

NAR Campaign and Election Process: Frequently Asked Questions
February 20, 2020

1. When can I receive an endorsement?

REALTORS® running for 2022 NAR Elected Office may obtain an endorsement from their home state and region at any time. Please note, however, that beginning June 2, 2020, REALTORS® running for 2023 NAR Elected Office and beyond are restricted from obtaining their home state and regional endorsement any earlier than 6 months prior to filing their Application for NAR Elected Office. *(See Section G(1), NAR Campaign and Election Rules Manual)*

Once a candidate is deemed eligible, candidates may obtain endorsements from any individual or institution. *(See Section G(2), NAR Campaign and Election Rules Manual)*

Please note that NAR no longer requires, accepts or retains confirmations of any state, regional, or individual endorsement.

2. Are there any travel-related restrictions under NAR's campaign rules?

Prior to filing an application for NAR Elected Office, REALTORS® may freely travel to state, local and national REALTOR® meetings, but no campaigning may take place because REALTORS® are prohibited from campaigning for NAR Elected Office until deemed an Eligible Candidate.

Once an application for NAR Elected Office is filed, Potential Candidates may travel, but are restricted to appearing only before a group within their home state and region.

Once deemed an Eligible Candidate, there are no travel or campaigning restrictions.
(Section J, NAR Campaign and Election Rules Manual)

3. When can an association invite candidates to attend their meetings?

Please refer to Question 2 above. While a REALTOR® may be permitted to attend an association meeting, keep in mind that NAR's campaign and election rules prohibit any campaigning for NAR Elected Office until a candidate is deemed eligible, which may restrict the nature of their attendance the meeting.

4. May a state or region prohibit a candidate or a REALTOR® running, or intending to run, for NAR Elected Office from attending their meeting?

States and regions may freely set policies governing attendance at their meetings. Such policies are not subject to review by NAR, and do not fall within the purview of NAR's campaign and election rules.

5. When can I begin creating campaign materials?

You may create and prepare campaign materials at any time, such as websites, social media profiles, and written materials, **however, campaign materials may not be distributed or made public until after you are deemed an Eligible Candidate.**

(Section J, NAR Campaign and Election Rules Manual)

6. What is the review process for campaign materials?

All NAR campaign materials must be reviewed by NAR's Office of the General Counsel prior to use. A review is conducted to ensure, for example, the proper use of the REALTOR® marks and that campaign materials accurately reflect the office and year for which the candidate is running. All campaign materials should be sent to the CCRC Staff Executives, Amy Jones (ajones@nar.realtor) and Lesley Muchow (lmuchow@nar.realtor). Materials should be submitted as far in advance as possible to allow for ample time to review, and you can expect an average of a 3 business day turnaround. Please note that materials containing previously approved logos and language do not need to be resubmitted for review.

(See Section K(5), NAR Campaign and Election Rules Manual)

7. When can I assemble a campaign team?

Potential Candidates may assemble a campaign team of up to 14 individuals during the Submission Period (March 1 through June 1).

(See Section I, NAR Campaign and Election Rules Manual)

8. When can a state endorse a candidate from another state?

After the Eligible Candidates list is released (on or about August 1), states may endorse any candidate.

Please note that NAR no longer requires, accepts or retains confirmations of any state, regional, or individual endorsement.

(See Section G(2), NAR Campaign and Election Rules Manual)

9. How do I file a complaint about a campaign violation?

Any REALTOR® may file a written complaint, which should be directed to the CCRC Chair. All complaints must contain the name of the complainant, the date the complaint was submitted, and a summary of the allegations. Anonymous complaints will not be accepted. *(See Section L, NAR Campaign and Election Rules Manual)*

10. What are the potential sanctions for violations of NAR's campaign and election rules?

If a campaign violation is deemed to have occurred, the potential sanctions range from a confidential written warning to the candidate, up to a prohibition from running for NAR Elected Office during the current and immediately following election cycle. *(See Section L(2), NAR Campaign and Election Rules Manual)*

11. May I send campaign materials to the NAR Board of Directors?

Eligible Candidates are permitted to send approved campaign-related communications to the Board of Directors. To request a copy of the Board of Director's contact list, you must submit a Board of Directors Contract Information Request Form to Idis Rivera, Director of National Association Governance Programs (irivera@nar.realtor). If approved, a copy of the Board of Directors contact list will be provided. The Board of Directors contact list may only be used once, and only in connection with the approved campaign piece. For any subsequent desired

communications with the Board of Directors, you must submit a new Board of Directors Information Request Form. (*See NAR's National Director Communication Policy*)