



## FACT SHEET

### Introducing the NAR+Photofy App

**WHAT:** The NATIONAL ASSOCIATION OF REALTORS® has partnered with Photofy to create a NAR-branded version of their content creation app that comes pre-loaded with “That’s Who We R” social media videos and graphics. The app allows you (NAR members) to easily personalize the campaign’s social media graphics with your photo or logo and contact information; then share them on your social media accounts. The app also comes pre-loaded with ready-to-share videos and graphics with suggested copy to accompany them. The app is available for iOS and Android devices.

**HOW:** Go to <https://photofy.com/nar> and enter your contact information and NRDS ID. Only NAR members can sign up to receive the NAR version of the app. You can then download the app from the Apple App Store (for iOS devices) or Google Play (for Android devices).

Simply sign into the app using the email address and password you created when you registered for your account. Photofy has created a series of tutorial videos that show you how to install the app and use it. Just go to: <https://vimeo.com/showcase/nar-photofypro>

**WHO:** Support is provided by Photofy, and you can go to <https://photofy.zendesk.com> to access their support page. To submit a support request, go to: <https://photofy.zendesk.com/hc/en-us/requests/new>

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**Support:** <https://photofy.zendesk.com>