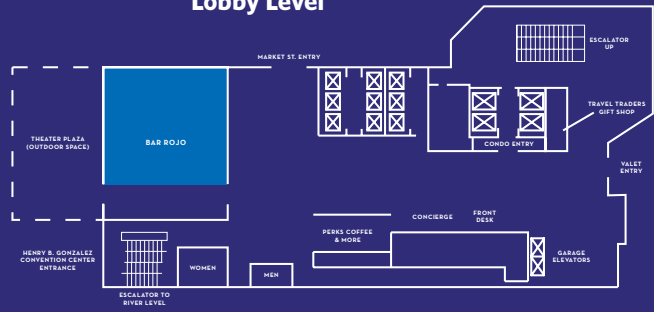
Grand Hyatt San Antonio

Floor Plan

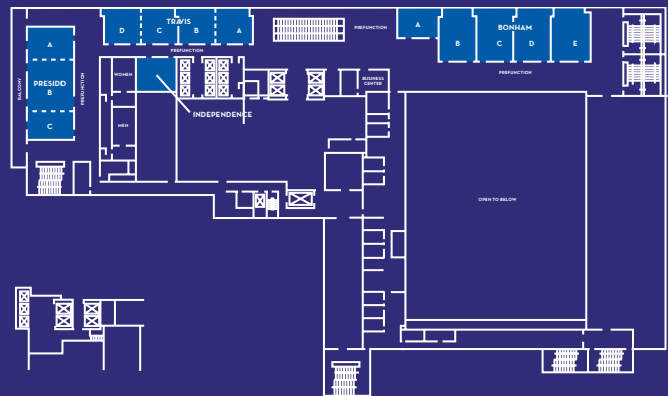
Second Floor



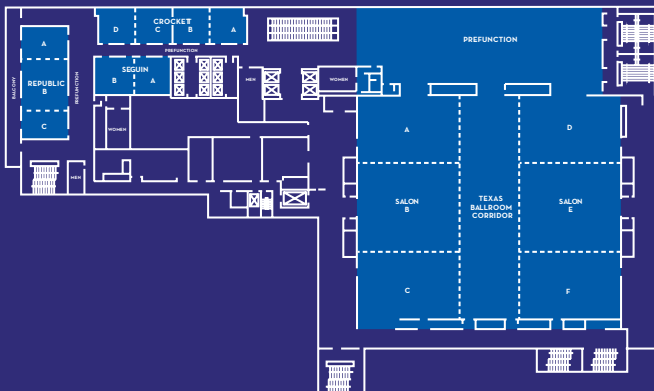
Lobby Level



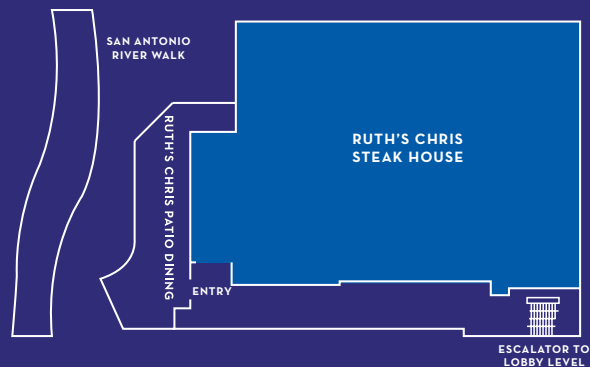
Third Floor



Fourth Floor



River Level



Welcome to San Antonio!

There is no better place to host the REALTOR® Party Training Conference than here in the cradle of Texas liberty. As the home of The Alamo, San Antonio is where the Lone Star State's fight for independence was launched. It's the place where Texans, in essence, said, "This is our Moment. Let's Own it," which is exactly what we're asking all of our REALTOR® Party leaders to do.

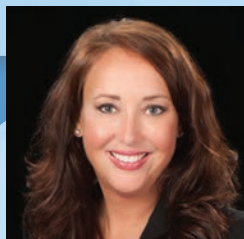
This is the time and place where we officially begin to take our grassroots advocacy to the next level. We could not be prouder to embark on this journey with you. We're asking you to embrace and lead the REALTOR® Party. Each of you has a valuable perspective to offer as we harness and direct the mighty advocacy power of our organization.

Our endeavor together is based on good communication, coordination and trust. You are the ones who set the tone for this. You are the ones who set the pace. We need your talents and expertise every step of the way, starting now. Don't just attend this conference. Participate in it! Own it!

From City Councils to State Houses to the Nation's Capital, the REALTOR® Party is a powerful voice. No other group in America has the combination of geographic reach, political passion and skilled ability to mobilize. That's a good thing, because the public policy challenges we face today are formidable - beginning with federal tax reform and the threat to real estate incentives. Our work is cut out for us. With your help, the REALTOR® Party is up to the challenge.

Thank you for your willingness to serve as a REALTOR® Party leader. We look forward to our time together in San Antonio and to a successful year with you.

**This is our
Moment.
Own it!**



Elizabeth G. Mendenhall

Elizabeth Mendenhall
2018 NAR President



Margo E. Wheeler

Margo Wheeler
2018 REALTOR®
Party Director



Bob Goldberg

Bob Goldberg
NAR CEO



Tuesday, November 28

11:00 am - 6:00 pm | Location: Lone Star Prefunction

Registration Desk

3:00 pm - 4:00 pm | Location: Lone Star DEF

Join the Party: Welcome for First-time Conference Attendees

New to the REALTOR® Party, or your first time attending the REALTOR® Party Training Conference? Don't miss this informative session.

4:00 pm - 6:00 pm | Location: Lone Star ABC

Opening General Session - The Texas Experience

As the saying goes, everything is bigger in Texas, and that's certainly true when it comes to TREPAC. Our host state will show us how they plan and implement their highly successful annual Government Affairs & TREPAC Orientation. Watch for ideas you can take back to your state!

6:30 pm - 8:30 pm | Location: Theater Plaza (Lobby Level)

Welcome Reception: Food Truck Fiesta

Wednesday, November 29

7:00 am - 2:00 pm | Location: Lone Star Prefunction

Registration Desk

7:30 am - 8:00 am | Location: Lone Star DEF

Buffet Breakfast Available

8:00 am - 10:00 am | Location: Lone Star DEF

General Session: Training, Tips and Tools for REALTOR® Party Success in 2018

Learn about new advocacy tools and resources and what they mean to YOU. Hear from NAR's new CEO, Bob Goldberg, on the role and importance of advocacy at all levels of the association.

10:00 am - 10:20 am | Break

10:20 am - 12 noon | Location: Lone Star DEF

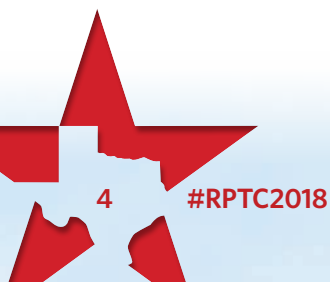
General Session: REALTOR® Party Messenger Training

You are the voice of the REALTOR® Party! Learn how to craft and deliver a message that will resonate at your association and in your community.

12 noon - 1:30 pm | Location: Lone Star DEF

Conference Luncheon | Featuring renowned political analyst Charlie Cook.

1:30 pm - 1:45 pm | Break



Wednesday, November 29 (continued)

1:45 pm - 5:00 pm

Individual Committee / Group Trainings & Governance Meetings

Room locations are listed below. Beverage break available to all attendees at 3:00 pm in the Lone Star Prefunction.

Corporate Investor Council	Bonham E	RPAC Trustees Federal Disbursement Committee . .	Bonham C
Multicultural Partners Meeting	San Jacinto	RPAC Trustees Fundraising Committee	Lone Star C
REALTOR® Party Member Involvement Committee . .	Bowie AB	Smart Growth Advisory Board	Bonham B
REALTOR® Party Trustees for Campaign	Travis CD	State & Local Issues Mobilization Support Committee . .	Presidio
Services Committee		State AEs & State Presidents	1:45 pm - 3:00 pm, Travis AB
Regional Vice Presidents	Bowie C	State RPAC Chairs	1:45 pm - 3:00 pm, Lone Star DEF
RPAC Major Investor Council.	Lone Star A	State AEs, State Presidents, & . .	3:20 pm - 5:00 pm, Lone Star DEF
RPAC Participation Council	Lone Star B	State RPAC Chairs Joint Meeting	

5:00 pm - 6:00 pm | Location: Lone Star Prefunction

Cocktail Hour Bring a non-perishable food item to donate to the San Antonio Food Bank. Red collection bins will be available.

Evening

Dinner on Your Own OR Volunteer with the San Antonio Food Bank (advance sign-up required)

Volunteer activity at San Antonio Food Bank is from 6:30 pm - 8:30 pm. Shuttle bus transport provided.

Thursday, November 30

7:00 am - 7:30 am | Location: Lone Star DEF

Buffet Breakfast Available

7:30 am - 8:30 am | Location: Lone Star DEF

Future of the REALTOR® Party PAG Update

Hear from a panel of REALTOR® Party leaders and PAG members about the PAG's research, conclusions, and next steps.

8:30 am - 8:45 am | Break

8:45 am - 10:00 am

Regional Breakout Meetings

Your RVP will lead this networking session, designed to help you get to know your regional counterparts and provide a forum to address region-specific issues and successes.

Region 1	Bowie A	Region 6	Travis B	Region 10	Travis C
Region 2	Travis A	Region 7	Travis D	Region 11	Bonham B
Region 3	Bowie C	Region 8	Independence	Region 12	Bonham D
Region 4	Bonham C	Region 9	Bonham E	Region 13	Presidio C
Region 5	Bowie B				

10:00 am - 10:20 am | Break

10:20 am - 11:30 am | Location: Lone Star DEF

Closing General Session

Featuring Army Ranger & Peak Performance Expert Lisa Jaster, sharing her inspirational message: Don't Let the Quit In! Also, preview NAR's plans to commemorate the 50th Anniversary of the Fair Housing Act.



Charlie Cook

Renowned Political Analyst and Publisher of the Cook Political Report Election Handicapper

Follow Charlie on twitter @CharlieCookDC

"There are political junkies, and then there's Charlie Cook - the man who knows more about everything political than anyone else." – The Washingtonian

When Charlie Cook makes a pronouncement based on his analysis of the political scene in America, people who want to be "in the know" sit up and listen. For more than two decades he has been Washington's most trusted - and most accurate - voice on all things political, whether it's the outcome of a Congressional, gubernatorial, or presidential election.

As the editor and publisher of the Cook Political Report and a political analyst for the National Journal Group, his prodigious writing is a direct line to the heart of politics. He writes weekly for National Journal magazine and National Journal Daily, and he also pens a regular column for the Washington Quarterly. Once deemed "the Picasso of election analysis" by the Wall Street Journal and represented exclusively by Leading Authorities speakers bureau, Cook produces the sharpest political handicapping in the business, serving as the one-man, go-to-source for Americans who want to be truly informed."

The plaudits for Charlie Cook are the best kind of broken record - an endless loop of praise. The New York Times has called Cook "one of the best political handicappers in the nation" and noted that the Cook Political Report is "a newsletter that both parties regard as authoritative." Bob Schieffer of CBS News calls it "the bible of the political community," and David Broder of the Washington Post said Cook is "perhaps the best non-partisan tracker of Congressional races." In its feature "The Top 50 Journalists in Washington," the Washingtonian called him a "master observer" and "the man who knows more about politics than anyone else," and in 2010 Cook was a co-recipient of the American Political Science Association's prestigious Carey McWilliams Award to honor "a major journalistic contribution to our understanding of politics."

Cook's expertise has been featured on the ABC, CBS, and NBC evening news programs, as well as Good Morning America, TODAY, Nightline, Meet the Press, and This Week. He has also been an election night analyst for CNN, CBS, and NBC News and for every presidential election since 1994.

He founded the Cook Political Report in 1984, and became a twice-weekly columnist for Roll Call, Capitol Hill's premier newspaper, before joining the National Journal Group in 1998.

Charlie Cook also served as a resident fellow at the Institute of Politics at the Kennedy School of Government at Harvard during the spring semester of 2013.

Cook is a hugely popular speaker. With his encyclopedic knowledge, memorable stories, quick wit, and meaningful insights, his speeches focus on the broad implications of the latest election results. Using poll numbers, economic indicators, and historical data, Cook forecasts the fortunes of each party in a balanced, non-partisan manner and furnishes audiences with the concrete information they need regarding today's political and legislative environments.



Lisa Jaster

**Major, U.S. Army Reserve; Graduate, U.S. Army Ranger School
Leadership and Peak Performance Expert**


Follow Lisa on twitter @lisa_jaster

Army Major Lisa Jaster is a soldier, an engineer, a wife and mother, and a trailblazer. One of only three women to graduate from the first integrated United States Army Ranger program—one of the most difficult combat training courses in the world—Lisa was the first female Army Reserve officer to become a Ranger. She completed the training, which 36 percent of male and female students fail within the first four days, after refusing to succumb to exhaustion and repeatedly “recycling” through, or retrying, several phases of the multi-locational course. Lisa endured the training, which takes a minimum of 61 days and includes up to 20 hours of training per day alongside a strict diet, for a grueling six months. She graduated at age 37, while the average trainee age is 23.

Lisa, an avid marathoner and CrossFit fanatic, has a hard won understanding of the importance of perseverance, as well as a deeply ingrained respect for camaraderie stemming from a seven-year-long active duty career (including tours in Iraq and Afghanistan). Lisa faced difficult moments throughout her Ranger training, and cites the day two other women in the program advanced ahead of her to become the first and second female Rangers as especially trying. But according to Lisa, who is exclusively represented by Leading Authorities speakers bureau for lectures, “There is no quitting.” Throughout her training, she drew strength from her family, keeping pictures of her two young children with husband Marine Lt. Col. Allan Jaster in her pocket and stealing glances between training assignments. With her contagious, energetic personality, Lisa delivers emotional speeches that share key takeaways from her time in the best leadership and operational training course the Army has to offer.

Prior to receiving her Ranger tab, Lisa worked as an engineer with Shell Oil in Houston and an Army Reserve individual mobilization augmentee with the U.S. Army Corps of Engineers. Lisa initially was commissioned in the Army in 2000 after graduating from the prestigious United States Military Academy at West Point, and returned to the reserves in 2012 after a 5 year hiatus from serving. She volunteered for combat training when she discovered the Army Ranger course was being opened to women for the first time in 60 years as a U.S. government experiment to see how women would fare in the notoriously brutal program.

Lisa is the recipient of numerous military accolades including the Bronze Star Medal and the Meritorious Service Medal.



The REALTOR® Party is a powerful alliance of REALTORS® and REALTOR® Associations working to protect and promote homeownership and property investment. The REALTOR® Party speaks with one voice to advance candidates and public policies that build strong communities and promote a vibrant business environment.



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