

Ohio REALTORS® Trusted Partners

Overview

- Builds on the momentum of our 2017 video series
- Consumer focused
- Each video <5 minutes
- Utilize the voice & talents of Ohio's REALTOR® community



Lights...camera...action!

- From contract to closing... what you can expect along the way.
- So you want to make an offer?
- Showcasing your home so that it shines!
- What's the right move — buy and then sell, or sell and then buy?
- Commercial REALTORS® help business open and grow.
- Choosing the right REALTOR® to make your dream come true.
- Fair housing opens doors and builds opportunity.
- REALTORS® protect your property rights!
- Profiles of "Difference Makers" — REALTORS® who make communities a better place to live and work!



The "We Are Ohio REALTORS®" series has...

- Boosted professional pride
- Strengthened our partnership with Local Boards/Associations – Brokers – REALTOR® members.
- Reinforced the profession's stature as THE expert among clients and customers
- Reached an audience – via our website & social media – of >200k since launch
- Big ROI -- <70¢ per member