NAR Campaign and Election Process

Hosted By:
Elizabeth Mendenhall
2020 Chair, Credentials and Campaign Rules Committee

John Smaby
2020 Vice Chair, Credentials and Campaign Rules Committee
NATIONAL ASSOCIATION OF REALTORS®
2020 REALTORS® LEGISLATIVE MEETINGS
2020 REALTORS® Legislative Meetings

• Eligible Candidates Forum will take place on Thursday, May 14 from 1-2pm.
• Election of 2021 Eligible Candidates at NAR Board of Directors Meeting, Saturday, May 16.
## 2021 Eligible Candidates

<table>
<thead>
<tr>
<th>Candidate Name</th>
<th>City, State</th>
<th>Office</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leslie Rouda Smith</td>
<td>Dallas, TX</td>
<td>President-Elect</td>
</tr>
<tr>
<td>Kenny Parcell</td>
<td>Spanish Fork, UT</td>
<td>First Vice President</td>
</tr>
<tr>
<td>David G. McKey</td>
<td>Baton Rouge, LA</td>
<td>Treasurer (2021 &amp; 2022)</td>
</tr>
<tr>
<td>Nancy M. Lane</td>
<td>Brandon, MS</td>
<td>Treasurer (2021 &amp; 2022)</td>
</tr>
</tbody>
</table>
## 2021 Eligible Candidates

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<thead>
<tr>
<th>Candidate Name</th>
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</thead>
<tbody>
<tr>
<td>Donna Cusson</td>
<td>Warren, VT</td>
<td>RVP: Region 1</td>
</tr>
<tr>
<td>Margaret Hartman</td>
<td>Buffalo, NY</td>
<td>RVP: Region 2</td>
</tr>
<tr>
<td>Bonnie Roberts-Burke</td>
<td>Washington, D.C.</td>
<td>RVP: Region 3</td>
</tr>
<tr>
<td>Carl Tackett</td>
<td>Georgetown, KY</td>
<td>RVP: Region 4</td>
</tr>
<tr>
<td>Andrew Barbar</td>
<td>Boca Raton, FL</td>
<td>RVP: Region 5</td>
</tr>
<tr>
<td>Eugene Szpeinski</td>
<td>Grandville, MI</td>
<td>RVP: Region 6</td>
</tr>
<tr>
<td>Michael Oldenettel</td>
<td>Springfield, IL</td>
<td>RVP: Region 7</td>
</tr>
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<tr>
<td>Len Sarvela</td>
<td>Duluth, MN</td>
<td>RVP: Region 8</td>
</tr>
<tr>
<td>Doyle Yates</td>
<td>Springdale, AR</td>
<td>RVP: Region 9</td>
</tr>
<tr>
<td>Vicki Fullerton</td>
<td>The Woodlands, TX</td>
<td>RVP: Region 10</td>
</tr>
<tr>
<td>Scott Matthias</td>
<td>Highlands Ranch, CO</td>
<td>RVP: Region 11</td>
</tr>
<tr>
<td>Tiffanie Mai-Ganske</td>
<td>Pocatello, ID</td>
<td>RVP: Region 12</td>
</tr>
<tr>
<td>Chris Kutzkey</td>
<td>Yreka, CA</td>
<td>RVP: Region 13</td>
</tr>
</tbody>
</table>
2022 NAR ELECTED OFFICE: KEY DATES AND REMINDERS
Required Criteria

Applicants for NAR Elected Office must meet the Required Criteria:

- No personal bankruptcy within the last 7 years.
- Credit score at or above 650.
- No personal foreclosure within the last 7 years.
- No current or delinquent tax filings and/or payments.

*No exceptions to these criteria will be made.*
Applications for 2022 NAR Elected Office, which includes the offices of First Vice President, President-Elect and Regional Vice President, must be submitted to NAR **between March 1 and June 1, 2020.**
Application Requirements

Home State Endorsement
Applicants must have their home state association endorsement to file an application.

Tri-Merge Credit Report
All applicants must submit a complete tri-merge credit report dated between March 1 and June 1, 2020.

Financial Disclosure Statement
Applicants for First Vice President, President-Elect and Treasurer must complete a Financial Disclosure Statement.

Home State Officer Signature
A current elected officer of the applicant’s home state association must sign the application.

Release and Authorization
Applicants must complete and submit the Authorization for Release and Disclosure of Legal and Criminal Background.
Application Review Process

**Financial Audit**
Confirms a candidate’s ability to accept the financial burden of holding an NAR Elected Office.

**Legal and Criminal Background Check**
Identifies material issues, such as pending and regulatory matters, and criminal convictions.
Application Review Process

1. CAWG reviews applications, and receives the financial and legal audit, and criminal background reports.

2. CAWG reports any material issues to the CCRC.

3. CCRC determines the eligibility of each candidate.

CAMPAIGN TEAMS
Potential Candidates may assemble a campaign team of up to 14 individuals any time during the Submission Period (March 1 through June 1).

Potential Candidates must submit the names of their campaign team members to the CCRC during the Submission Period.

Upon advance written notice to the CCRC, Potential Candidates may make up to two substitutions on their campaign team.
STATE AND REGIONAL SELECTION ACTIVITIES
State and Regional Selection Activities

- The NAR campaign rules do not apply to any activity conducted solely within a region or aimed at a region's efforts to select a candidate to campaign for NAR Regional Vice President.
  
  *(See Section B, NAR Campaign and Election Rules Manual)*

- Once a State or Region has identified a candidate to run for RVP, the candidate may not engage in any campaign activities in violation of NAR’s campaign and election rules.
Candidates running for 2022 NAR Elected Office
May obtain, and make public, an endorsement from their home state and region at any time.

Candidates running for 2023 NAR Elected Office and beyond
Restricted from obtaining their home state and regional endorsement any earlier than 6 months prior to filing their application.
Endorsements

- Once a candidate is deemed an Eligible Candidate, a candidate may obtain an endorsement from any individual or institution.

- *NAR no longer requires, accepts or retains confirmations of any state, regional, or individual endorsement.*
## CAMPAIGN FINANCIAL SUPPORT

<table>
<thead>
<tr>
<th>Prior to filing application</th>
<th>After filing application through August 1</th>
<th>After August 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>No campaign financial support may be accepted.</td>
<td>May only accept financial support from home state.</td>
<td>May accept financial support from any individual or institution.</td>
</tr>
</tbody>
</table>
CAMPAIGN MATERIALS AND REVIEW
You may create and prepare campaign materials at any time, such as websites, social media profiles, and written materials, but no campaign materials may be distributed or made public until you are deemed an Eligible Candidate.

*(See Section J, NAR Campaign and Election Rules Manual)*
Campaign Material Review Process

• All NAR campaign materials must reviewed by NAR’s Office of the General Counsel prior to use.

• Materials are reviewed to ensure, for example, the proper use of the REALTOR® marks and that campaign materials accurately reflect the office and year a candidate is running.

• All campaign materials for review should be sent to the CCRC Staff Executives, Amy Jones (ajones@nar.realtor) and Lesley Muchow (lmuchow@nar.realtor).

• Submit materials as far in advance as possible to allow ample time for review, and expect an average of a 3 business day turnaround.
Applications for 2022 NAR Elected Office will be accepted from March 1, 2020 through June 1, 2020.

Questions regarding the NAR’s campaign and election process may be directed to Lesley Muchow, NAR Deputy General Counsel (lmuchow@nar.realtor®), and Amy Jones, NAR Legal Coordinator, (ajones@nar.realtor®).

Overview of 2022 Election Process

View or download (PDF, 225 KB) an overview of the NAR application and campaign process, which outlines the timeline for filing an application for 2022 NAR Elected Office and highlights key reminders about application requirements.

Required Criteria for Candidates and Elected Officers

In order to be deemed eligible to run for NAR Elected Office, a Potential Candidate must meet the required criteria as of June 1st of the year prior to the year in which the Potential Candidate’s election would be held:

- No personal bankruptcy filing within the last 7 years
- No personal foreclosures within the last 7 years
- Credit score at or above 650
- No current delinquent tax filings and/or payments

Quarterly Financial Reports

Eligible Candidates and Elected Officers are required to submit a quarterly report within fifteen (15) days of the end of each calendar quarter confirming that the individual continues to meet the Required Criteria for Candidates and Elected Officers.

Campaign & Election Rules Manual

The Campaign & Election Rules Manual (PDF, 311 KB) outlines the process, procedures, and rules for REALTORS® seeking NAR Elected Office.
Questions?

Amy Jones, CCRC Staff Executive
✉️ ajones@nar.realtor
📞 312-329-8394

Lesley Muchow, CCRC Staff Executive
✉️ lmuchow@nar.realtor
📞 312-329-8834